



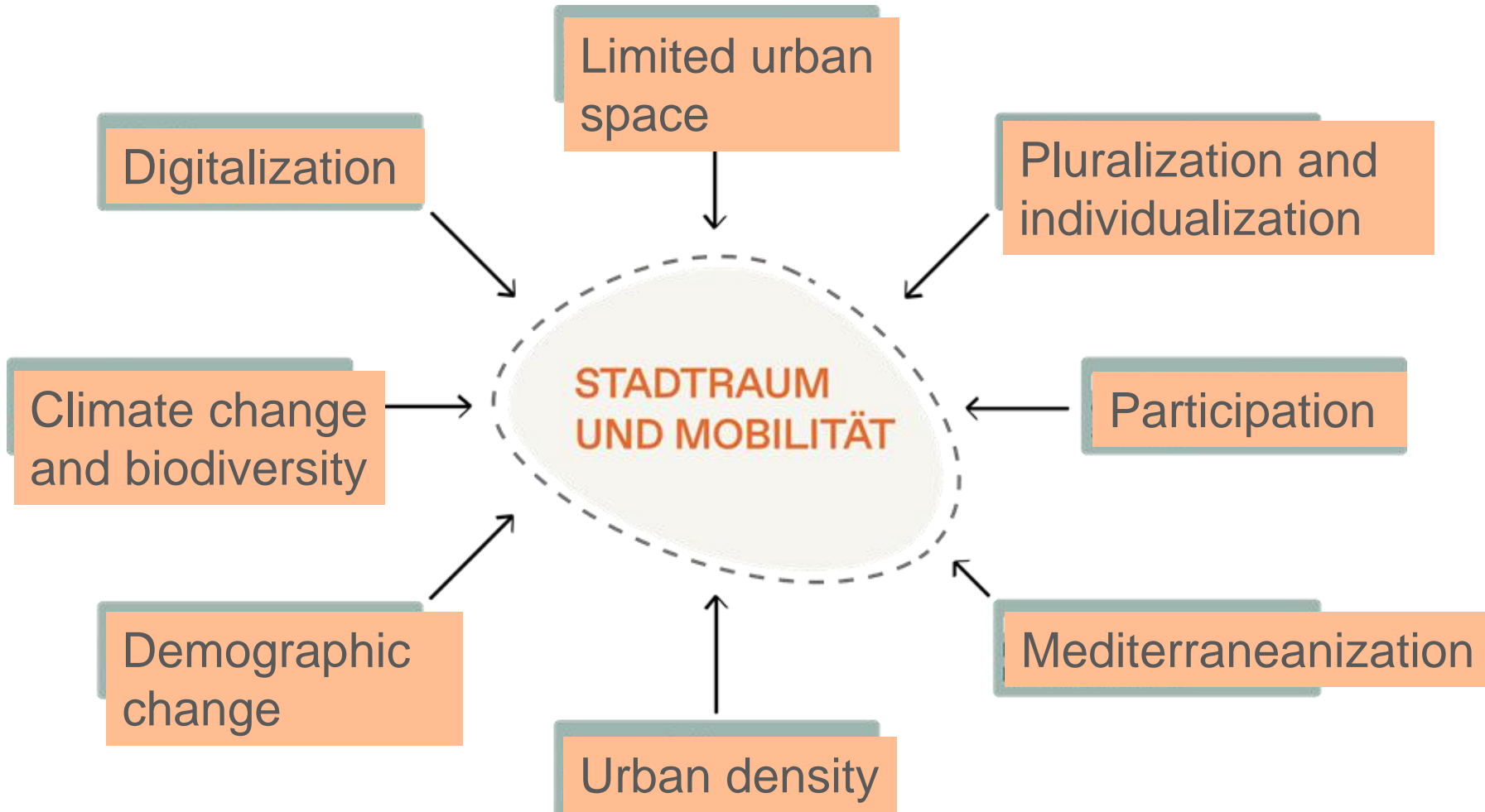
Health aspects and leisure activities: Strategic approaches & pilots for street life in Zurich

Rupert Wimmer
Civil Engineering Office Zurich

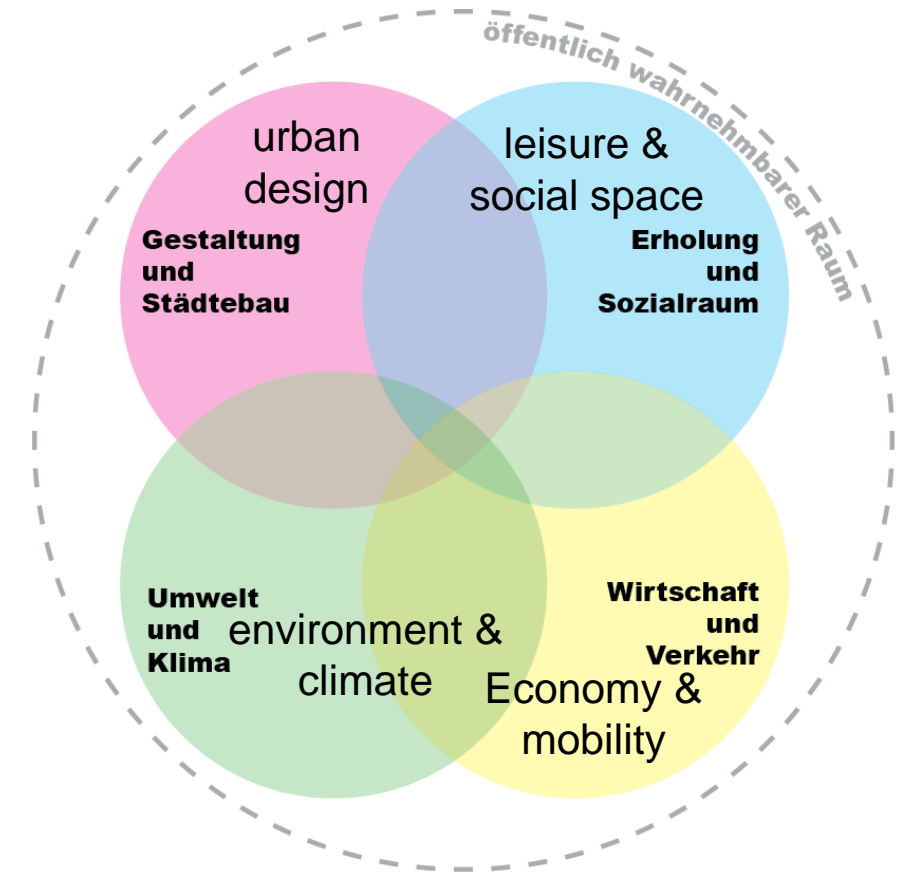
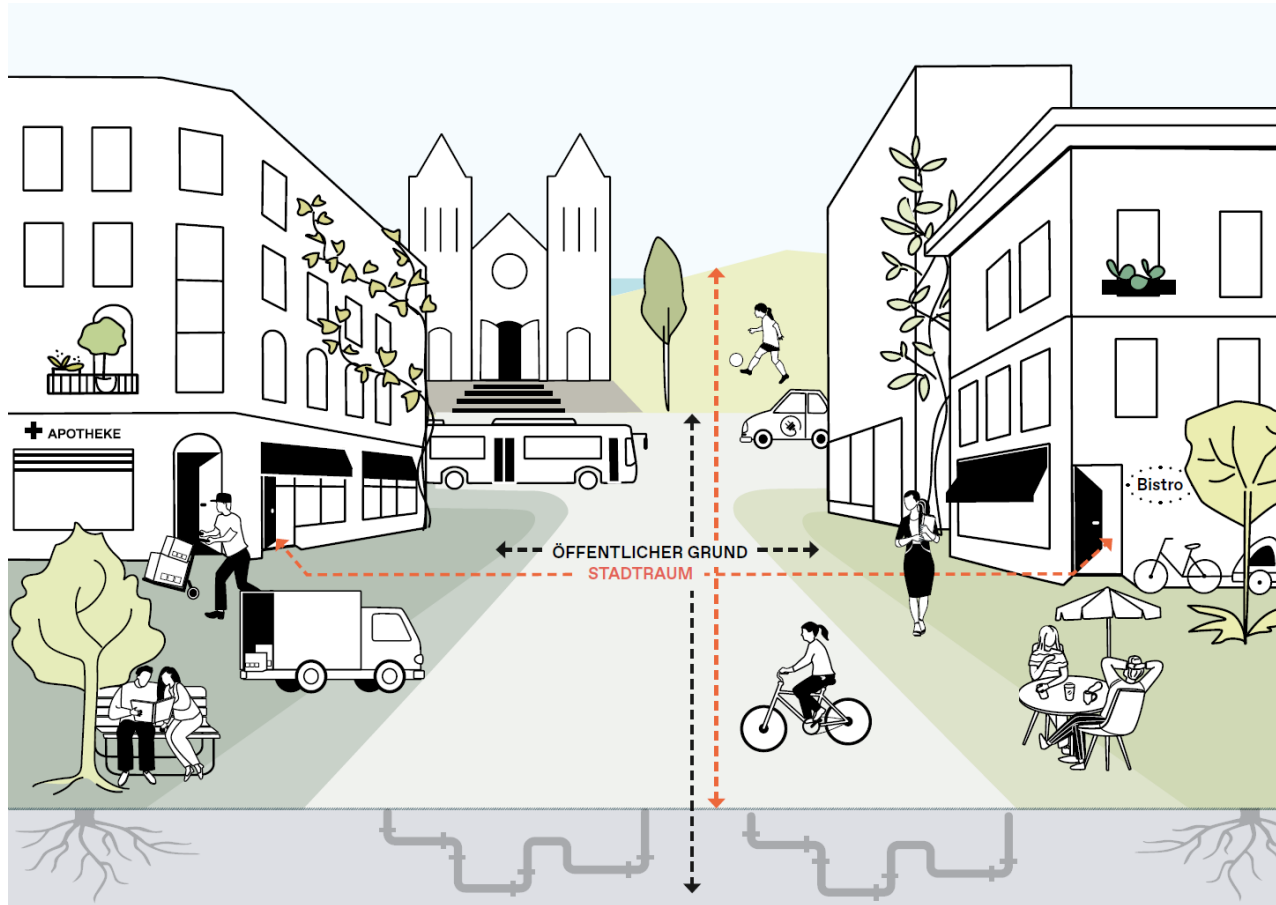
Wir bauen, um zu gestalten
Mobilität und Räume für Menschen

Strategic Approach

Trends & Challenges in urbanization



Public space: diversity of use



Participation process 2021



Strategy «Urban Space und Mobility 2040»

Vision



Remain worth living,
become climate-neutral:
develop urban space and
mobility

Strategic approaches

- We give space to neighborhood life
- We redistribute the street space
- We make city for and with people
- We continue to improve the range of urban space
- We strengthen green and biodiversity
- We design holistically and identity-forming
- We prioritize climate neutral and active mobility
- We drive connected and innovative mobility forward

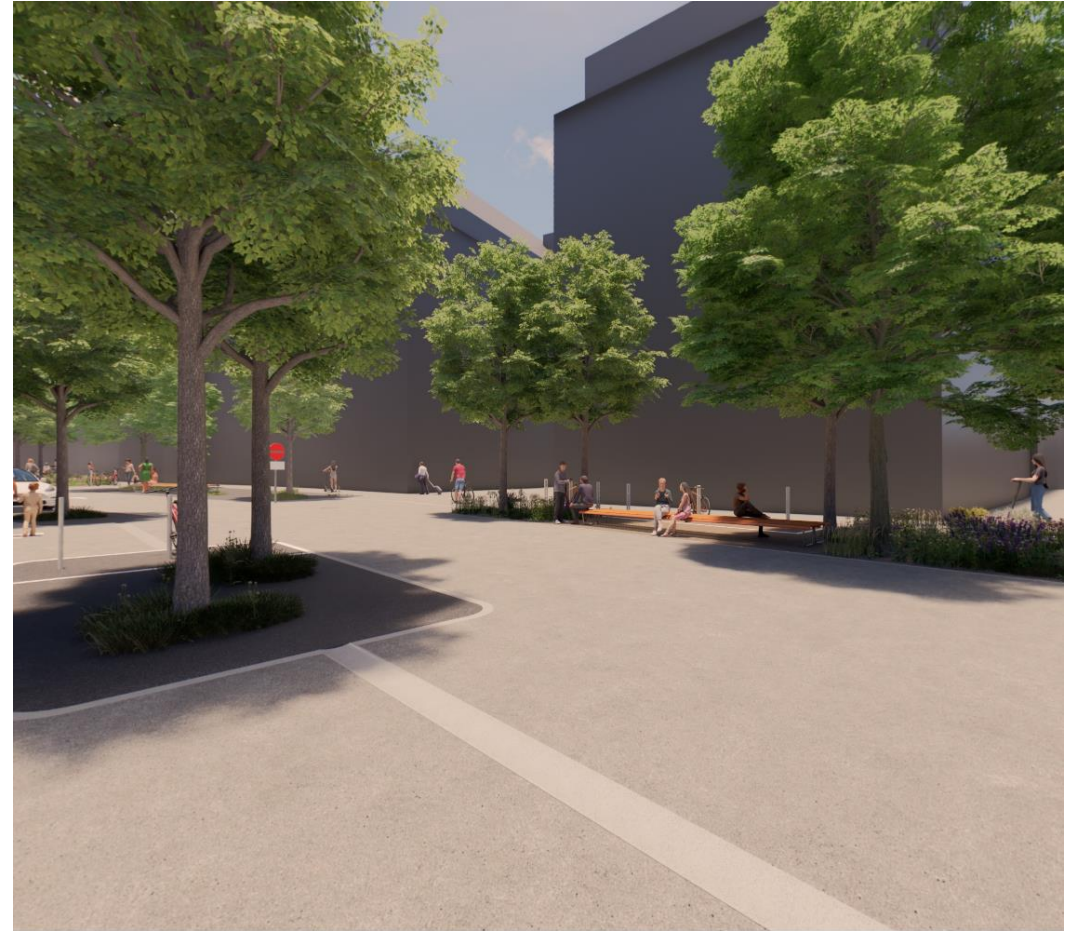


Guiding principles

- In Zurich's urban space, I experience the diversity of the city and my neighborhood. In Zurich's urban space, I can move efficiently and sustainably.
- I am welcome in Zurich's urban space and can contribute.
- In Zurich's urban space, I benefit from a strong center and an attractive business location.
- In Zurich's urban space I can be active or find quiet spaces.
- In Zurich's urban space, I experience nature, water and a pleasant climate.



Strategy «urban space and mobility»



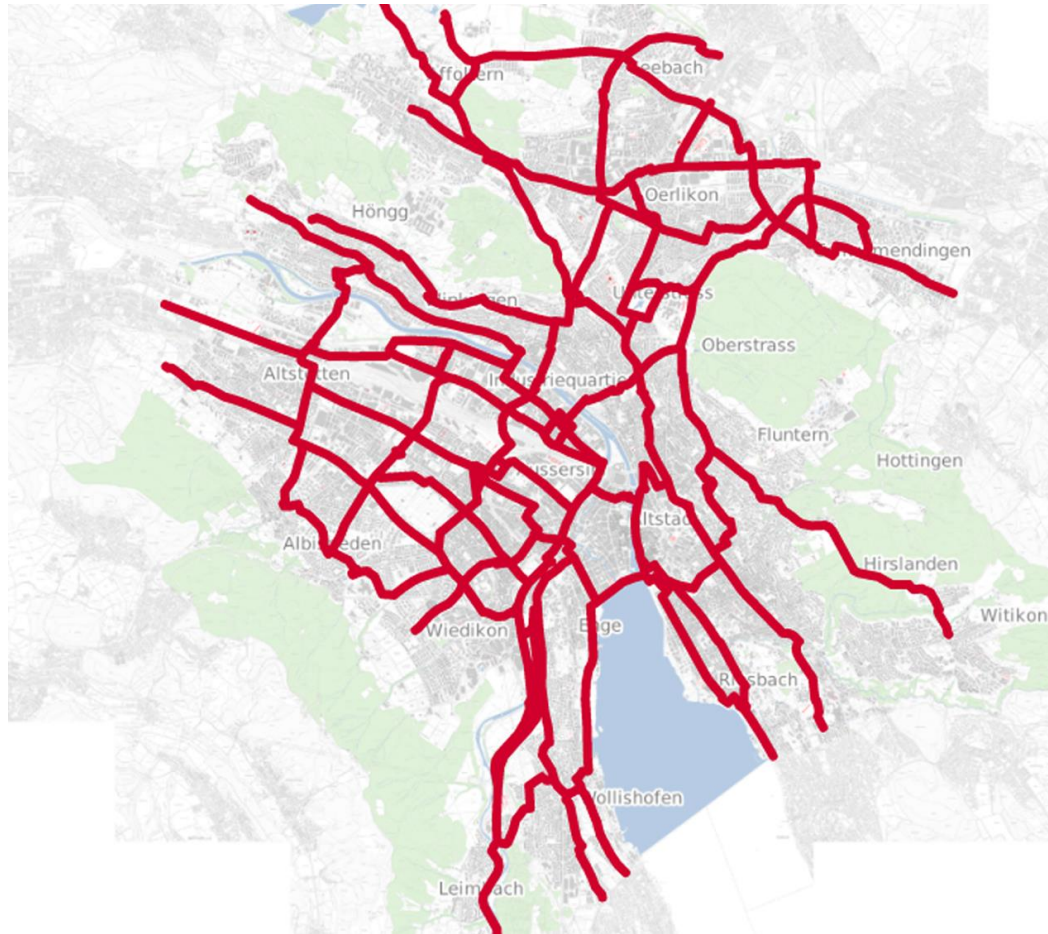
Promoting Walking

- New standards for pedestrian traffic:
Raising awareness for the importance of walking
- Specific dimensioning for the design of street projects
- Promote attractive pedestrian connections within the city (e.g. along rivers)



Promoting Cycling

«Premium Cycle Routes»



Pilot projects

Piazza Pop-up

Neglected places | small interventions | stay and meet



Brings uf d'Strass («Take it to the streets»)

Temporary transformation of streets



Modellvorhaben Begegnungszone

Temporary upgrading tempo 20 zone



Bild: Camille Decrey

Turbinenplatz Cloud: Heat reduction



River and lake shores open to the public

Existent quality and new projects



Conflicting goals

Use of public space

1st priority: uses for the public

- Livable public space: multiuse, consumption not compulsive
- Attractive pedestrian infrastructure
- Options for delivery, service & disposal
- Public mobility rental stations

2nd priority: Commercial use

- Outdoor seating/catering
- Parking & charging stations
- Private mobility rental stations
- Advertising
- Commercial use vs. urban space for all



Conclusion & ideas/goals for the future

- Urban space ≠ traffic space; non-commercial stay, leisure & sports also take place here (= public space)
- Further promote walking and cycling as healthy mobility
- Launch super blocks («Klimaquartiere KliQ»)
- Develop a strategy for temporary interventions
- Realize paths with increased quality of stay
- Implement initiatives for sustainable mobility & clean air



Thank you.



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Links

- [Hitzeminderung](#)
- [Dachstrategie «Stadtraum und Mobilität 2040»](#)
- [Mitwirkung Mobilität und Stadträume](#)
- [Brings uf d'Strass](#)
- [Piazza Pop-Up](#)
- [Modellvorhaben Begegnungszone](#)
- [Standards Fussverkehr](#)
- [Attraktive Innenstadt für Fuss- und Veloverkehr](#)
- [Velostrategie](#)