

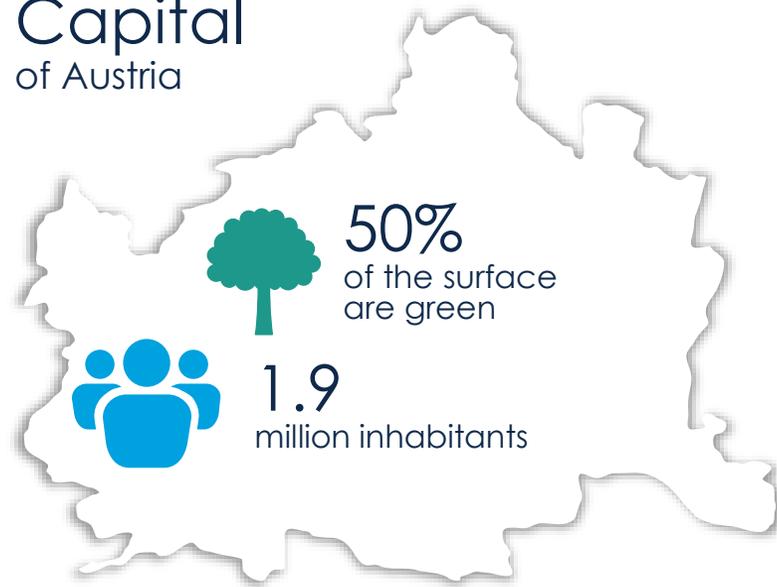
# **Access and Parking Management of Tourist Buses in Vienna**

Gregor Stratil-Sauer | City of Vienna | Urban Development and Planning  
IMPACTS Conference | Paris | 16 June 2023



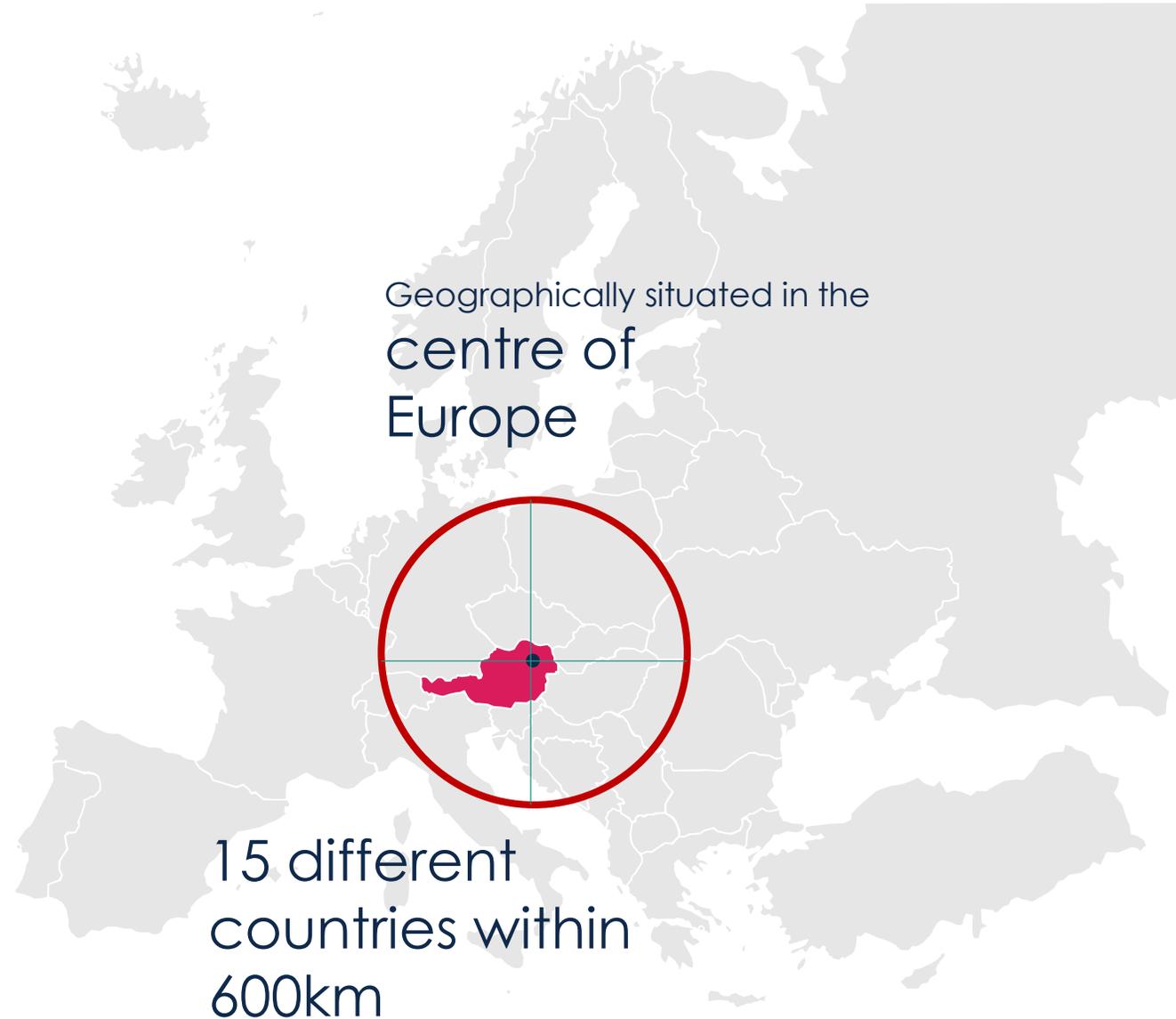
# City of Vienna – Facts

Capital  
of Austria



23  
districts

Total area  
415 sq. km



# City of Vienna – Strategic Framework



STEP 2025



SUMP



Smart Climate City Strategy Vienna

<https://smartcity.wien.gv.at/>



Vienna Climate Guide

<https://www.wien.gv.at/english/environment/klip/program.html>



STEP 2035

In development

# Tourism in Vienna

## Basic Facts

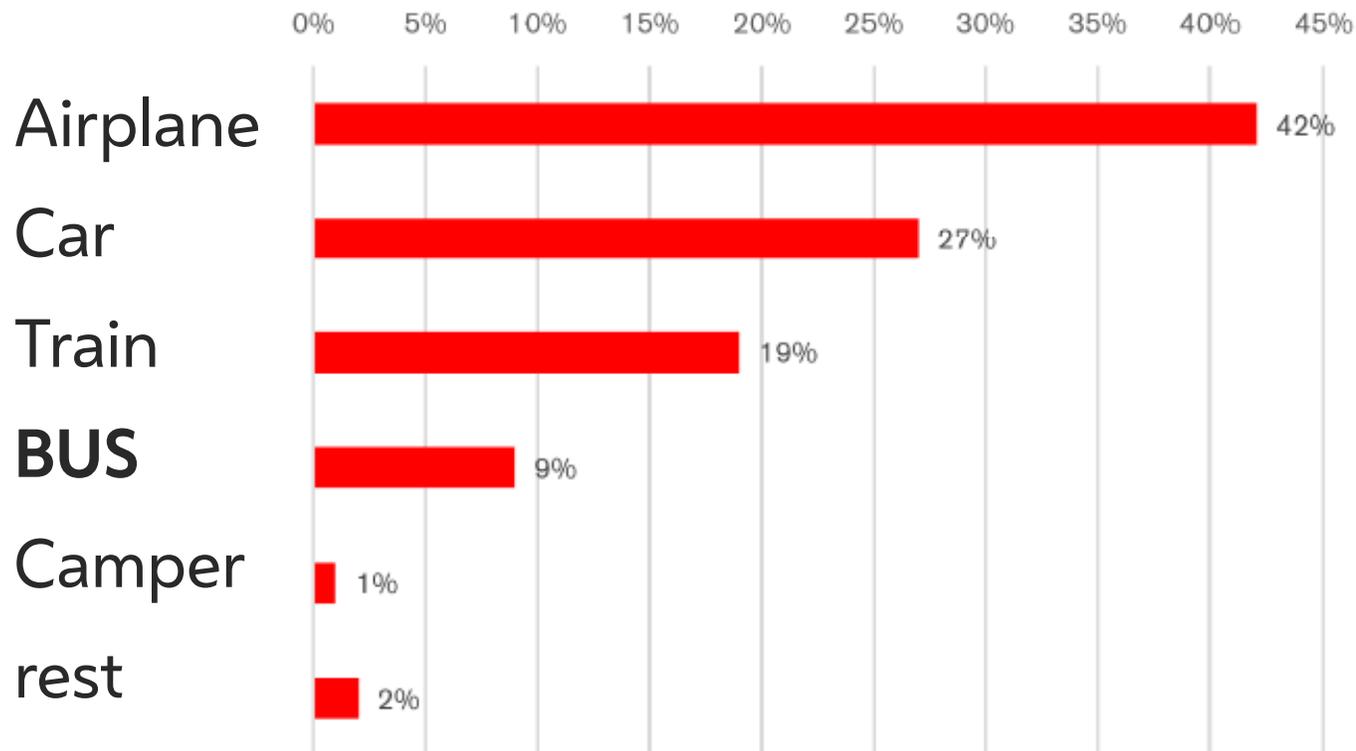
Bednights 16 Mio.

Arrivals 7 Mio.

by Bus 10%

## Visitor Economy Strategy 2025

<https://shaping.vienna.info/de-at/home>



## Vienna tourism in figures

# 2020

ALL TYPES OF ACCOMMODATION

239 MILLION €  
NET REVENUE FROM  
OVERNIGHT STAYS  
(-76.6%)  
without breakfast & VAT



4,6 MILLION  
BEDNIGHTS  
(-73.9%)



2 MILLION  
ARRIVALS  
(-74.7%)



Abbildung 10: Hauptsächliches Verkehrsmittel zur Anreise, Quelle: T-MonA Gästebefragung 2

# Bus Tourism

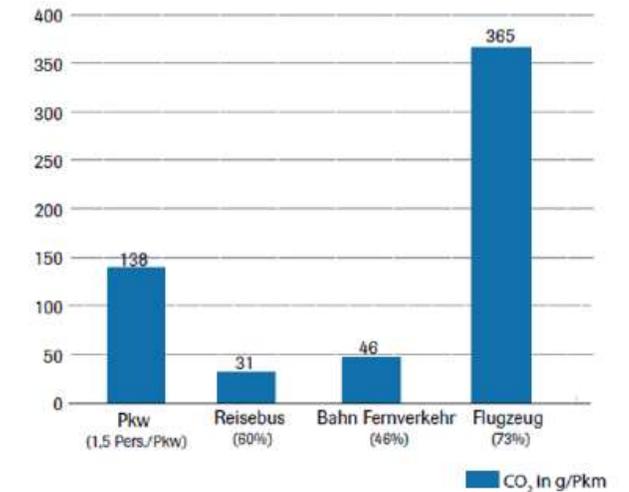
Why the city should take care of

Low energy consumption and CO<sub>2</sub>-emission/pers.

Space efficiency

Higher share of Best Ager, Seniors

CO<sub>2</sub> Emission der Verkehrsträger im Vergleich  
(zugrunde gelegte durchschnittliche Auslastung)



Hauptzielgruppe/n im Bereich Tourismus/Gelegenheitsverkehr

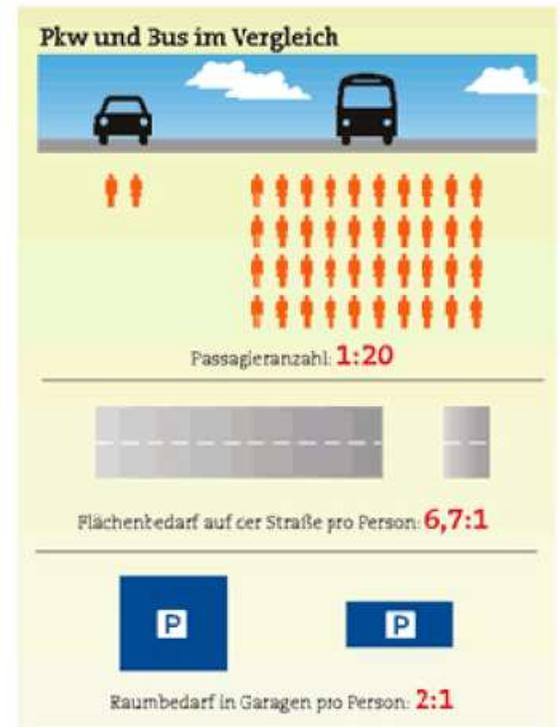
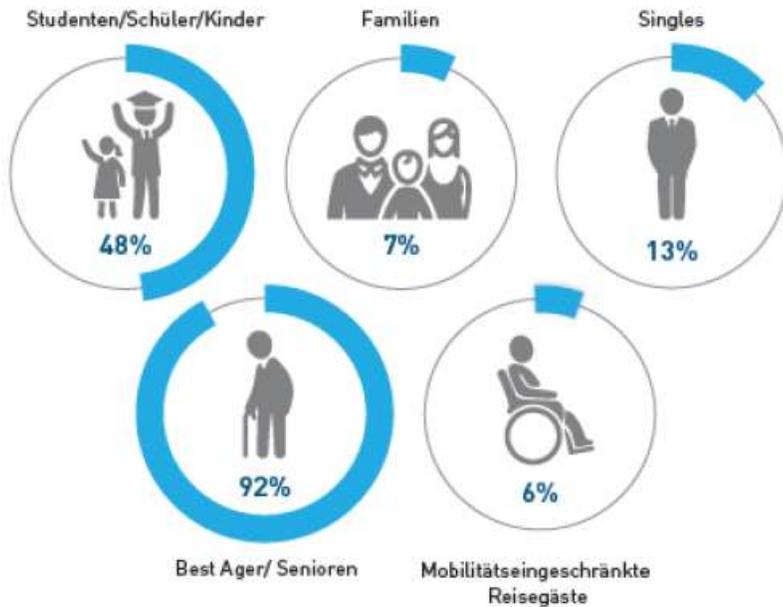


Abbildung 11: Hauptzielgruppen Bustourismus. Bildquelle: BDO 2018: 13.

# Bus Concept Vienna

## Main regulations

No parking for buses in built up areas

Historic city-center (1. Bezirk) restricted access

## Parking infrastructure for buses

- In/Out-points
- Waiting lots (close to in/out-points)
- Parking lots (long term)

**Communication** with tourism players and bus drivers

**Cooperation** (City, Chamber of Commerce, Tourism)

# Bus Concept Vienna

## Main regulations

### 21 IN/OUT POINTS

- 5 inside the city centre (>10.000 bus arrivals/year)
- Close to main sights and tourist walking routes
- Close to public transport nodes
- Free of Charge

**“bus supervisors”** at busy points  
*(staff without legal basis)*

- handling bus arrivals
- Monitoring the length of stay
- protecting from unauthorized use
- record the number of incoming buses



# Bus Concept Vienna

## Main regulations

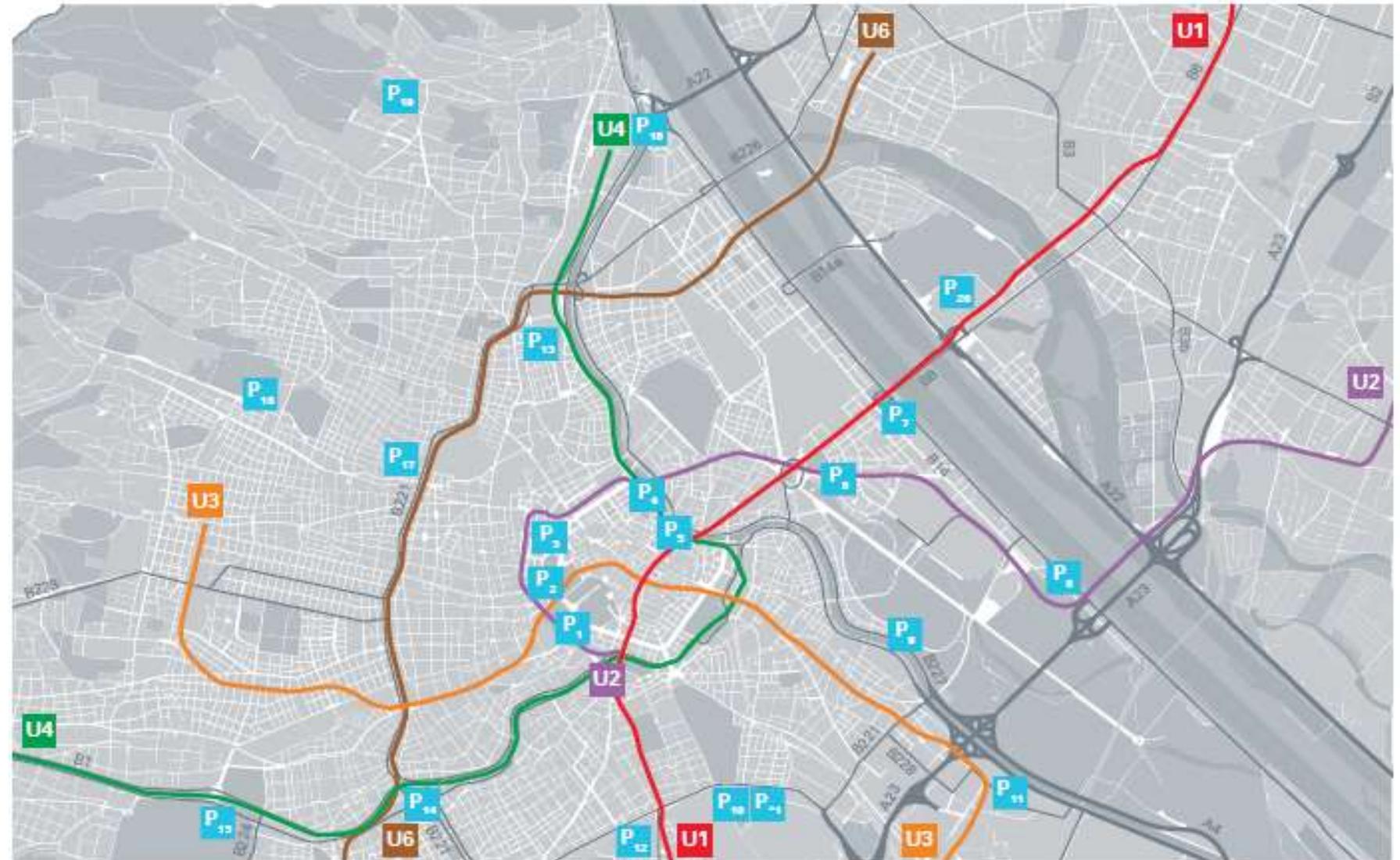
### Long term parking

Expensive on street areas  
and inner city garages

Cheaper parking lots  
outside the city center

*Parking lots dedicated for  
tourism buses are difficult to  
implement:*

- *local resistance*
- *conflicts of use*
- *space availability*



# Bus Concept Vienna

## Bus Drivers Guide

Homepage and folder

Information for bus drivers in 8 different languages

Download:

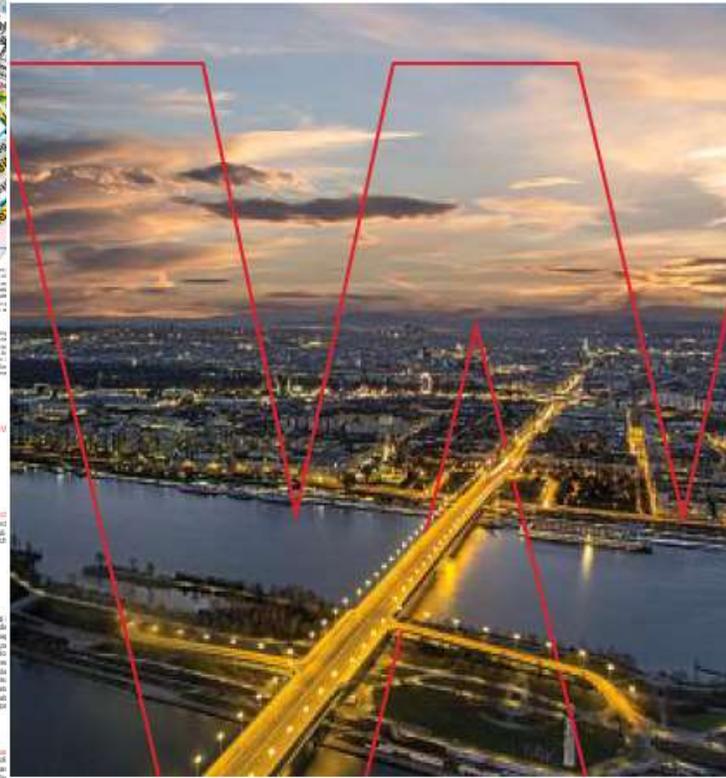
<https://b2b.wien.info/resource/blob/322328/bbcf08837cb18453247aee1eeb14082b/busdriversguide-de-data.pdf>



Jänner 2020 – Jänner 2021

# VIENNA

NOW ♦ FOREVER



Deutsch / English / Français / Italiano /  
Español / Polski / Česky / Magyar

[www.bus.vienna.info](http://www.bus.vienna.info)

www.vienna.info

# Bus Concept Vienna

## Peak Time Management

### 4 Weekends before Christmas - „Shopping Saturdays“

- Access to enlarged City area closed
- Limited day tickets (to book and pay in advance)
- (Permanent permit card for hotels and theater-transfers, permanent tourist guides)
- Additional Parking lots outside closed area



# Bus Concept Vienna

## Peak Time Management

### 4 Weekends before Christmas - „Shopping Saturdays“

- Access to enlarged City area closed
- Limited day tickets (to book and pay in advance)
- Additional Parking lots outside closed area
- Special regulations for crowded places



Abbildung 12: Übersichtplan für Busse Zufahrt / Abfahrt Praterstern

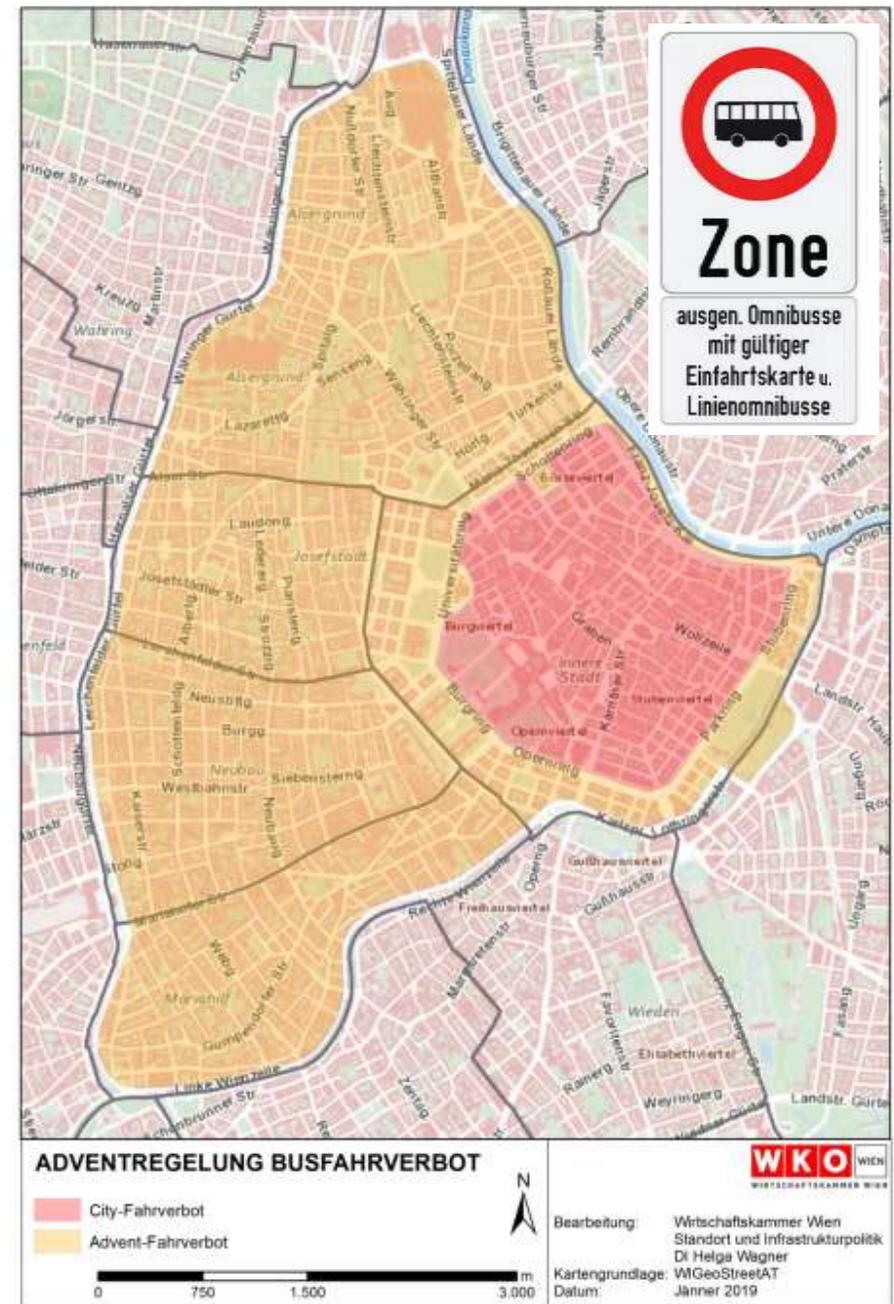


Abbildung 22: Adventregelung Busfahrverbot (Quelle: WKO)

# Bus Concept Vienna

## Action Plan – short- and long term activities

Ressourcen:

Nr.	Maßnahme	Priorität			Fristigkeit			Treiber	Umsetzungspartner
		niedrig	mittel	hoch	kurz	mittel	lang		
A	Digitalisierung Busmanagement - Machbarkeit u. Implementierung			x	x			Stadt, WKW, WT	in Machbarkeitsstudie zu klären
B	Dynamisches Parkraummanagement			x		x		Stadt	FG Garagen, Unternehmen, WKW, WT
C	Interaktiver Bus Drivers Guide		x			x		WT	Stadt, WKW
D	Reisebusrouting		x		x			Stadt	WKW, ITS Vienna
E	E-Infrastruktur für Busse		x				x	Stadt	WKW, FV Fahrzeugindustrie
F	Zufahrt In/Out								
F.1	Zufahrtsregelungen (Advent etc.)		x		x			Stadt	WKW, WT
F.2	Betreuung In/Out			x	x			WKW	Stadt, WT
F.3	Warteplätze			x		x		Stadt	WKW, WT
G	Intermodale Einbindung		x			x		Stadt	WKW, WT
H	Service für Gäste und BusfahrerInnen			x		x		WT	WKW (z.B.FG Busse, FG Fremdenführer), Stadt
I	Bewusstseinskampagnen		x		x			WKW	FG Busse, Stadt, WKW, WT
J	Buskoordination Wien		x		x			Stadt	WKW, WT, Bezirk, Polizei etc.
K	Umsetzungspartnerschaft Reisebuskonzept			x	x			Stadt	WKW, WT

Fristigkeit: kurz 1-2 Jahre | mittel 3-4 Jahre | lang >4 Jahre

**Abkürzungen:** FG: Fachgruppe, FV: Fachverband, ITS (Intelligent Transport Systems) Vienna Region der drei österreichischen Bundesländer Wien, Niederösterreich und Burgenland, Stadt: Stadt Wien, WKW: Wirtschaftskammer Wien, WT: WienTourismus

**Cooperation is key factor:** City administration, Chamber of Commerce and Tourismboard with clear tasks

**Constant communication** with tourism branch

Adapting and developing infrastructure and regulation

Monitoring

**Current Challenges:**

- Digitalization
- E-Mobility-Infrastructure



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City of Vienna  
Urban Development and Planning

**City of  
Vienna**

Urban Development  
and Planning

