



Foto: Matthias Friedel

REDESIGN OF MAJOR ROADS AS PART OF THE STRATEGY ON CBD IN HAMBURG

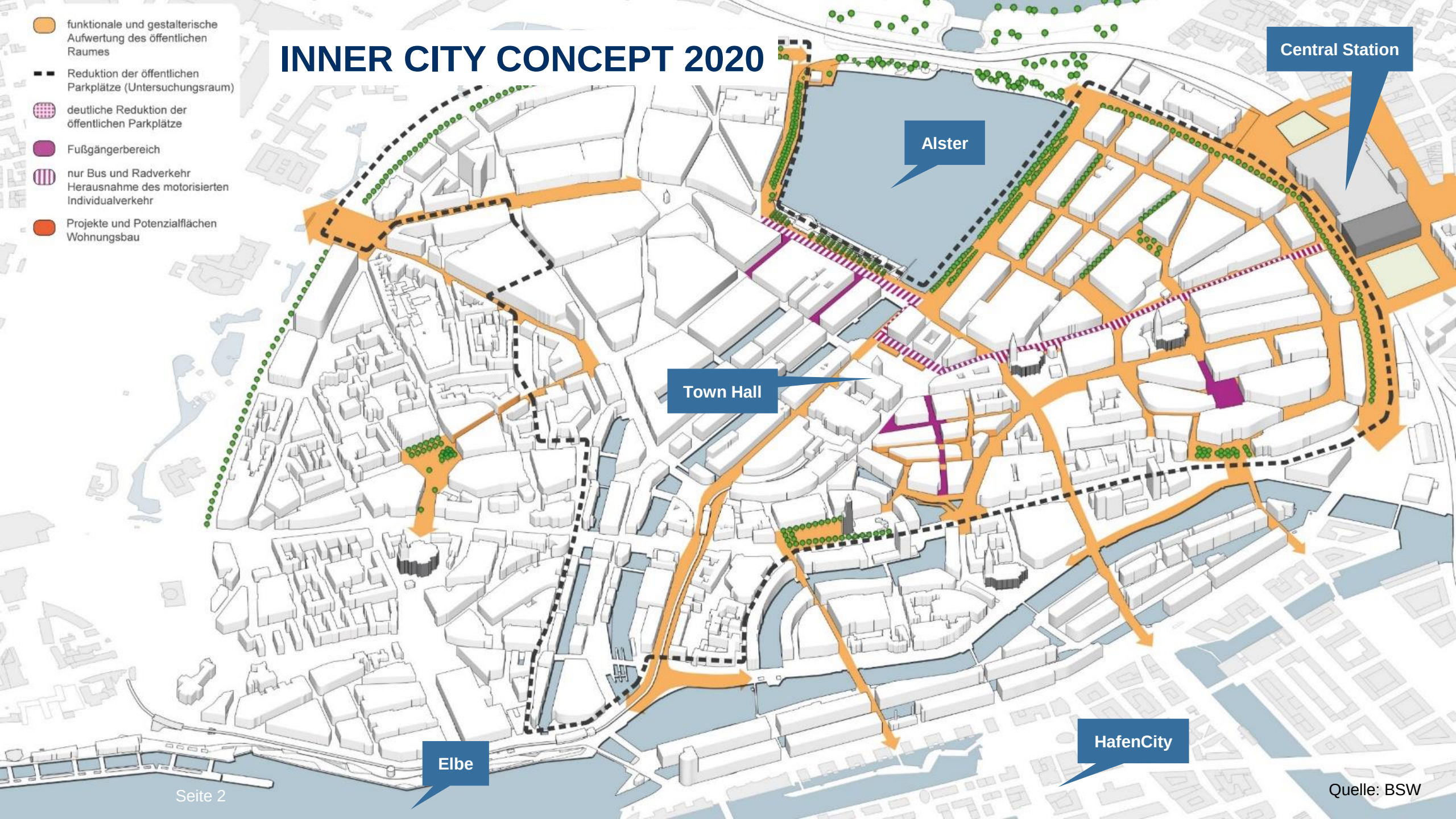
Dr. Tina Wagner, City of Hamburg, Director-General of Transport

12th April 2024, Impacts conference



Hamburg

INNER CITY CONCEPT 2020



AN ATTRACTIVE INNER CITY FOR ALL!

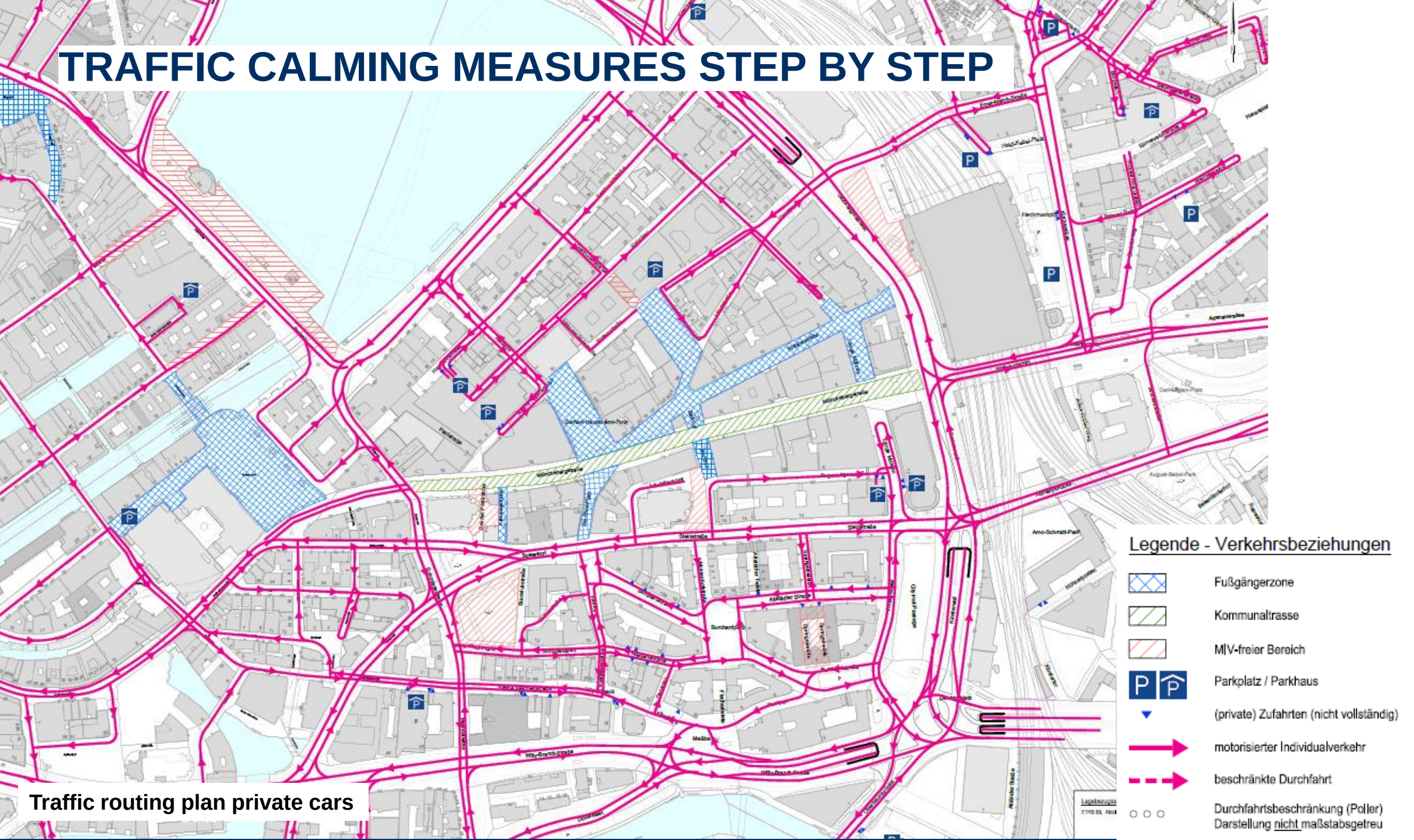
A common goal by all ministries!

1. More space for pedestrians
2. Good accessibility by sustainable transport modes
3. Creating livable public spaces
4. Mixed use development and more housing
5. Common development and participation

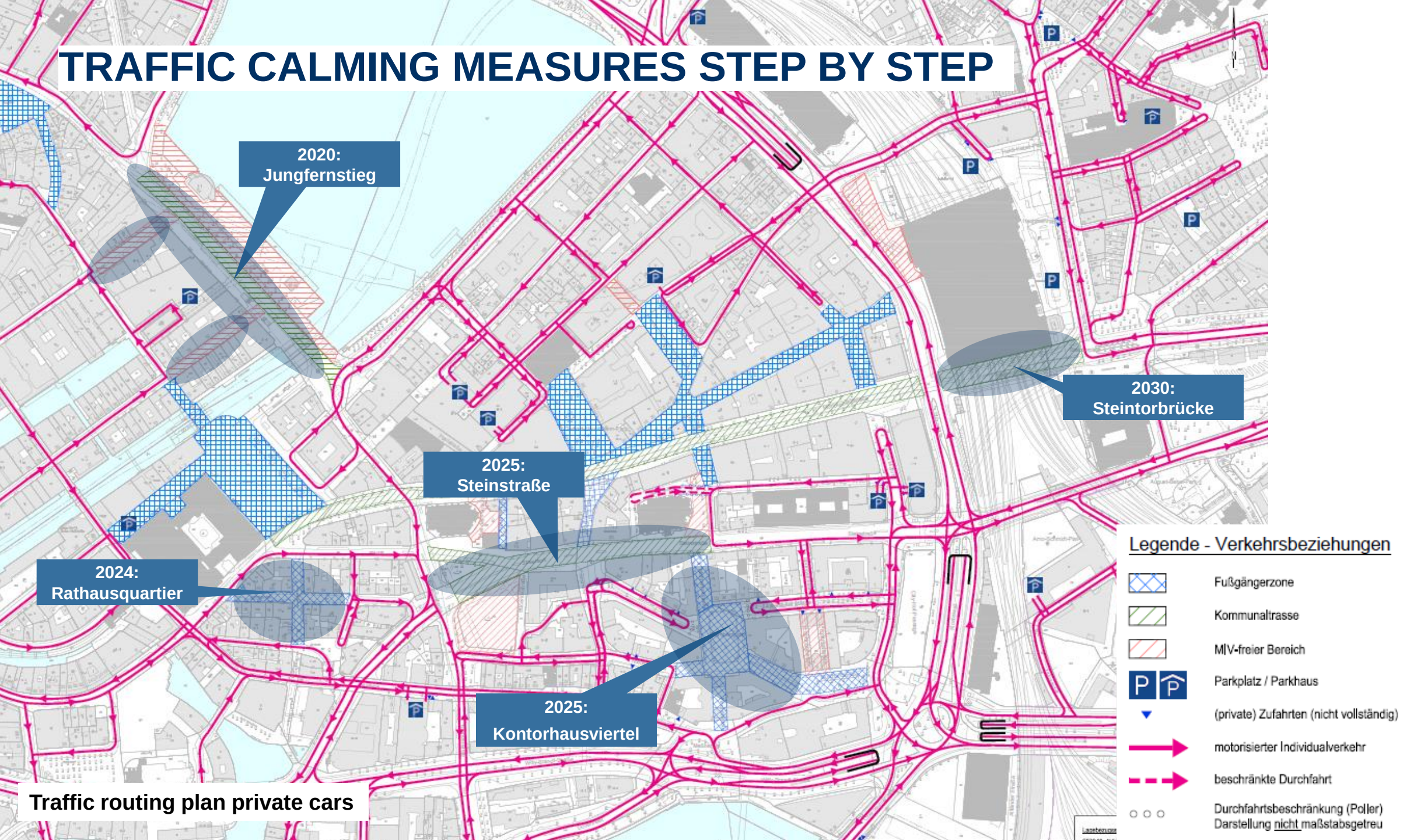


Quellen: bloomimages, Duplex Architekten und TREIBHAUS Landschaftsarchitektur, West 8

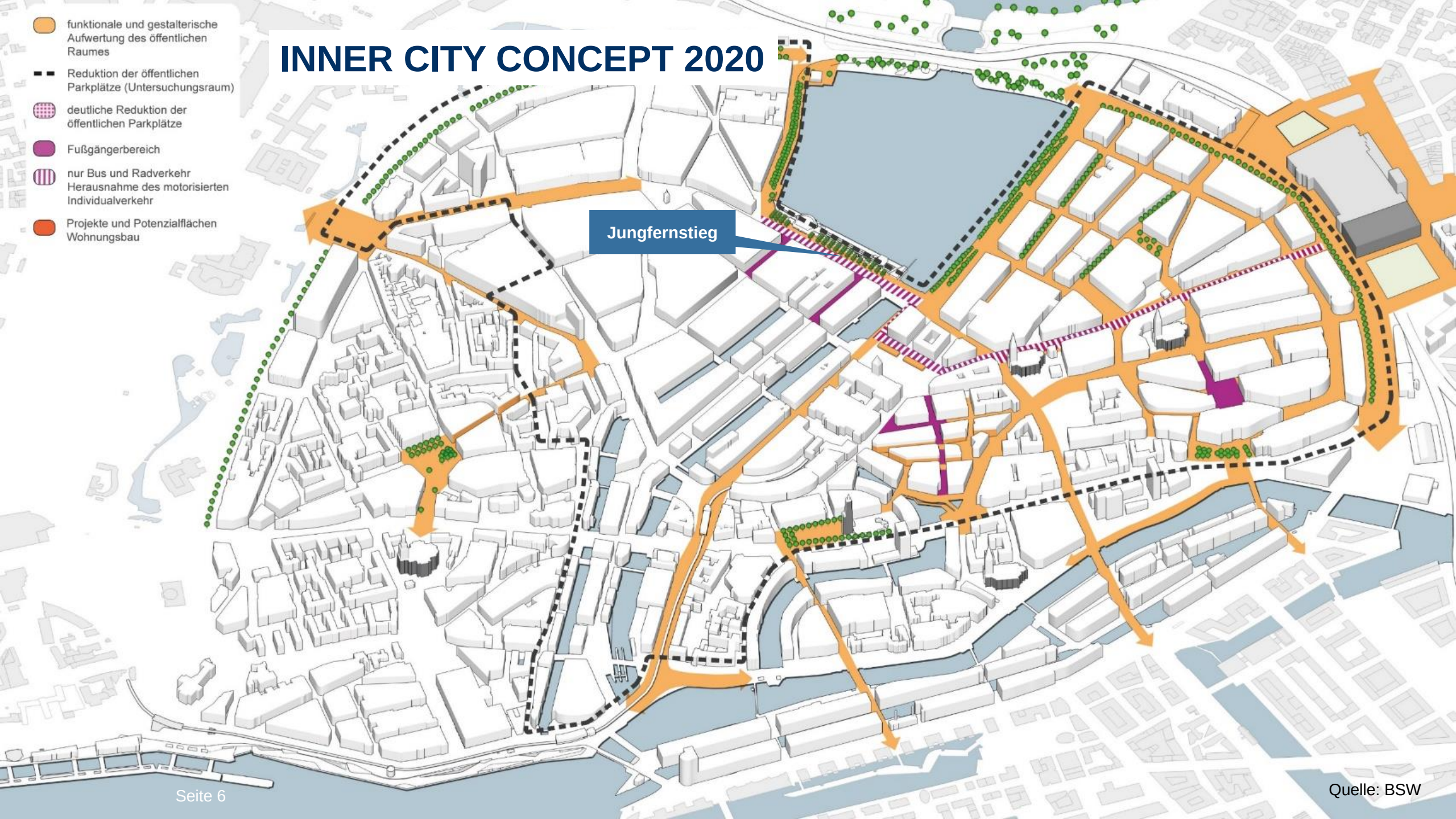
TRAFFIC CALMING MEASURES STEP BY STEP



TRAFFIC CALMING MEASURES STEP BY STEP



INNER CITY CONCEPT 2020



JUNGFERNSTIEG: FOUR LANE ROAD UNTIL 2020

Facts & Figures

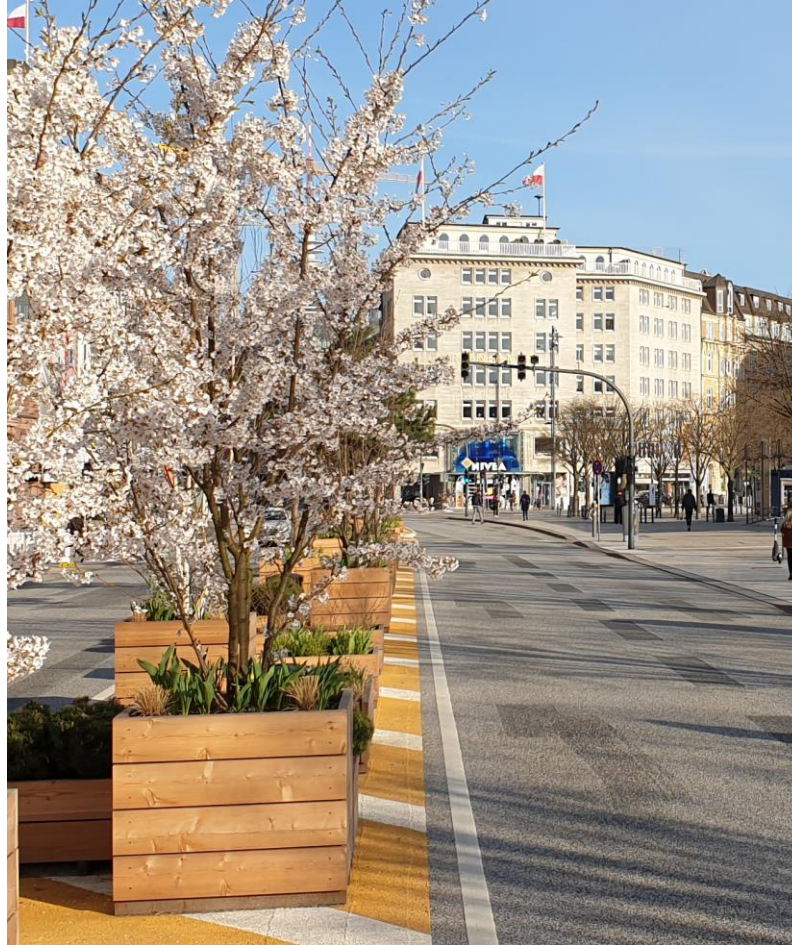
- Major road with 13.000 cars/24h
- 50 km/h speed limit
- Four lanes

JUNGFERNSTIEG: TEMPORARY MEASURES IN 2020

Facts & Figures

- Bus, cycle and taxi only
- 30 km/h speed limit
- Green traffic island
- But still 4.000 cars/24h

PHASE 1: TEMPORARY MEASURES



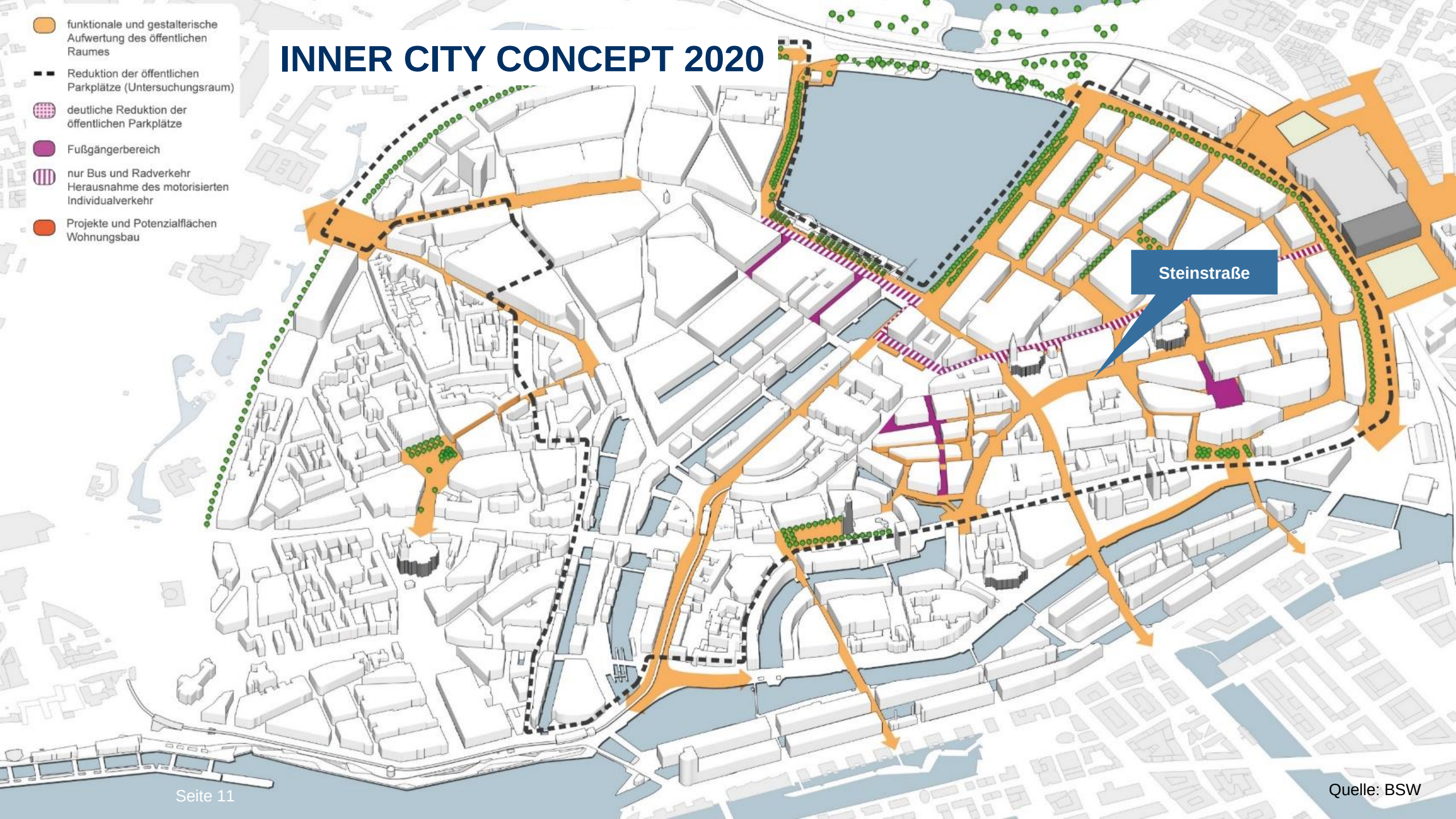
JUNGFERNSTIEG: PLAN FOR REDESIGN IN 2024



Facts & Figures

- Lane reduction (from 16 to 11m)
- More space for pedestrians
- More green
- Child friendly elements

INNER CITY CONCEPT 2020



STEINSTRASSE: HISTORICAL BUSY PROMENADE



Quelle: hamburg-bildarchiv.de

STEINSTRASSE: FOUR LANE ROAD UNTIL 2021



Facts & Figures

- Major road with 17.000 cars/24h
- Four lanes
- No public transport, no bike lanes

Quelle: ARGUS Stadt und Verkehr

STEINSTRASSE: TEMPORARY MEASURES IN 2021

Facts & Figures

- One way road for cars
- Reduction to 8.000 cars/24h
- Bus lanes and new bus stops
- Bike lanes

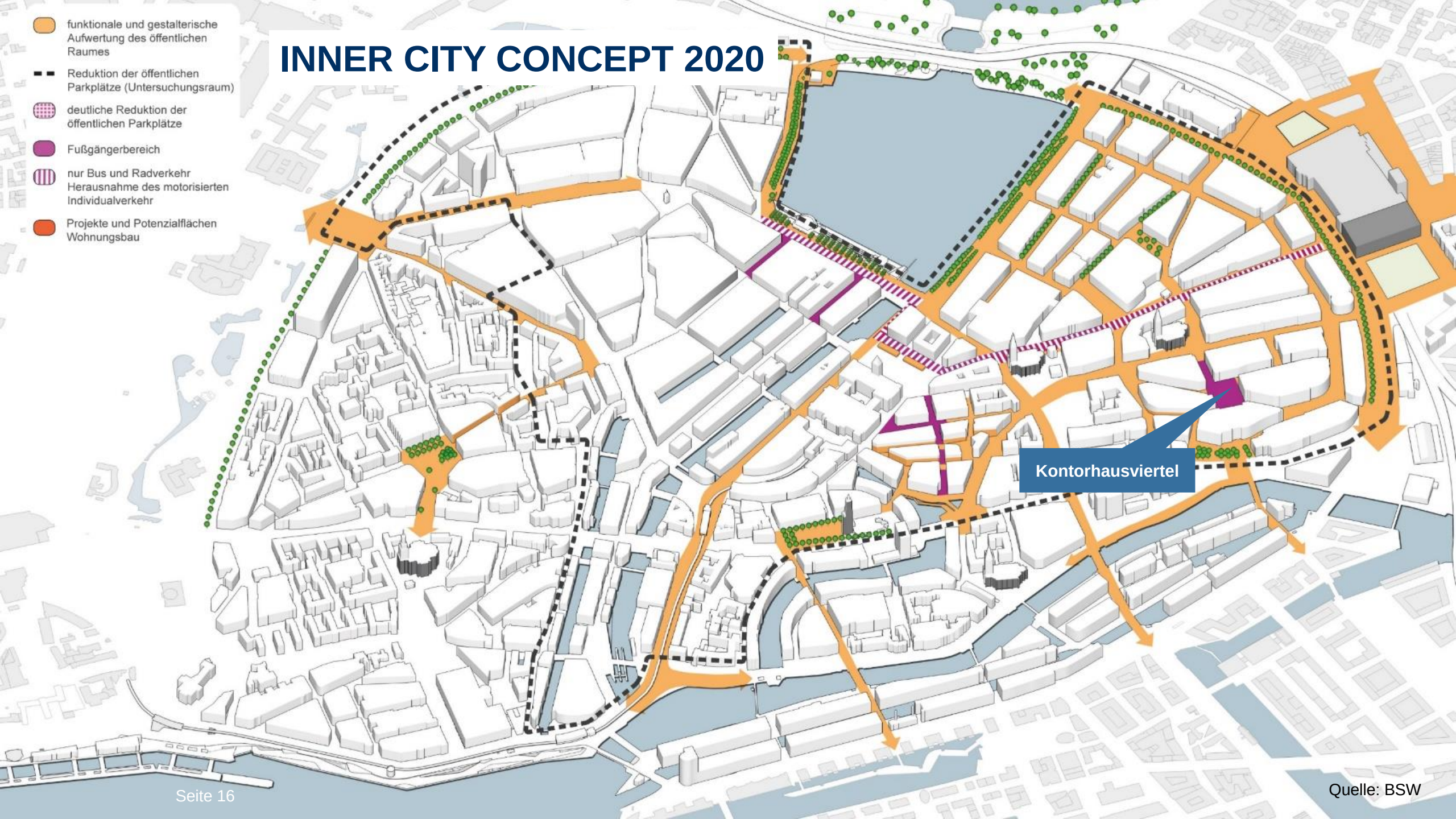
Quelle: Cyclomedia

STEINSTRASSE: PLAN FOR REDESIGN IN 2025/2026

Facts & Figures

- Transforming a City Avenue
- Lane reduction (from 16 to 6.5m)
- Give more space to pedestrians
- More delivery parking spots

INNER CITY CONCEPT 2020



CAR PARC BURCHARDPLATZ IN 2023

Facts & Figures

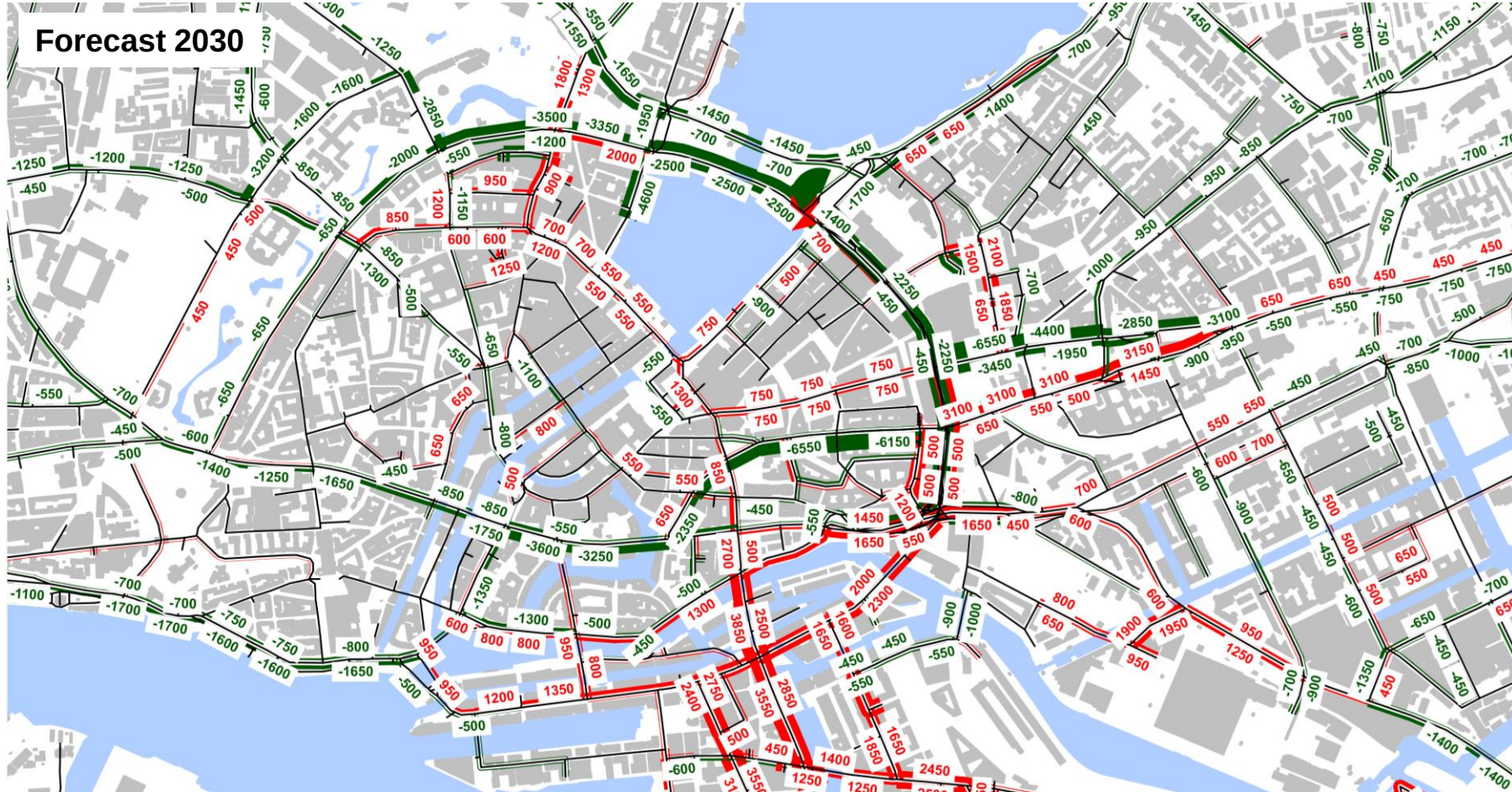
- UNCESO World Heritage Site
- Parking facilities for 150 cars

CAR FREE BURCHARDPLATZ FROM 2025

Facts & Figures

- New pedestrian ways
- Rising bollards for a car free square

TRANSPORT FEASIBILITY CHECK FOR CBD PROJECTS



- Generally decreasing traffic volumes since 2000:
 - **CBD-projects are feasible.**
- But increasing traffic volumes in HafenCity:
 - **Challenge for better connections between CBD and HafenCity.**

LESSONS LEARNED

1. Integration of all ministries and disciplines
2. Political backing (on a local and a superior level)
3. Permanent discussions with stakeholders (owners, chambers, retail business, BIDs, etc.)
4. Citizen participation
5. Evidence based discussions and conclusions
6. Good visualizations of plans and ideas
7. Be patient, go ahead step by step



Quelle: Senatskanzlei Hamburg

THANKS FOR YOUR ATTENTION!



Quelle: bloomimages

Madrid | 12.04.2024



Hamburg