

SPECIAL OLYMPICS WORLD GAMES BERLIN 2023: INCLUSIVE APP SOLUTION FOR ROUTING IN PUBLIC TRANSPORT

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Senatsverwaltung
für Mobilität, Verkehr,
Klimaschutz und Umwelt

BERLIN



Special Olympics World Games Berlin 2023

Background information

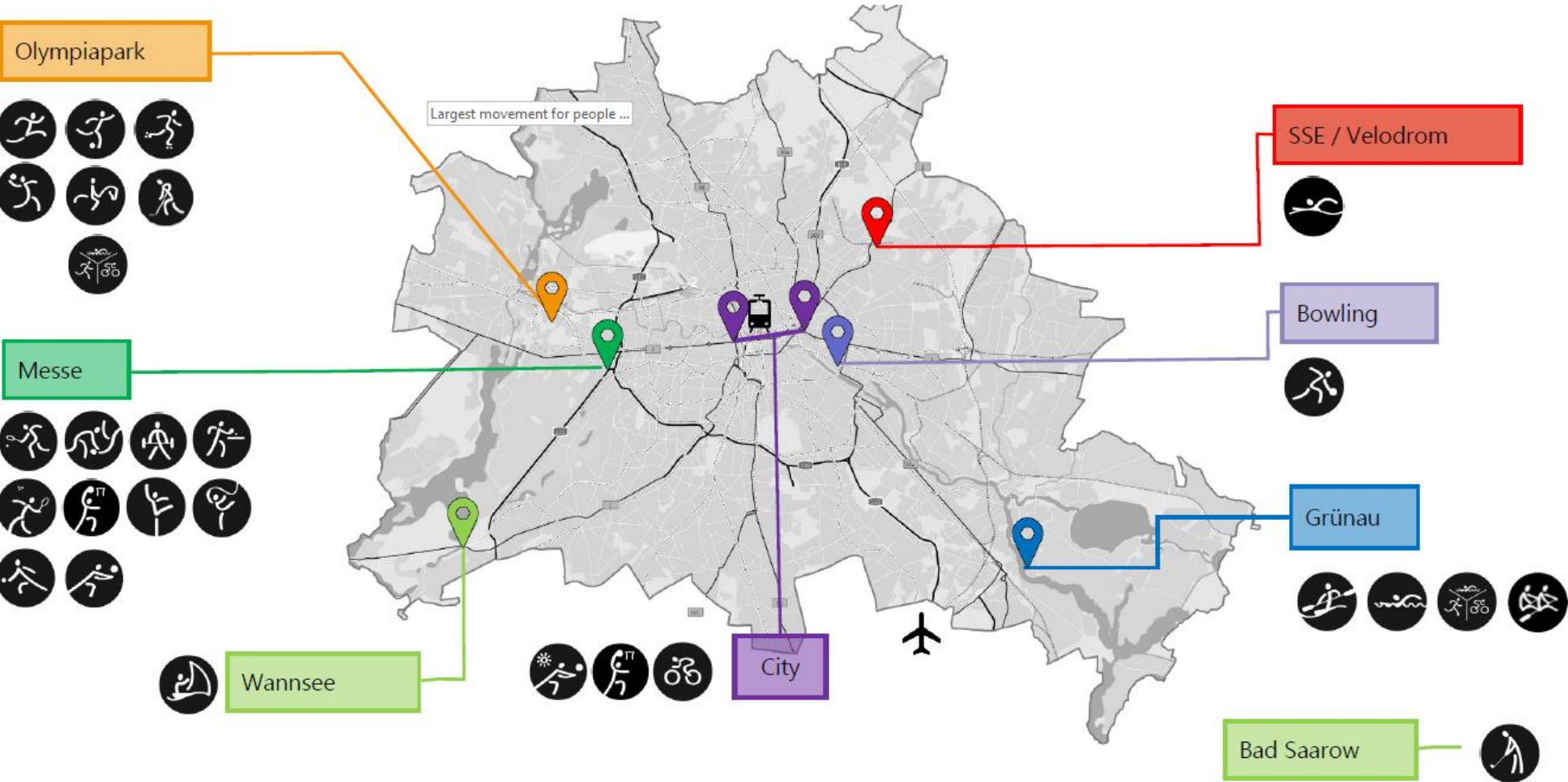
- World's largest inclusive sports event
- Olympic Games for people with intellectual disabilities
- 17 - 25 June 2023 in Berlin
- Thousands of athletes from different nations
- 26 disciplines
- Unified Sports Programme, Host Town Programme



#UnbeatableTogether

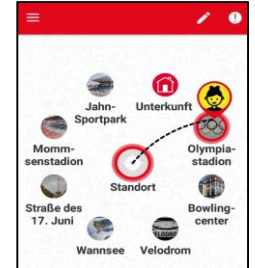
www.berlin2023.org

Special Olympics World Games Berlin 2023 - Overview of Venues



Special Olympics World Games Berlin 2023 – „Olympklusion“

- Supporting disabled people in using public transport through
 - an easy to use and intuitive routing information app
 - a helpline app with video telephony
 - route-finding assistance that can also be found in the app (e.g. symbols, colours or pictures)
- First use at the Special Olympics National Games in June 2022
- Full implementation of the apps and a routing pilot at the Special Olympic World Games in Juni 2023
- Funded through the Berlin Sustainability Programme INKLUSION '23

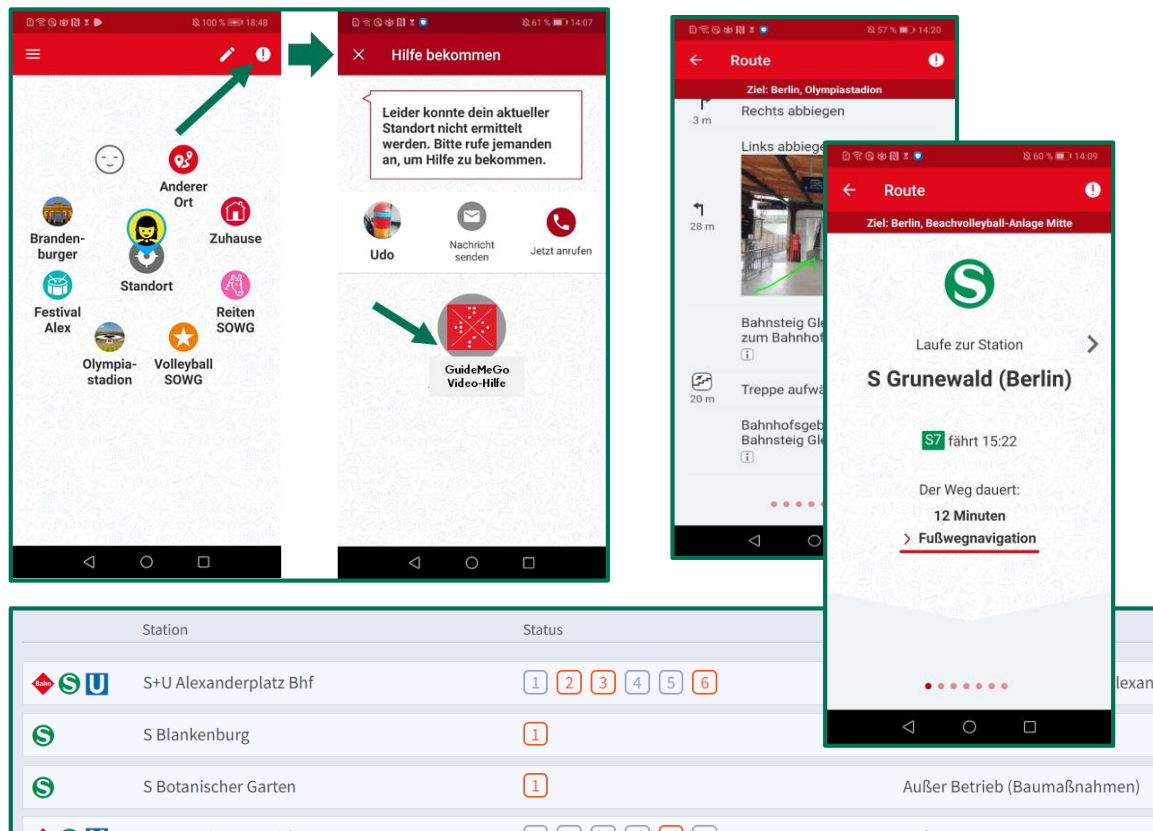


VBB-Project „Olympklusion“ – Starting Point: „VBB easy“ App

- An inclusive routing information app of the VBB
- Adaptation of the user interface for cognitively disabled people and other target groups who appreciate an easy-to-use system and support throughout their journey
 - use of simple language
 - support throughout the journey
- Additional information about train stations, for example:
 - How full is the station S+U Alexanderplatz at a certain time?*
 - Identification of routes that avoid changing at busy stations

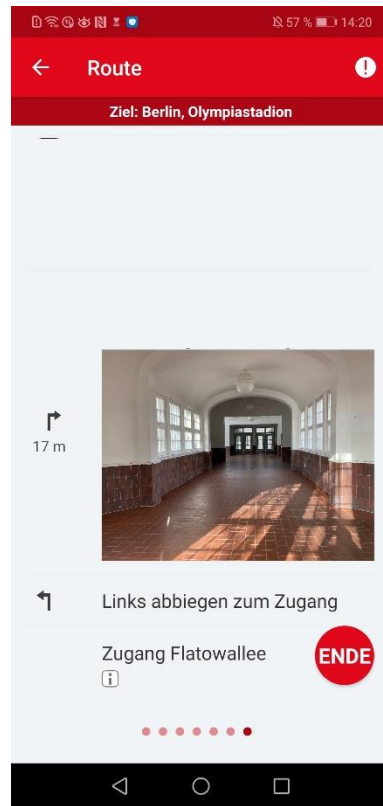
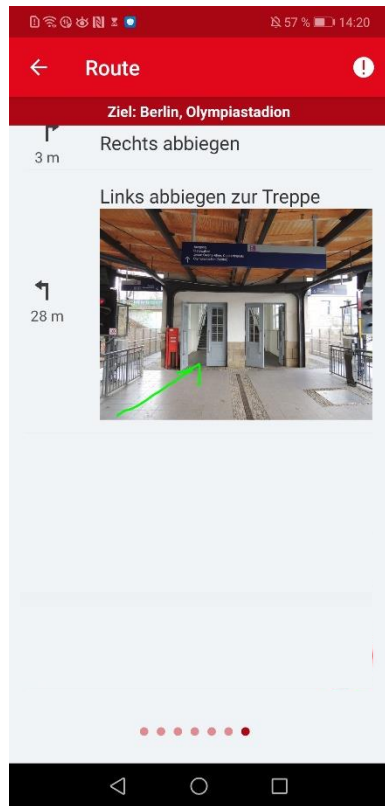


VBB-Project „Olympklusion“ – Special Features of the App



- Simple search for routes between favourite locations or taking account of the current location
- Also possible to state starting point or destination
- Fully barrier-free routes, taking into account lift disruptions reported by the S-Bahn and BVG
- Simple description of routes
- Emergency call from the routing app by mobile phone call and SMS or by video call via the VBB GuideMeGo app

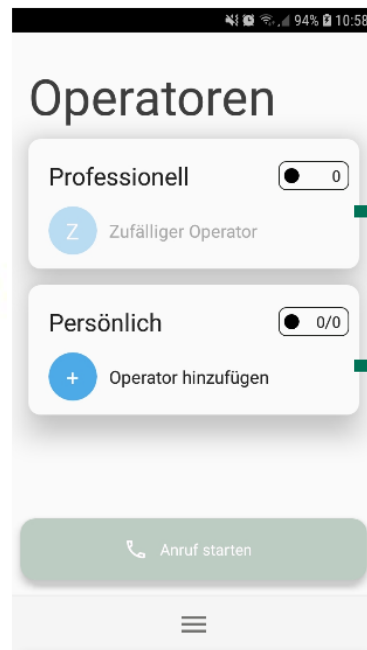
VBB-Project „Olympklusion“ – Special Features of the App



- Supports navigation at train stations
- Directions to the platform, to the exit and for changing trains, providing photos of key locations
- Information about walking routes still being finalised
- Initially, only train stations in the proximity of Special Olympics World Games venues

VBB-Project „Olympklusion“ – Additional Support: „VBB GuideMeGo“ App

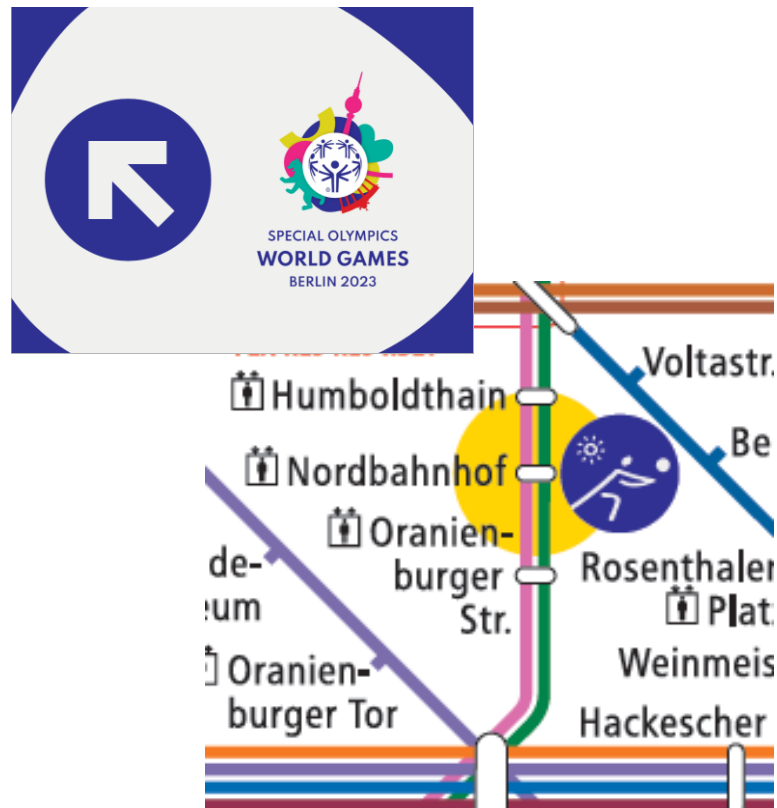
Calling a private person or a professional operator



Professional assistance: by pressing a button, "VBB Bus- und Bahnbegleitservice" receives a video call and accompanies the person with exact routing information to the destination.

Personally saved contact: at the touch of a button and via a video call, a known person accompanies the user to the destination.

Additional support during the Special Olympics World Games



- Additional route information through posters at stations and event venues
- Travel guidance to event venues in the public realm (provided by the organisers)
- Flyer with S-Bahn and U-Bahn network, in which the sports venues and suitable access stations are indicated
- www.vbb.de/sowg
- ...

Thank you
very much
for your
attention



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