



2019 IMPACTS
Conference Programme

Planning for Growth in Times of Uncertainty

**London
2-4 October 2019**



Information Management Policies Assessment for City Transportation Systems (IMPACTS)

IMPACTS is a Network of European Capital and Major Metropolitan Cities for exchanging information and experience on Urban Mobility and Transport Policies. The diverse cities recognise that they share similar problems, and they recognise the value in sharing information as they work towards their common vision of sustainable transportation solutions.

The IMPACTS Europe association emerged in 1998 in response to a perceived need for high-level strategic collaboration amongst mostly capital cities about urban mobility policies that affect citizens, and in the 2000s extended to the Americas. While IMPACTS North America and Latin America are not active at the moment, IMPACTS Europe members have used the network over the years to enrich bilateral and multilateral cooperation between their cities and work on joint projects and maintain their links through contact at the annual conferences.

This annual two-day conference – this year hosted by London – is not just a technical gathering. Instead, it has a precise objective – to be a small strategic meeting of capital and major metropolitan cities for decision makers. As such, the conference offers Mayors and political representatives a forum in which they can discuss transport issues and initiatives with their senior technical officers in a confidential and non-public setting.

Planning for growth in times of uncertainty

“Planning for growth in times of uncertainty” serves as an umbrella theme for various challenges especially cities in the global north are facing today – confronted with sometimes rapid and partly irregular growth and its implications not only for health and environment but also for transport and public space; confronted with changes in stakeholder constellations and political processes combined with a changing relationship with private economy and civil society; finally confronted with sometimes disruptive technological change – and all of this at a pace that sometimes makes it hard to keep up for politics and public administrations. In this conference, we will see how the IMPACTS cities are confronted with these developments from the transport point of view and we will discuss the

possible strategies and solutions to deal with these challenges.

This conference will as usual combine formal presentation sessions with other discussion formats and informal networking breaks over coffee, dinner, and drinks reception. After a keynote and a panel discussion to set the tone for the conference and to take a look at the interdependences between urban development strategies and transport policies, we will be able to share our experiences and discuss our thoughts very deeply on a broad range of more concrete topics in four sessions to approach the topic on different levels. Starting with a session on strategic approaches such as legal framework, masterplans and scenario planning (**session 1: “Dealing with uncertainty in planning and transport”**), sessions 2 and 4 will focus on concrete challenges and solutions. Session 2 (**“Regulation and pricing – indispensable tools for the necessary change?”**) will discuss several tools of regulation to deal with the challenges, covering a broad range of examples from parking policies to restricted access zones and regulation of the platform economy. As the mentioned technological developments lead to the introduction of various new mobility offers and technical changes where it’s often hard to say what the real contribution to sustainable transport might be, session 4 (**“New mobility offers and their contributions to sustainable transport”**) offers to discuss the experiences of several cities on issues like autonomous driving, bicycle and scooter sharing, ridehailing or new ticketing solutions for public transport.

To complement these sessions and panel discussions, there will be two opportunities to experience challenges and approaches concretely and practically in London: on the site visit on Thursday afternoon we will visit a large inner city growth area at Canada Water development and discuss the implications for transport with developer and municipality (tbc). On Friday morning, session 3 (**“Public transport as backbone of sustainable transport in growing cities”**) will be organized as a “walking seminar” in the Stratford development area and the Olympic Park which gives us the opportunity to learn from our colleagues from Transport for London (TfL) how they have dealt with the challenge to implement the necessary structures for sustainable urban transport in this area.



Welcome to London

It is with great pleasure that I invite you to the IMPACTS network annual conference 'Planning for Growth in times of Uncertainty', in London on 2-4 October 2019.

London as a growing, dynamic and vibrant city is the perfect place to host this year's IMPACTS conference dealing with the challenges of growth for sustainable urban transport policies in a time where we can observe also changes in society, stronger demands by the people living in the cities for a healthy environment and a rapidly broadening range of mobility options.

Most IMPACTS member cities share these challenges. But London is one of the best places to experience all of them in reality and to discuss the best solutions for our cities. A lot of changes have been made in recent years: the improvement of public transport, new and cleaner buses, better conditions for cycling, safety initiatives and of course, our new tough Ultra Low Emission Zone (ULEZ) implemented this spring. But still we are far away from having solved all our problems – and new challenges are coming up every day.

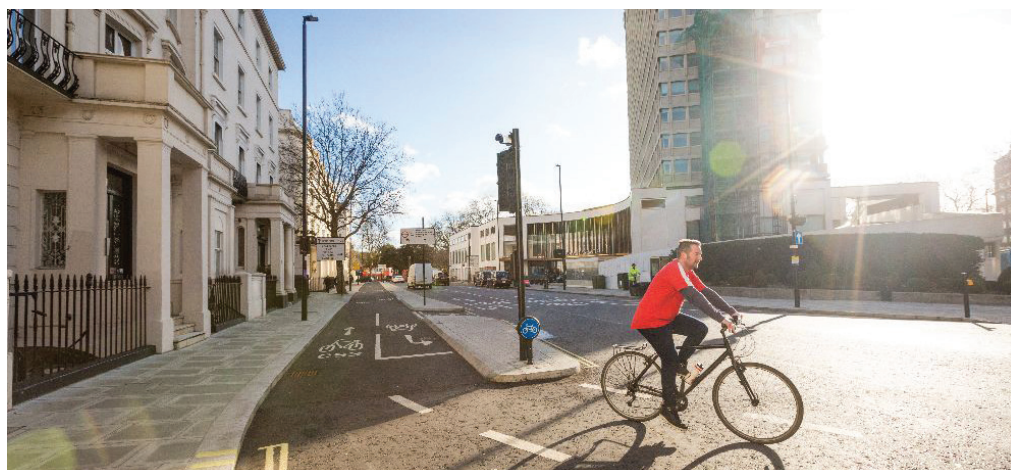
That's why I am very happy to welcome you all to London. I am looking forward to see you all in October. I hope you will have an inspiring and exciting conference, as well as a pleasant stay in London.

Lilli Matson
IMPACTS President
TfL Director



Conference Registration & Help Desk

The registration desk staffed throughout the conference is located next to the conference room. It will open from 09:00 on Thursday 3 October 2019. The conference will be conducted in English only.



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Wednesday 2nd October 2019

London invites attendees to an informal welcome drinks reception at:
Gowling's offices, London Bridge
from 18:30 to 20:30

Thursday 3rd October 2019

VENUE: Transport for London (Palestra, Southwark)

08:30 Registration - sign in at reception and you will be met.

09:00 – 10:30 Welcome

- 09:00 **Opening**
Heidi Alexander (Deputy Mayor, London)
Lilli Matson (TfL Director, London)
- 09:15 Keynote Planning for London's Growth in Uncertain Times - **Lucinda Turner (TfL Director of Spatial Planning, London)**
- 09:45 Panel discussion: City growth in uncertain times – challenges and strategic approaches for mobility
- Chair: **Heidi Alexander (Deputy Mayor, London)**
Lucinda Turner (TfL, London)
Ingmar Streese (Permanent Secretary for Transport, Berlin)
Claude Dargent (member of the Paris City Council, Paris)
Senta Modder (Head of Policy & Research department Mobility and Public Space, Amsterdam)

10:45 - 11:15 Coffee Break

11:15 – 12:45 Session 1 – Dealing with uncertainty in planning and transport

- 11:15 Chair: **Burkhard Horn (IMPACTS secretary)**
"The Berlin Mobility Act as key tool for sustainable transport"
Ingmar Streese (Permanent Secretary for Transport, Berlin)
"Just approved: the Sustainable Urban Mobility Plan (SUMP) for Rome" **Fabio Nussio (Mobility Agency of Rome, responsible for fundraising for mobility and SUMP, Rome)**
"Scenario planning for uncertainty" **Simon Nielsen (TfL Head of Strategic Analysis, London)**

12:45 - 13:45 Lunch Break

13:45 – 15:15 Session 2 – Regulation and pricing – indispensable tools for the necessary change?

- 13:45 Chair: **Lilli Matson (London)**
"Parking policies as a key instrument for traffic planning" **Rupert Wimmer (Department of civil engineering, head of traffic and urban space planning Zurich)**
"Sharing platforms: role of the government" **Tom Groot (Policy Advisor Mobility & Public Space, Amsterdam)**
"Tariff scheme of Barcelona: present and future of public and private transport" - **Adrià Gomila (Mobility Services Director of Barcelona, Barcelona)**
"City centre ban for Heavy Goods Vehicles (HGV) and the consequences for inner city traffic" **Brendan O'Brien (Environment & Transportation Department, Head of technical services (traffic), Dublin)**

15:15 - 15:30 Coffee Break

15:30	Site Visit
•	<p>Site visit: Hosted by British Land (Roger Madelin and Georgina Weller)</p> <p>Meet location – Canada Water Café (exit Canada Water station, follow signs to the Business Park and the café is on the left). Canada Water is 3 stops from Southwark on the Jubilee line so should not take longer than 10 minutes to get there from Palestra.</p>
19:00	<p>Conference Dinner - River Thames boat cruise</p> <p>Depart from Bankside Pier at 19.15pm. The company are very strict about this timing so guests should be at the pier by 7pm at the latest. The pier is less than a 15 minute walk from Palestra.,</p>

Friday 4th October

VENUE: Transport for London (Stratford)

09:00 Coffee

09:30 - 10:45 Session 3: “Walking seminar” – public transport as backbone of sustainable transport in growing cities, the London experience

Walk through the Stratford Area and the Olympic Park

- **Representative from London Legacy Development Company, London**
(In case of bad weather please bring along a raincoat or an umbrella)

10:45 Session 4: New mobility offers and their contributions to sustainable transport

10:45 Chair: **Allan Alaküla (Head of EU office, Tallinn)**

- Autonomous Driving: Today's questions for a livable tomorrow **Angelika Winkler (Deputy Head of Department for Urban Planning and Transport Planning, Vienna)**
- Parking of free floating bike and scooter sharing **Claude Dargent, (member of the Paris City Council, President of the commission for public space, Paris)**
- Cross border public transport ticketing **Andrei Novikov (Deputy Mayor for City Planning and Public Transport, Tallinn)**
- Social charter “Uber and Amsterdam” **Senta Modder (Head of policy and research department Mobility & Public Space, Amsterdam)**

12:00 Plenary discussion (“lessons learned”)

Closing remarks

- **Lilli Matson (TfL Director, London)**
- **Burkhard Horn (IMPACTS Secretary)**

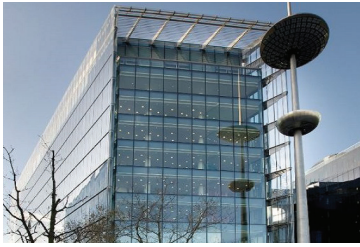
12:30-13:30 Lunch

13:30 - 16:00 General Assembly

Separate agenda, members only.



Conference Venues



Wednesday 2nd October evening

From 18:30 to 20:30

Gowling WLG (UK) LLP

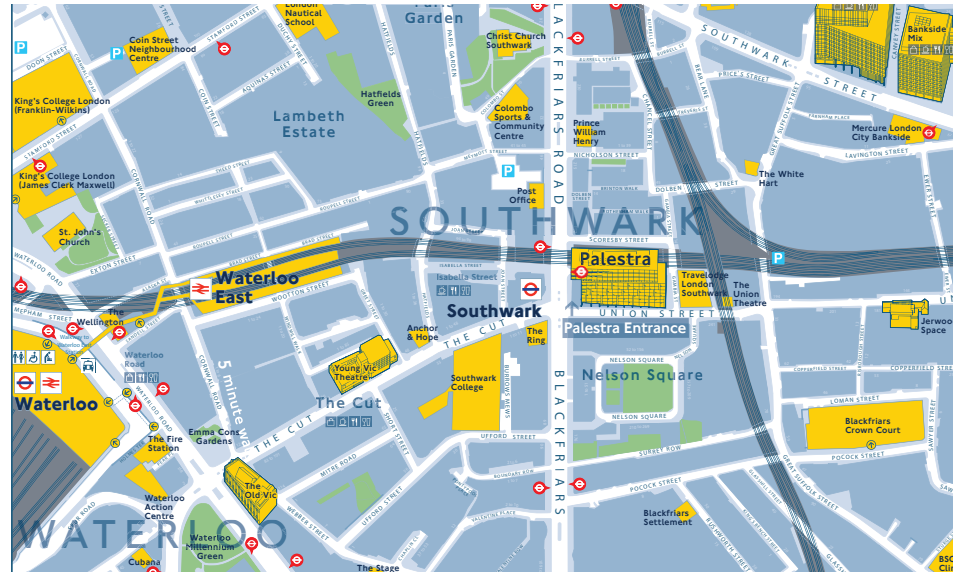
4 More London Riverside, London, SE1 2AU, United Kingdom



Conference Venue Thursday 3rd October 2019

TfL (Palestra, Southwark)

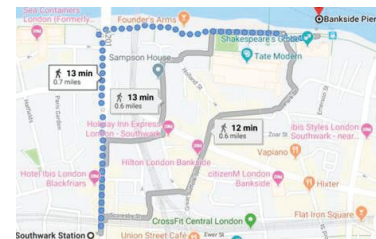
Palestra, 197 Blackfriars Rd, London SE1 8NJ



Conference Dinner

From 19:00 - River Thames boat cruise

Departing from Bankside Pier



Conference Venue Friday 4th October 2019

TfL (Stratford)

5 Endeavour Square, London E20 1JN



Notes

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