



City network for Sustainable Mobility and
Transport for Livable Cities



2021 IMPACTS Conference Programme

How to win the future: livable cities with
sustainable mobility in 2050

Zurich
13 - 15 October 2021



Stadt Zürich

Welcome to Zurich

It is with great pleasure that I invite you to the IMPACTS network annual conference 'How to win the future: livable cities with sustainable mobility in 2050', in Zurich on 13 to 15 October 2021.

Zurich as a dense and growing city with a lot of challenges concerning sustainable mobility for the city and the region is the perfect place for hosting this year's IMPACTS conference dealing with different perspectives on our task to develop our cities in the direction of more livability regarding mobility and transport:

- Zurich has (as Switzerland in general) a strong focus on participation of the public. How can we use this to reach the necessary consensus of society for the necessary changes? How do we close the gap between cities and suburban communities?
- Zurich is the core of a very dense and prosperous region which is still growing – and also the core of the transport problems as a result of this development. How can city and region work together in a better and more efficient way to make necessary transport more sustainable?
- Supply and disposal of goods are very important for livable cities. How can we maintain and improve conditions for freight traffic when streets are crowded and capacity is reduced? Are delivery hubs an efficient solution? And what about mobility hubs in general – how can they contribute to sustainable urban mobility?
- Density and a high demand of mobility cause



problems if public space is a scarce resource – as in Zurich. What does that mean for the design of public space if sustainable transport modes like walking, cycling and micromobility become more important?

Zurich is doing quite a lot in all these issues – but the challenges remain and there is a lot to learn from other cities with similar challenges. That's why I am very happy to welcome you all to Zurich. I am looking forward to see you all in October. I hope you will have an inspiring and exciting conference, as well as a pleasant stay in Zurich.

Rupert Wimmer

IMPACTS President

City of Zurich, Department for Civil Engineering,
Head of Transport and Urban Space Planning

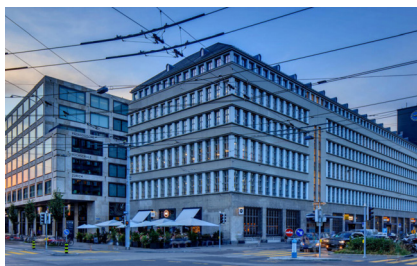


Conference venues

Sky Bar “Clouds“, Prime Tower, Maagplatz 5, 8004 Zürich



Bildungszentrum Sihlpost, Sihlpostgasse 2, 8004 Zürich, Raum SI 201



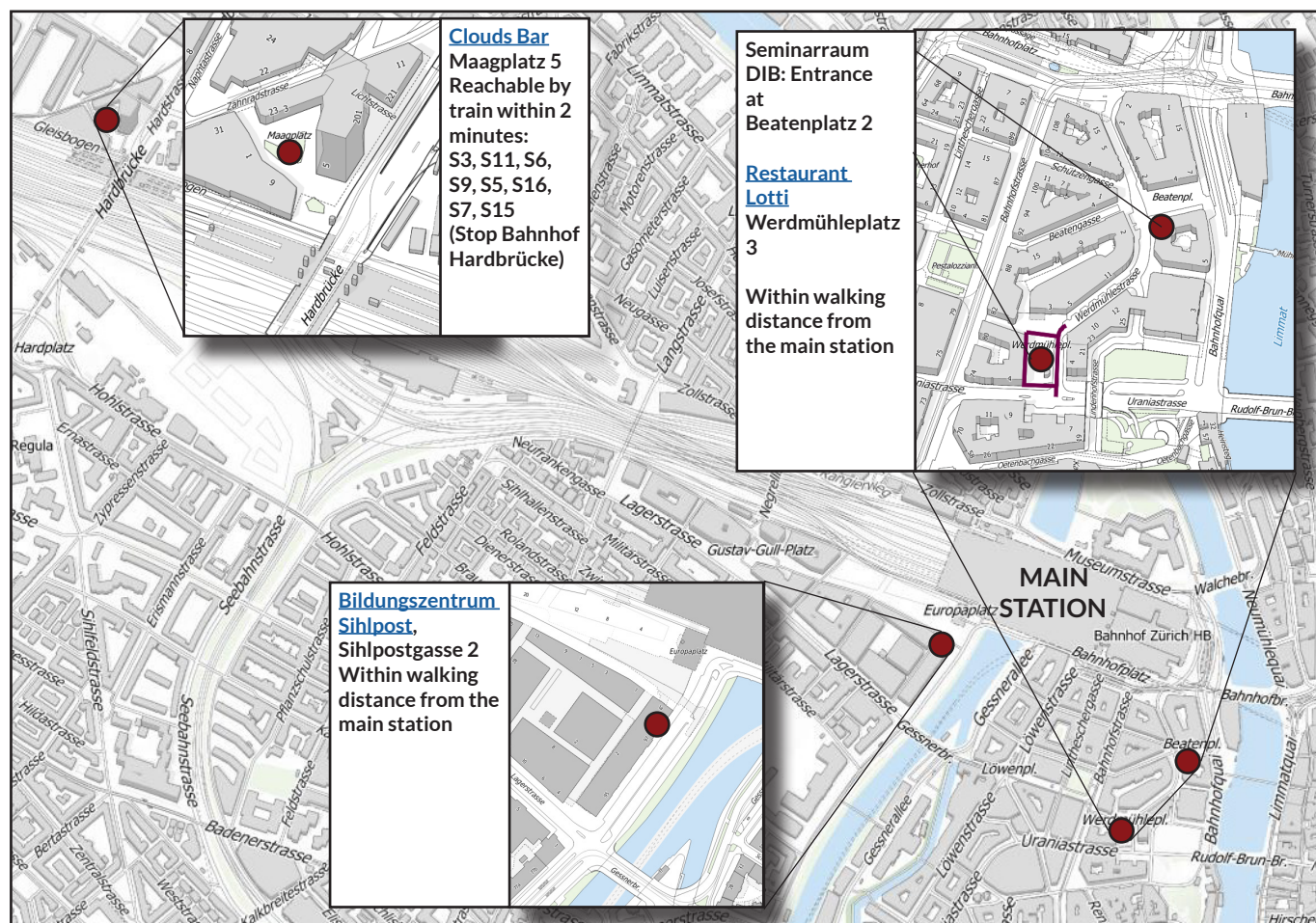
Restaurant “Lotti”, Werdmühleplatz 3, 8001 Zürich



Glattpark Area



City of Zurich, Department der industriellen Betriebe, Seminarraum, Beatenplatz 2, 8001 Zürich



Wednesday, October 13th

Zurich invites attendees to an Informal drinking reception at:
Sky Bar "Clouds", Prime Tower from 18:30 to 20:30

Thursday, October 14th

VENUE: Bildungszentrum Sihlpost, Room SI 201

09:00 - 11:00 Welcome

- 09:00 **Opening - Simone Rangosch, City of Zurich, Head of Department for Civil Engineering**
- 09:20 **Keynote**
Permanent transition. Structural differences and factual common grounds in mobility policies in functional region. The Zurich case - Angelus Eisinger, Head of the Planning Association Zurich Region
- 10:00 **Panel discussion - How do we get our visions implemented? Why does change take so long?**
Chair: Burkhard Horn, Secretary of IMPACTS
Simone Rangosch, City of Zurich, Head of Department for Civil Engineering
Lola Ortiz Sanchez, Madrid City Council, General Director of Planning and Mobility Infrastructure
Brendan O'Brien, Dublin City Council, Environment and Transportation Department, Head of Technical Services
Representative from Paris (tba)
- 11:00 - 11:15 **Coffee break**

11:15 - 12:30 Session 1 - Mobility and logistic hubs: how can they contribute to sustainable urban mobility?

- 11:15 **Chair: Senta Modder, City of Amsterdam, Department of Mobility & Public Space, Head of Policy & Research**
The Parisian logistics strategy - Michèle-Angélique Nicol, City of Paris, Directorate of Roads and Transport, Mobility Agency
Hubs - hype or future? - Willem van Heijnigen, City of Amsterdam, Department of Mobility & Public Space, Strategist
"Jelbi" and "KoMoDo" - experiences with mobility and logistic hubs in Berlin - Julius Menge, Berlin Senate Department for the Environment, Transport and Climate Protection, Head of Unit for Commercial Transport
"Out of the box": white label delivery boxes - Angelika Winkler, City of Vienna, Deputy Head of Department for Urban Planning and Transport Planning
- 12:30 **Lunch**

13:30 Session 2 - The city and the region - common problems, common interests?

- Chair: Rupert Wimmer, City of Zurich, Department for Civil Engineering, Head of transport and urban space planning**
Building a programme together on mobility and spatial development - Senta Modder, City of Amsterdam, Department of Mobility & Public Space, Head of

Policy & Research

Low emission zone Barcelona region - **Adria Gomila, City of Barcelona, Mobility Services Director**

Tallinn's challenges between its golden circle and passenger ports in city centre (light rail, ferries/cars) - **Jaagup Ainsalu, City of Tallinn, Transport Department, Head of Smart Mobility**

Urban development and transport on the border between city and region - **Stephan Schubert, Planpartner SA, Zurich**

15:15 Coffee break

15:30 Site visit

Venue: Glattpark Area

Stephan Schubert, Planpartner SA, Zurich

19:00 Conference dinner Restaurant "Lotti"

Friday, October 15th

VENUE: City of Zurich, Department der industriellen Betriebe, Seminarraum

09:00 - 10:45 Session 3 "Walking seminar": new demands on public space

9:00 Guided tour in urban quarter of Zurich (Wiedikon) **Rupert Wimmer, City of Zurich, Department for Civil Engineering, Head of transport and urban space planning**
Meeting point: Tram and bus stop "Schmiede Wiedikon"

10:30 Coffee Break

10:45 - 12:30 Session 4 Creating attractive public space: conflicts and strategies

10:45 Chair: **Julius Menge, Senate Department for the Environment, Transport and Climate Protection, Head of Unit for Commercial Transport**
Cycling strategy and public space - **Rupert Wimmer, City of Zurich, Department for Civil Engineering, Head of transport and urban space planning**
How to deal with kerbside parking in residential areas: more space for greening, mobility sharing and other new uses in an existing neighbourhood - **Brendan O'Brien, Dublin City Council, Environment and Transportation Department, Head of Technical Services**
Lower speed limits – a contribution for more integrated urban space?
(inputs from Amsterdam, Madrid, Paris and Zurich)

12:15 Closing Remarks

12:30 Lunch

13:30 - 16:00 General Assembly

VENUE: City of Zurich, Department of industrial businesses

Separate agenda, members only

IMPACTS is a network of European capital and major metropolitan cities for exchanging their experiences in providing sustainable urban mobility and transport policies to create livable. It provides city Mayors and other elected officials with a lively forum to discuss transport issues and solutions with experienced technical experts.

More information:

<https://impacts.org/>

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