

Support the local business

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Restrictions and individual behavioural adaptation – no lockdown

- Since Februar the city centre has suffered from less visitors due to voluntary, individual adaptation to news of Covid-19
- Since March there has been national **restrictions** regarding
 - Travelling abroad
 - Gatherings above 50 people (all theatres and similar scenes)
 - Only table waiting at restaurants
 - Closing universities and schools for children above 15 years
- In addition the national health authority has issued a number of strong **recommendations**, in reality restricting businesses, schools and public concerning
 - Working at home when possible
 - Adjusting working hours
 - Employer responsibility to protect employees in all sectors
 - No travels longer than two hours from home
- On an individual level there is a general recommendation of social distancing as well as a strong advice of selfisolation for people over 70.

Consequenses

- Car traffic is decreased by 8-25%
- Public transportation travel decreased by 50%
- No measured effect regarding walking and cykling
- E-commerce increased, increase of doo-step deliveries.
- Several micromobility sharing actors has vanished from the market

The restaurants, shops and general tourist industry are heavily affected. General tourist industry as well as meetings and events are an important part of the regional economy. Strong demands that the visitors of the city should be less dependant on public transport.

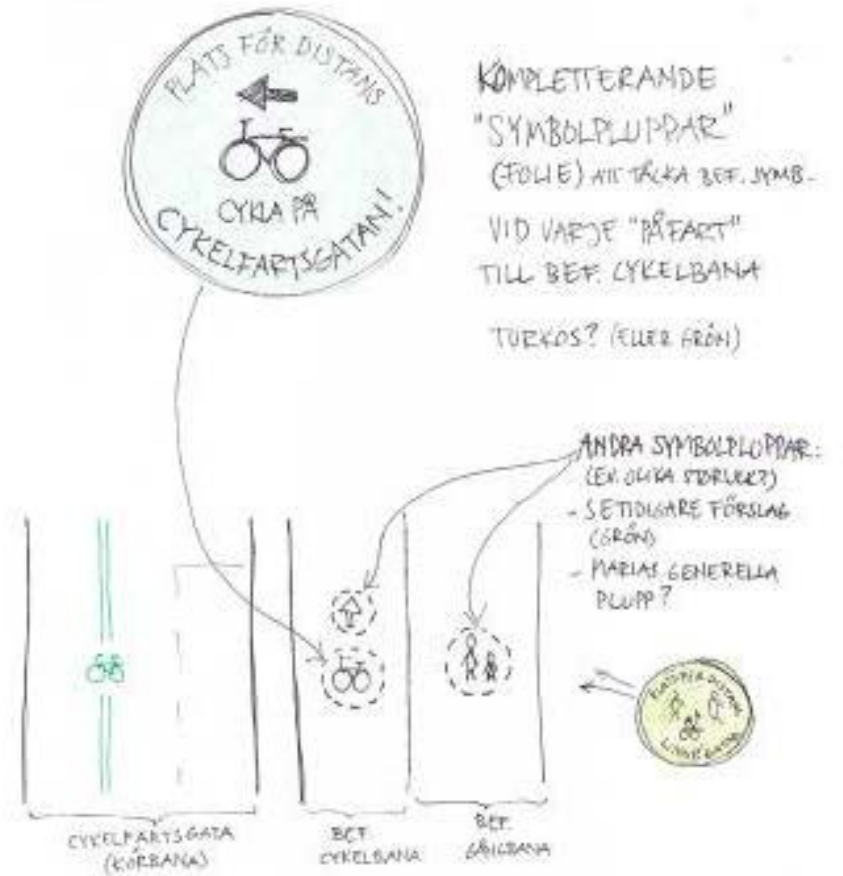
Political initiative to save and support local businesses

- Enable better and cheaper transportation alternatives decrease numbers of passengers in public transportation and still maintain the inner city visitors.
 - Cheaper parking
 - Wider sidewalks
 - Shared space and new bikelanes for bikes and cars
 - Free bikesharing
 - Communication and campaign to shift from public transport to cykling and walking
- Enable for local businesses to convert to outdoors activities
 - Free land lease for shops and restaurants
 - More space for seating at safe distance in public space
 - New spots for street food

Linnégatan



Cykelfartsgata a' la Göteborgsvarvet.
Tätt mellan linjer, man cyklar på linjerna. Avbrott för symboler.
Symboler med jämna mellanrum (ofta)
Gröna linjer (samma som Kungsgatan) symboler som inte är exakta trafiksymboler



Summer, sun and crowding at beaches

- Risk of crowding at ferries and popular busses heading to popular beaches and especially the archipelago. Less capacity in ferries and busses increases risk of crowding while waiting.

Strategy to decrease the **attractivity** and **accessibility of destinations**

- Campaign "stay local – go to the neighbourhood park, beach, street"
- Communication about the risks of specific destination at the way there (social media, physical signs etc.)
- A multimodality approach to decrease the risk of crowding at bus stops, sidewalks, parking lots, bikelanes etc

Post-covid perspective

- Temporary reduction in road capacity during the next 5 year due to large scale infrastructure construction.
- Strong possibility that people will keep adjusting working and school hours, reducing the risk for congestion.
- Allow for differences between summer and winter – the temporary street redesign may be recurrent.
- Strong emphasis on integrating bike and public transportation – shorter trips should be made by active transportation.