

City of Gothenburg

# **Drive Me**

#### Self-driving cars - learning by doing

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#### Why Drive Me?





- The global trends are challenges which demand joint efforts
- Cooperation between different stakeholders in the society (academia, private and public sector)
- Research on how self-driving vehicles can contribute to a sustainable mobility

#### **Our Vision**

(video 2:45 min)



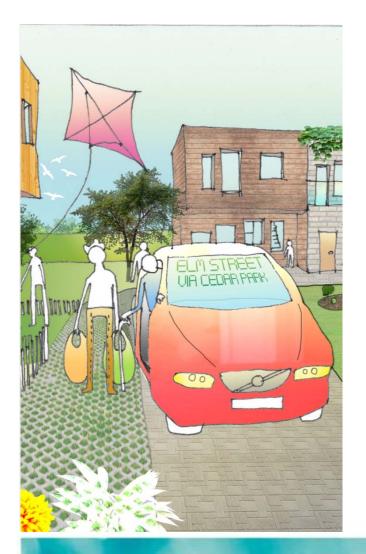


#### City of Gothenburg Supporting external **Drive Me** research Research platform in the area of WASP self driving vehicles for SAFER H2020, Adaptive sustainable mobility. NREL collaboration Additional FFI projects **Current partners** (HATTRIC. FUSE, Volvo Cars, Swedish Transport TRUST ME, ... Administration, Swedish Transport Agency, City of Gothenburg, Lindholmen Science Park, Chalmers University of Technology and Autoliv **Project 1 Project 5 Project 2 Project 3 Project 4 Project X** Legal aspects Autonomous Driving Autonomous Copplar Future Auto Effects of Sustainable of **Driving Fuel** parking projects self driving Transportation Economy and city Campus Shuttle vehicles. planning AD Volvo Cars and Swedish Volvo Cars and Swedish in mixed traffic Transport Administration **Transport Administration** Swedish Transport Volvo Cars and Agency City of Chalmers University of Gothenburg Technology, Autoliv and Volvo Cars

# **Drive Me – a research platform**

### Key outcomes from a city perspective **Section**





- How can SDVs be part of new mobility solutions and improve the everyday lives of our citizens?
- How can SDVs help mitigate the challenges of safety, congestion, air pollution and  $CO_2$

• Explore how the use of SDVs can contribute to design attractive city environments

#### **The Pilot**





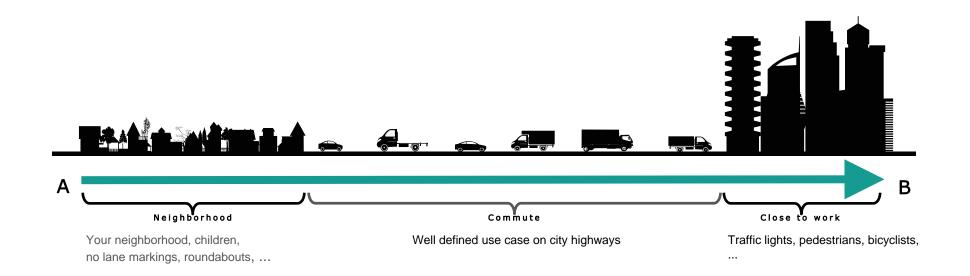
- Starting in 2017
- 100 customers on public roads
- Verifying technology
- From supervised to unsupervised

 The world's first large scale project for SDVs

#### Well defined commute highways



- Vision Zero
- Risk management



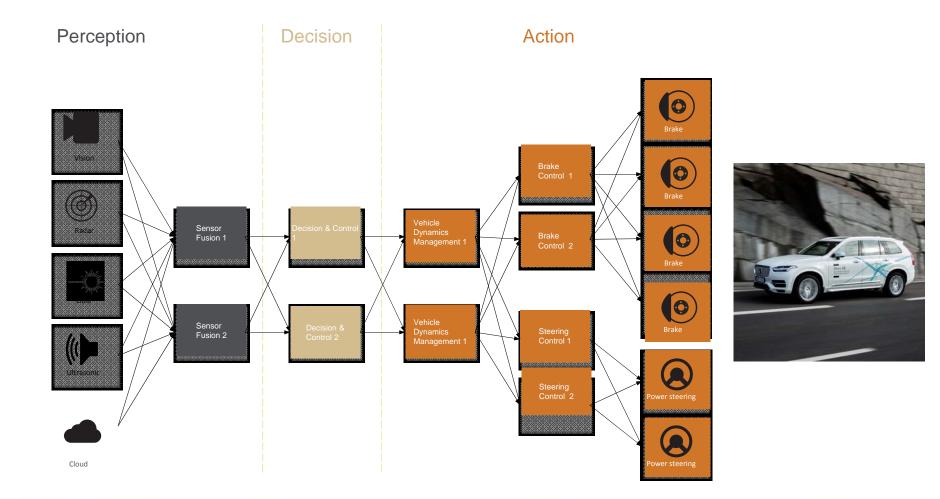
#### A user centric approach





### The Technology





## A Sustainable, attractive city







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#### How likely are you to consider using a shared self-driving taxi?



Singapore US China UAE UK France Germany India Japan NL C: • Q: How likely are you to consider using a shared self-driving taxi? n=5,635 Very unlikely Unlikely Neutral - Neither likely nor unlikely Likely Very likely

In % of respondents per country