



MICROMOBILITY HUBS - BICYCLE PARKING STRATEGY IN ROME

City Mobility Managers Meeting - November 5th 2025

Tomorrow Mobility World Congress 2025

Chiara Di Majo - Rome Mobility Agency

MANAGING MOBILITY IN ROME

The context



ROME MUNICIPALITY

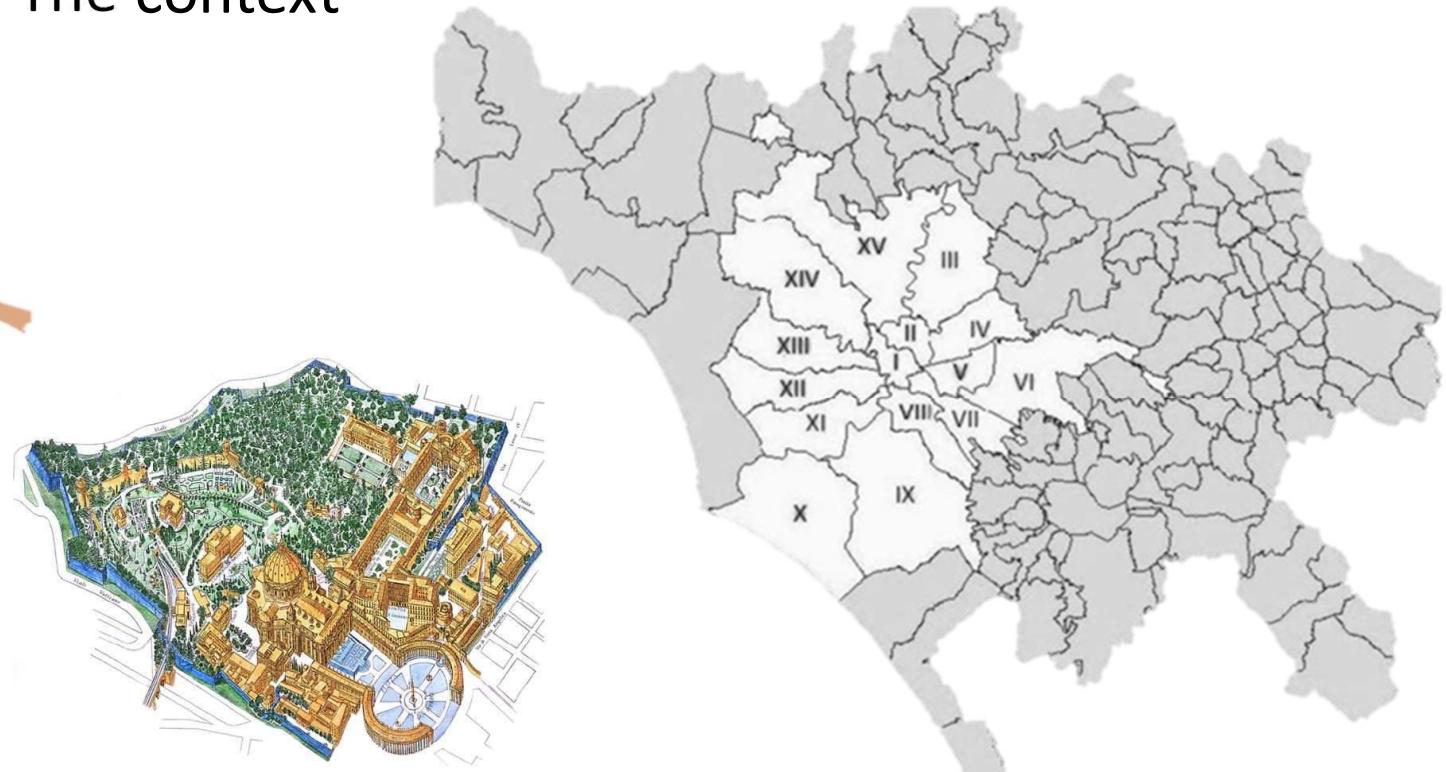
Population: 2.900.000

Extension: 1.285 skm

THE HOLY SEE - VATICAN

Population: 900

Extension: 0,44 km²



METROPOLITAN CITY OF ROME

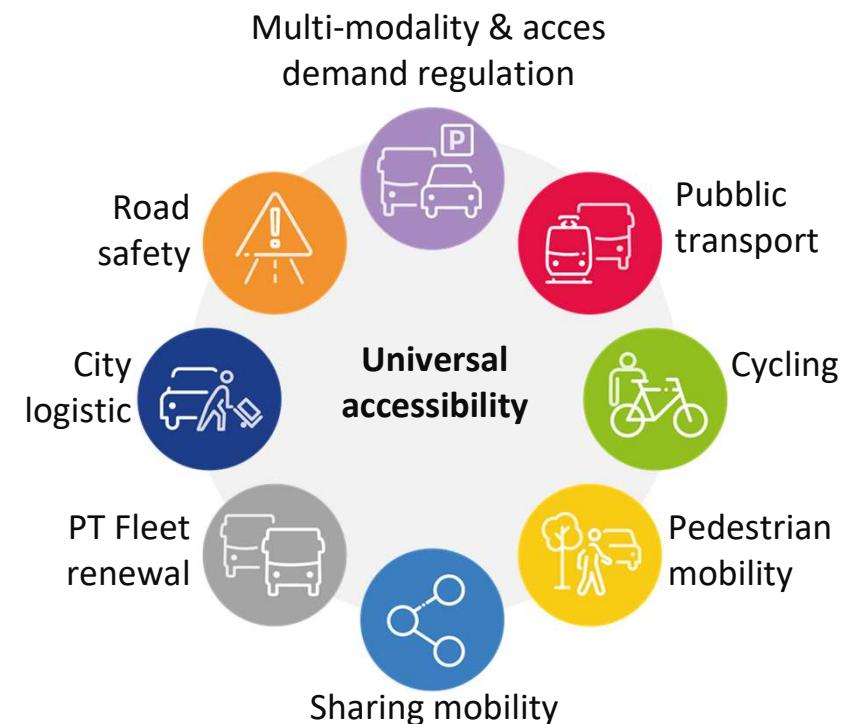
Population: 4.400.000

Extension: 5.342 skm

Managing mobility in Rome the SUMP

Strategies and planning

- Enhancing **Public Transport**
- Steering **multi-modality**
- Improving **UVAR** policies
- **Digitalisation and ITS**
- Rethinking urban spaces focusing on soft mobility (**cycling, walking, sharing** etc)





General Strategic Framework

Rome's Biciplan (July 2025)

Steers transition towards active transport modes – cycling as a functional mobility option, not just leisure.

It includes:

- infrastructure
- signage
- sharing schemes
- maps, and
- services such as **bicycle parking supporting the integration with PT**



Bike parking at interchange nodes

TODAY: 663 Bike boxes in 18 stations

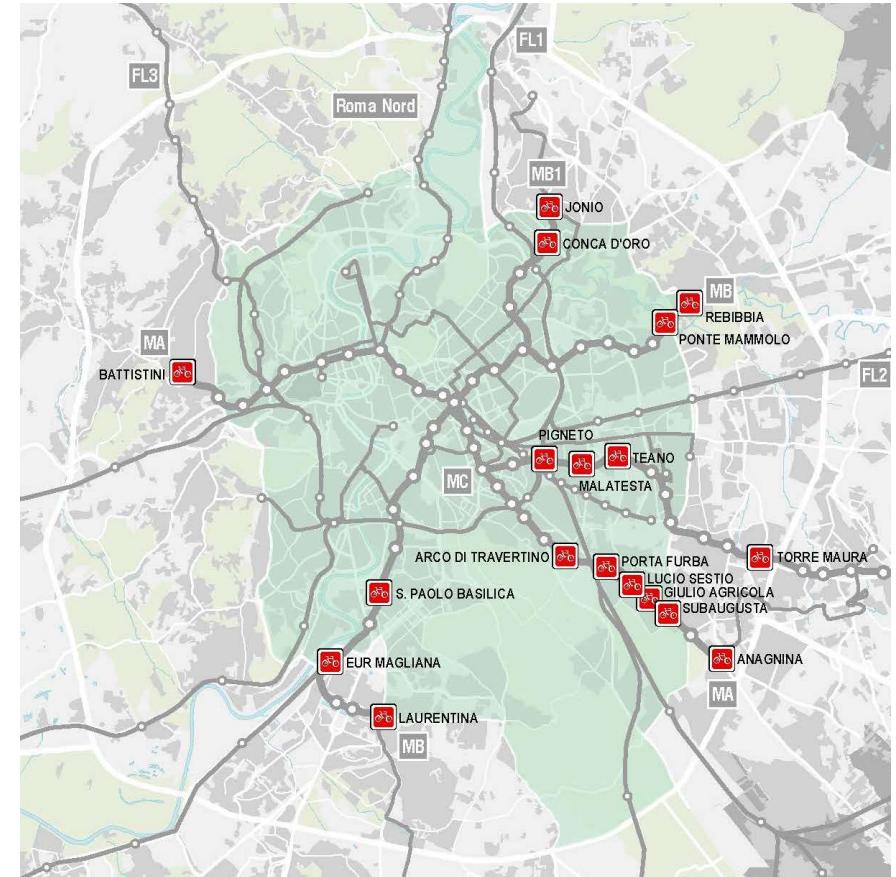
Functions and Objectives

Facilitate accessibility and functional interoperability among different modes of transport

Parking Spaces

Fare and functional integration.

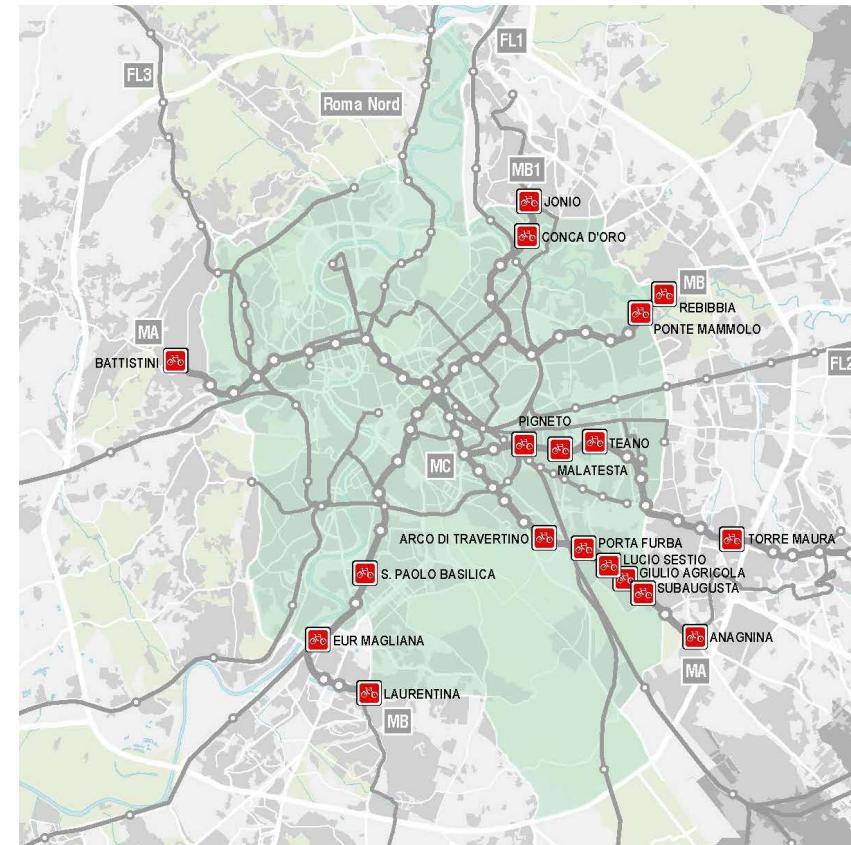
Access Management App



Bike Parking today

663 Bike boxes in 18 stations

1. Laurentina
2. Magliana
3. San. Paolo
4. Jonio
5. Arco di Travertino
6. p.te Mammolo
7. Anagnina
8. Battistini
9. Conca d'oro
10. Giulio Agricola
11. Lucio Sestio
12. Pigneto
13. Porta Furba
14. Rebibbia
15. Sub Augusta
16. Torre Maura
17. Teano
18. Malatesta





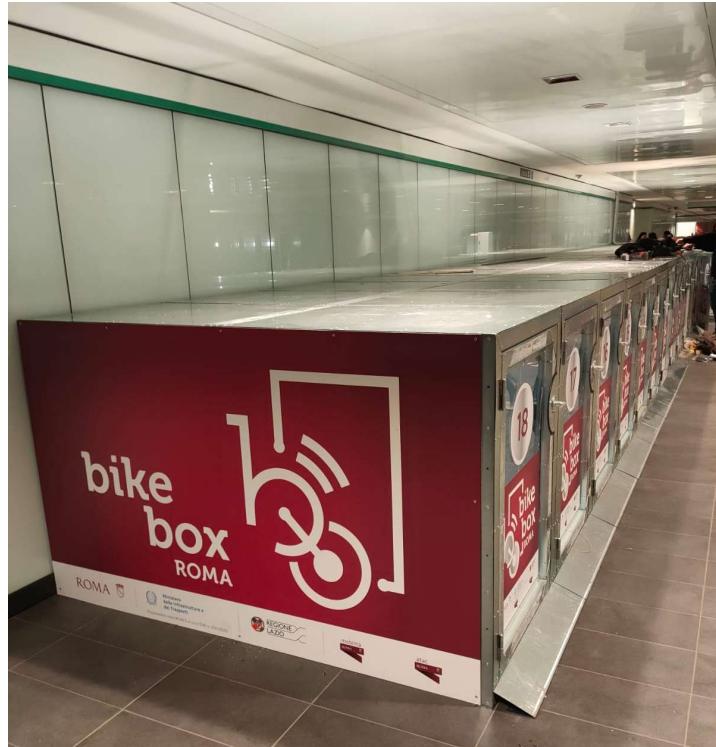
EUR Magliana



San Paolo



Arco di Travertino



Torre Maura



Malatesta – Bike Box Verticali

Required system provisions

- System architecture and mobile applications
- Video surveillance system and control center
- Payment system (Metrebus tariff integration)
- Provision of 10% of bike boxes for electric charging

The image displays three screenshots of the Bike Parking mobile application interface, showing different sections of the app.

Screenshot 1: Home Screen

This screen shows the main menu with four options: PICK-UP (downward arrow and bicycle icon), PARK BIKE (upward arrow and bicycle icon), PROFILE (user icon), and TERMS OF USE (document icon). Below this is a section titled "ACTIVE PARKS" with the message "There aren't active parks". At the bottom is a green button labeled "Need help?" with a question mark icon.

Screenshot 2: PARKING LIST

This screen shows a list of parking locations with their availability counts. Each entry includes a star icon, the location name, distance, availability count, and a "PRENOTA" (book) and "PARCHEGGIA" (park) button.

Location	Distance	Available	Action Buttons
Arco di Travertino	3.3 Km	90	PRENOTA PARCHEGGIA
Anagnina	3.9 Km	107	PRENOTA PARCHEGGIA
Ponte Mammolo	5.0 Km	19	PRENOTA PARCHEGGIA
Basilica San Paolo	8.1 Km	28	PRENOTA PARCHEGGIA
Jonio	8.7 Km	52	PRENOTA PARCHEGGIA
Laurentina	9.3 Km	25	PRENOTA PARCHEGGIA
EUR Magliana	9.9 Km	60	PRENOTA PARCHEGGIA

Screenshot 3: Slot List

This screen shows a list of 19 parking slots, each with an "upper" and "lower" option. Each slot has a "PRENOTA" and "PARCHEGGIA" button.

Slot	Location	Upper	Lower	Action Buttons
1				PRENOTA PARCHEGGIA
2				PRENOTA PARCHEGGIA
3				PRENOTA PARCHEGGIA
4				PRENOTA PARCHEGGIA
5				PRENOTA PARCHEGGIA
6				PRENOTA PARCHEGGIA
7				PRENOTA PARCHEGGIA
8				PRENOTA PARCHEGGIA
9				PRENOTA PARCHEGGIA
10				PRENOTA PARCHEGGIA
11				PRENOTA PARCHEGGIA
12				PRENOTA PARCHEGGIA
13				PRENOTA PARCHEGGIA
14				PRENOTA PARCHEGGIA
15				PRENOTA PARCHEGGIA
16				PRENOTA PARCHEGGIA
17				PRENOTA PARCHEGGIA
18				PRENOTA PARCHEGGIA
19	Basilica San Paolo	upper	lower	PRENOTA PARCHEGGIA

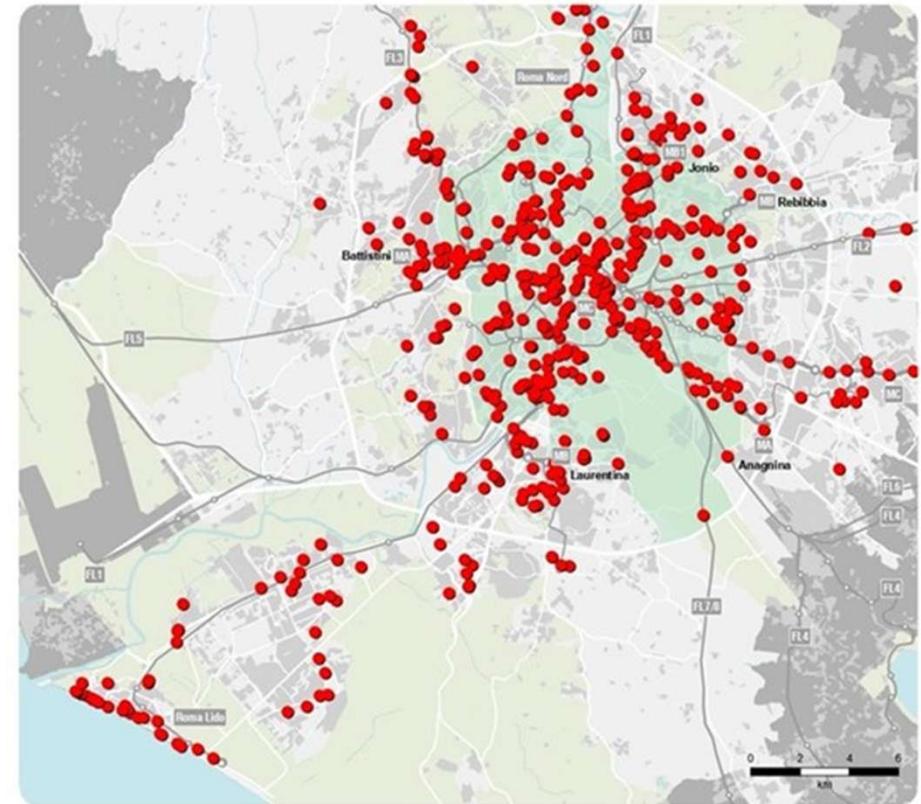
Provision of cycling racks at transport hubs

To encourage the use of bicycles as a means of regular transport:

925 bicycle racks have been installed

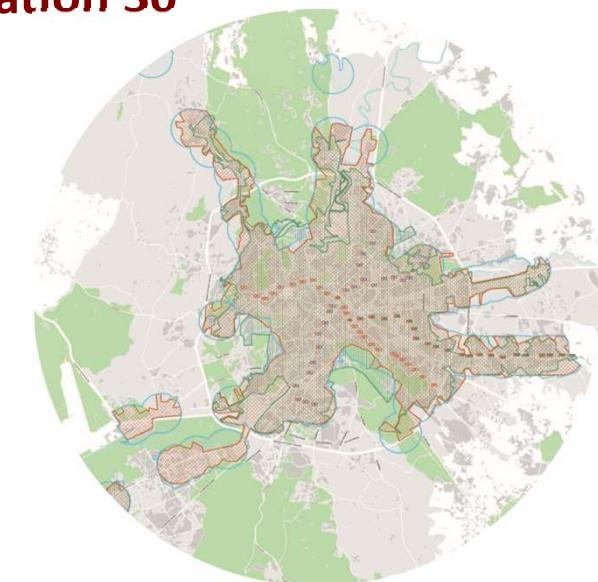
186 locations, mainly near transport hubs, public offices, schools and universities

4,625 bike parking



Sharing mobility

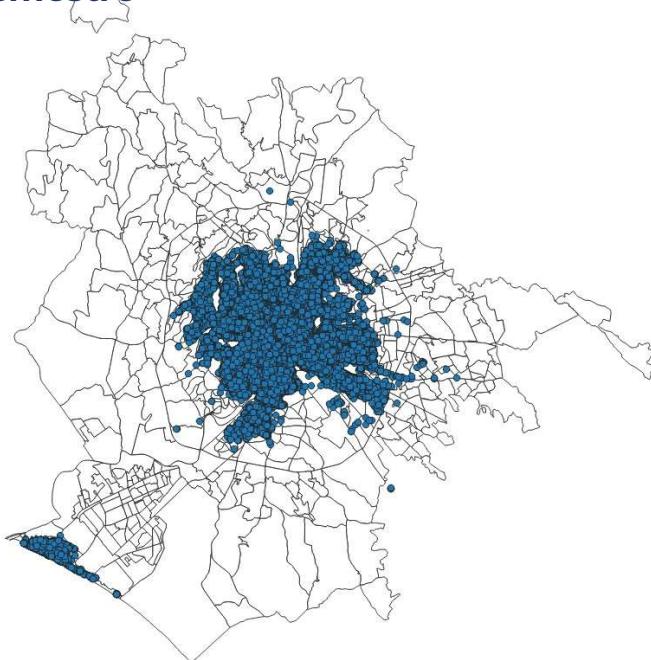
- **MICRO-MOBILITY SHARING new rules since September 2023**
- 3 sharing operators (kick scooters and e-bikes)
- 2 e-bike operators
- **80 rides/month included in PT annual pass, max 3 per day, max duration 30'**
- Since 2025 free rides included in the **PT monthly pass**





Anno 2023 - *Primo*

Semestre

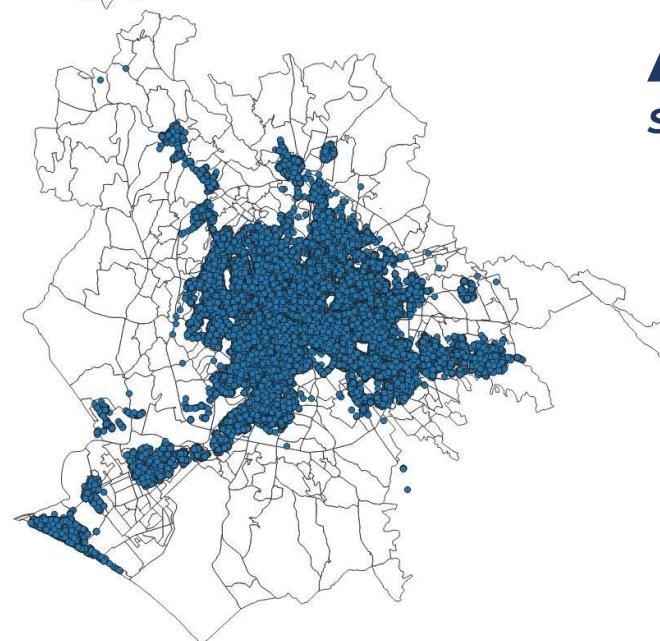


mobilità
ROMA

Results – MAP of shifts per year – operational area covered

Anno 2024 – Primo

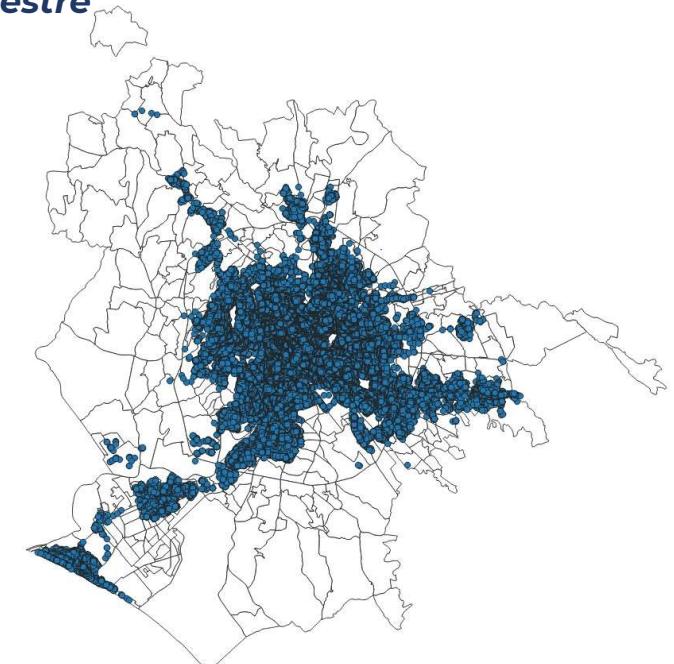
Semestre



ROMA IN SHARING

Anno 2025 - *Primo*

Semestre



Micro-hubs for sustainable logistic

The promotion of **cycle logistics** to support goods delivery services using cargo bikes, with the possibility of using **micro-distribution hubs** to redefine a new distribution model.





Thank you

Chiara Di Majo – chiara.dimajo@romamobilita.it
Mobility Agency of the City of Rome

