



# Research contribution to Urban Development

**Steffen Rasmussen**

**Head of the department for traffic and urban life  
City of Copenhagen**



**COPENHAGEN  
TOGETHER**

**CITY OF COPENHAGEN**  
The Technical and  
Environmental Administration

# Megatrends influencing our cities

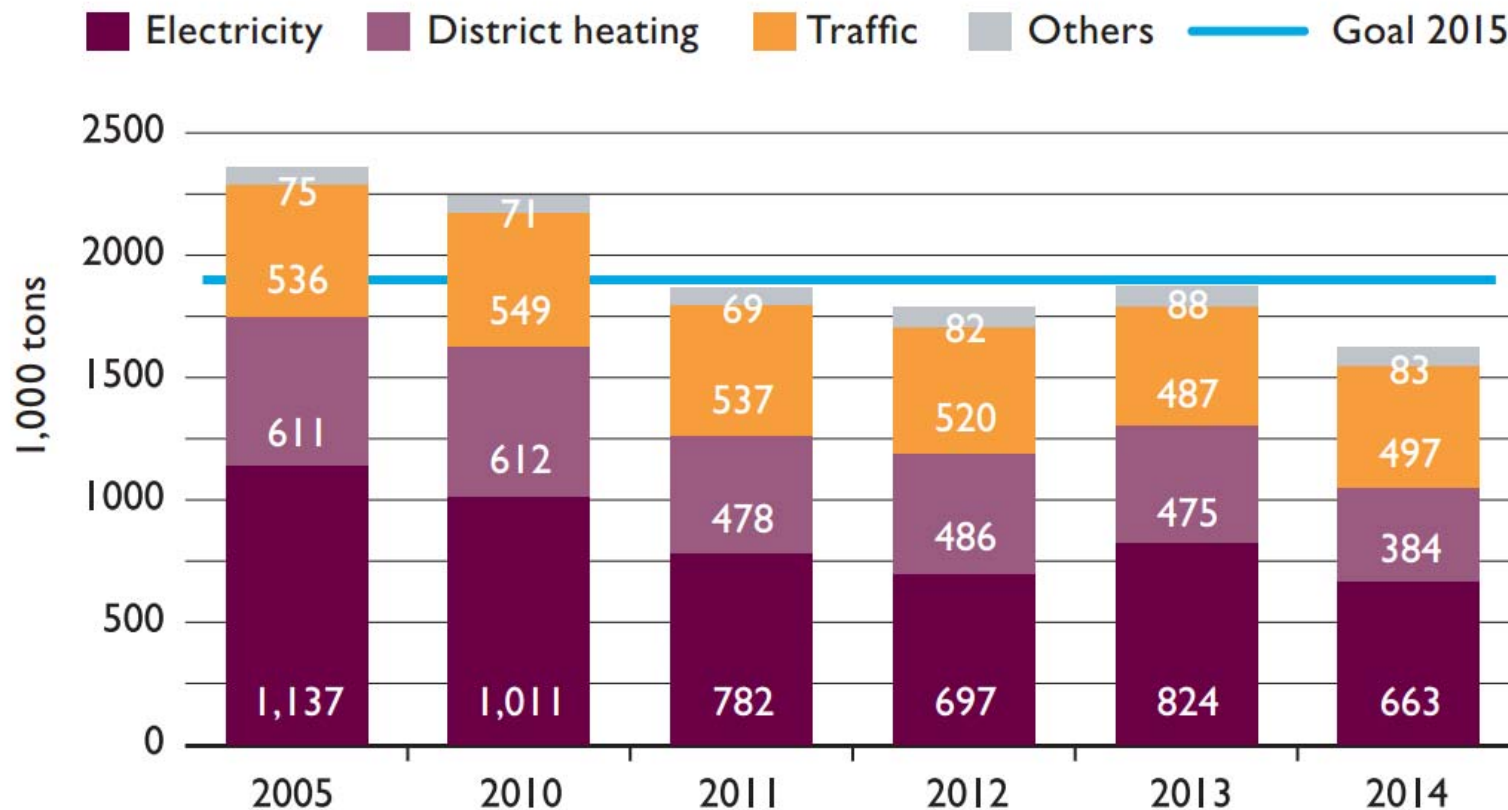


# Copenhagen

THE FIRST CARBON NEUTRAL CAPITAL BY 2025

# What are the challenges we are facing?

Transport – only 7% decrease in CO<sub>2</sub>



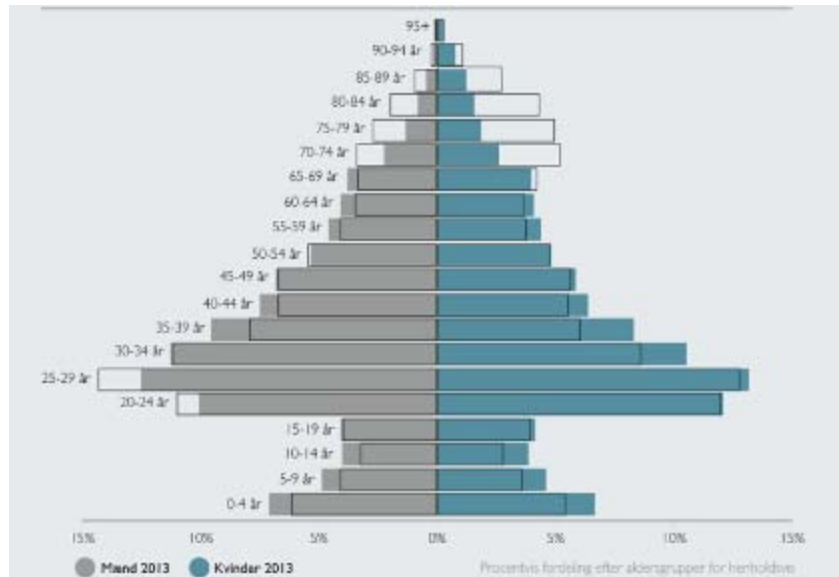


# How can we meet this challenge?

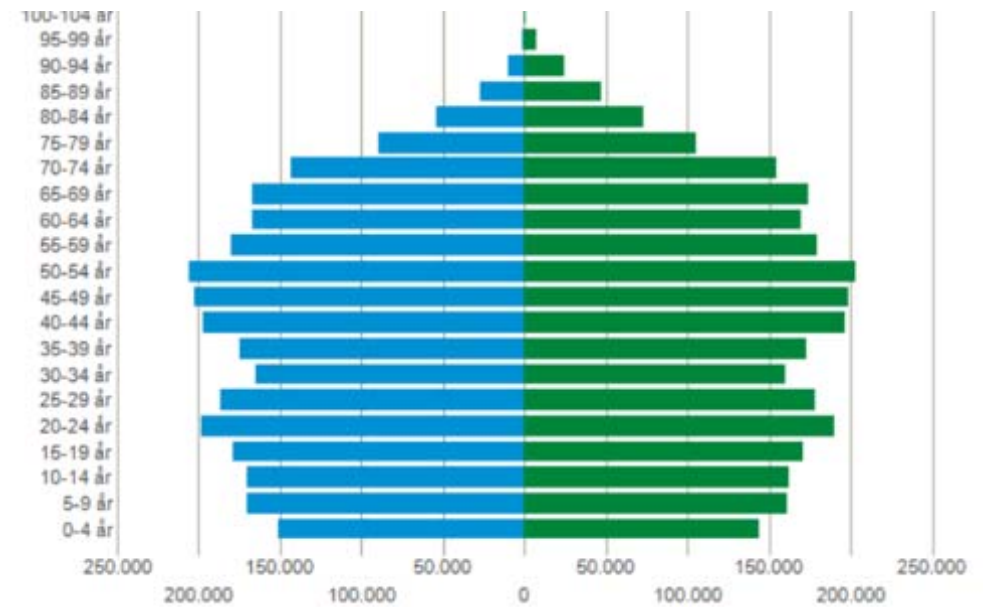


# How can mobility support quality of life?

# Copenhagen – a young city

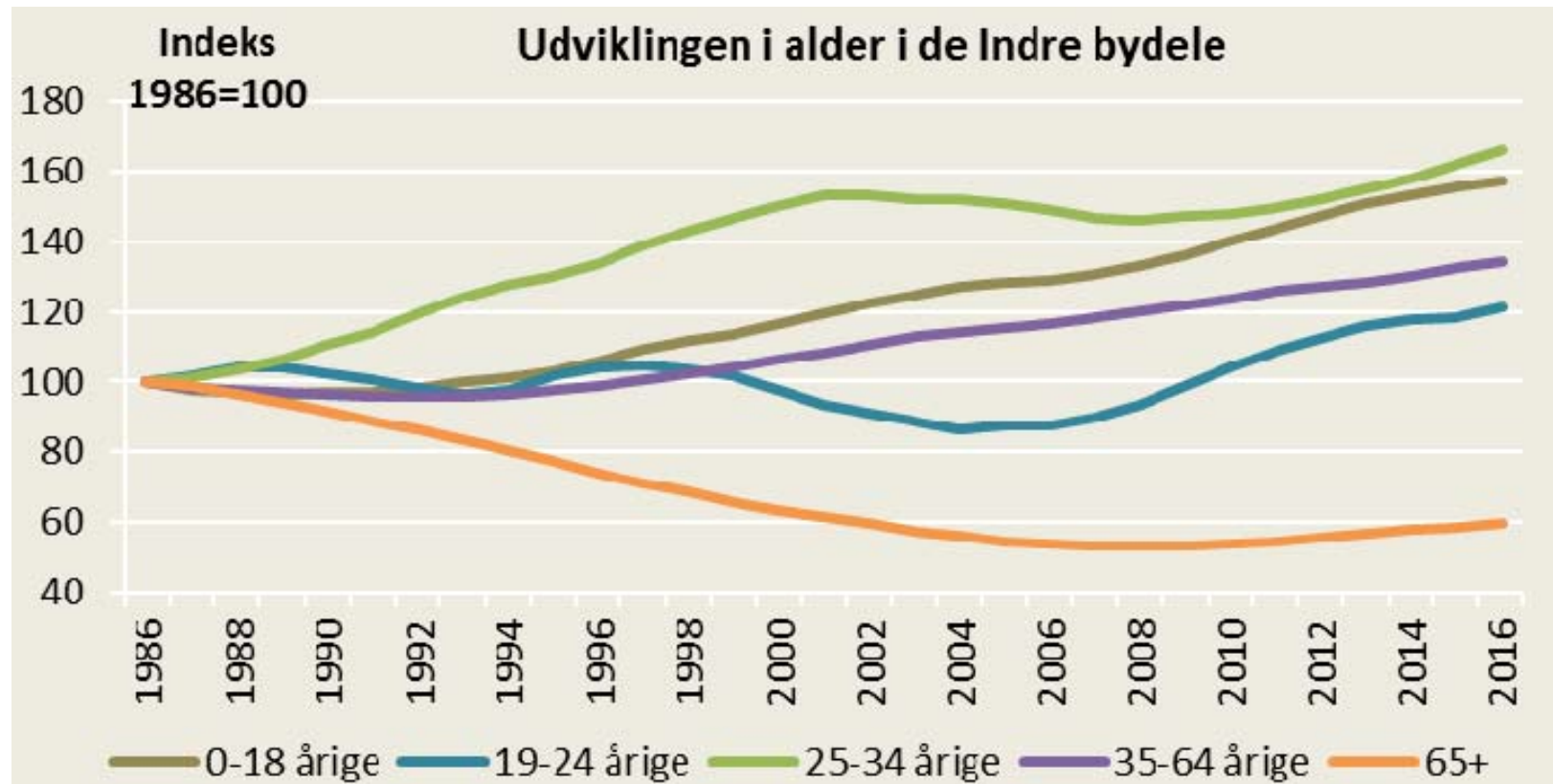


Copenhagen



Denmark

# Copenhagen – a young city



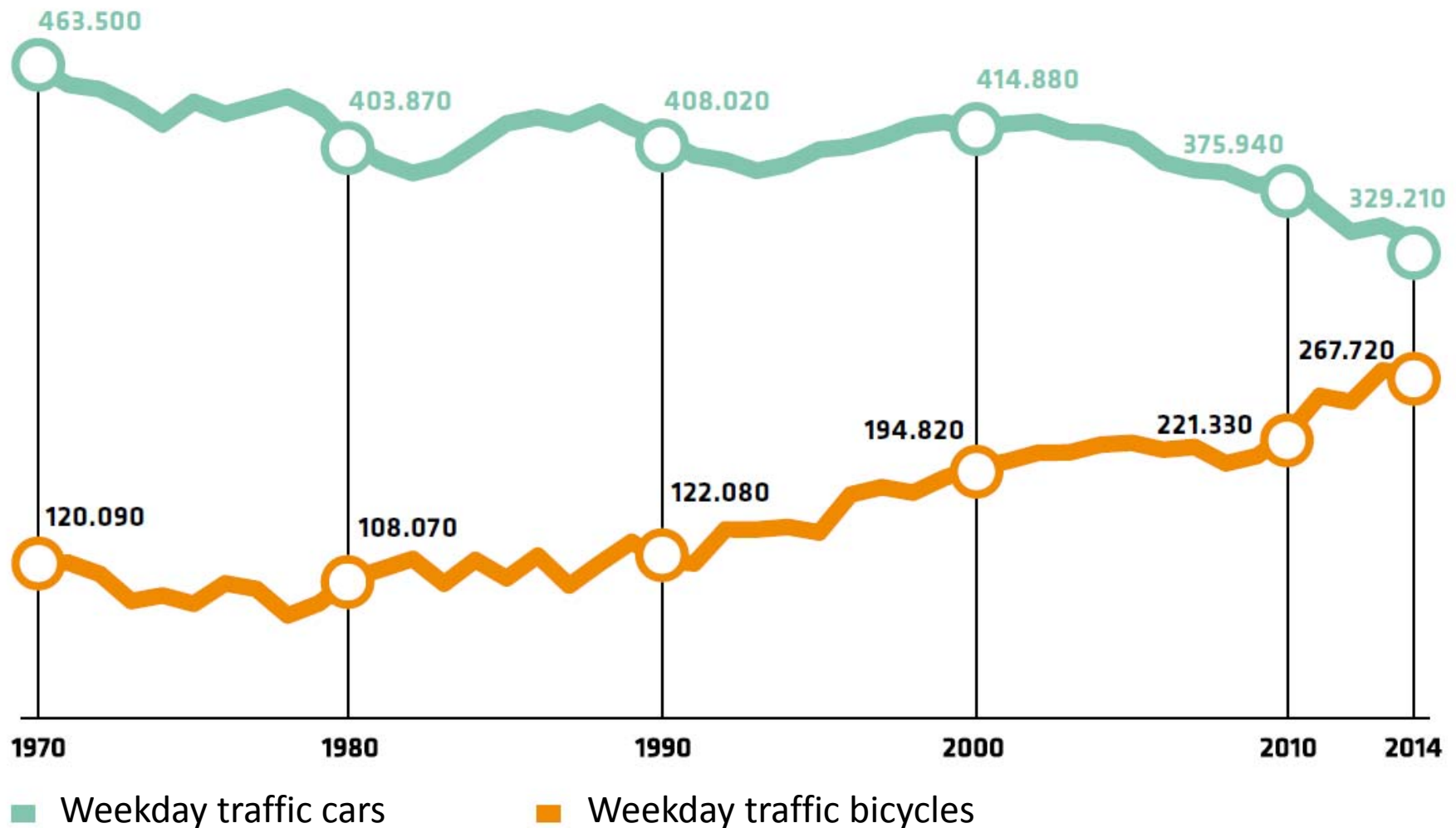




- A clear traffic policy
- Visible mobility design
- New ways of cooperating
- Work across academic disciplines to create synergies
- Smart solutions

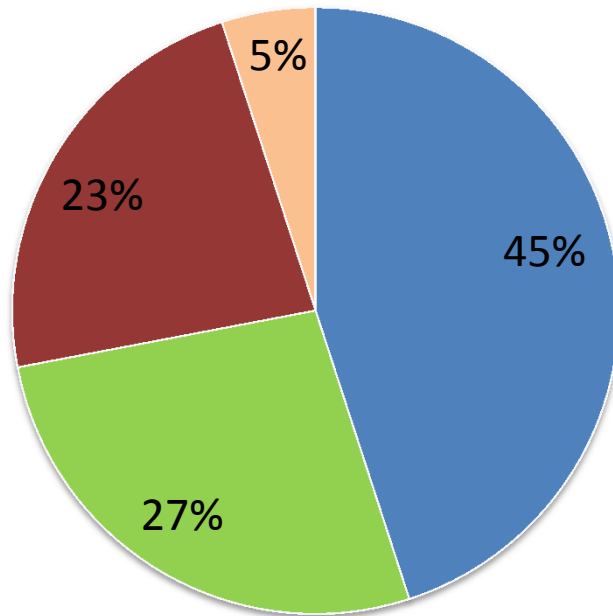


# Long term development in traffic in the inner city of Copenhagen



# Modal split 2014

Trips to work and education



- Bicycle
- Public Transport
- Car
- Walk



**The Copenhageners :  
63 % by bike**

# Cycling without age





# Mobility for all – quality of life

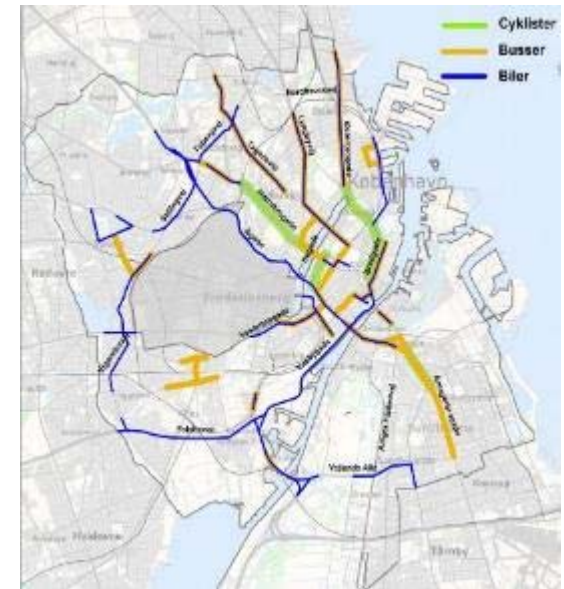


# Clear transport policy

- Mobility plan with long term goals – e.g. development in modal split
- Short term service goals– e.g. reduction in travel time or number of stops
- Traffic management plan and priority strategy –bringing in all modes in planning but ensuring a clear priority strategy



	Service goals for 2018 (basis 2011)
Bicycles	<ul style="list-style-type: none"><li>• Reduce travel time by 10 %</li><li>• Reduce number of stops by 10 %</li></ul>
Pedestrians	<ul style="list-style-type: none"><li>• <u>Inner City:</u> Enough time to cross the road when traffic light turns green</li><li>• <u>Rest of the city:</u> Focus on pedestrians on shopping streets and traffic hubs</li></ul>
Buses	<ul style="list-style-type: none"><li>• Reduce travel time by 5-20% (depends on route)</li><li>• Increase travel time reliability by 10%</li></ul>
Cars	<ul style="list-style-type: none"><li>• Travel time must not be increased and will be reduced by 5% on some roads</li><li>• Increase travel time reliability by 10%</li><li>• Reduce number of stops by 10 %</li></ul>



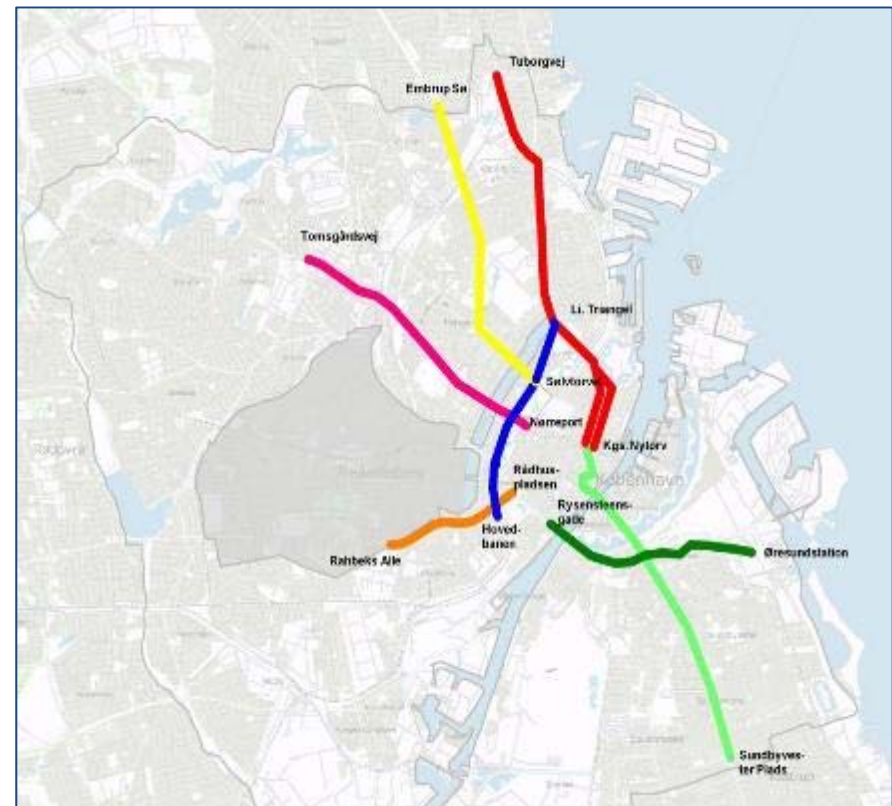
	Service goals for 2018 (basis 2011)
<b>Bicycles</b>	<ul style="list-style-type: none"> <li>• Reduce travel time by 10 %</li> <li>• Reduce number of stops by 10 %</li> </ul>
<b>Pedestrians</b>	<ul style="list-style-type: none"> <li>• <u>Inner City:</u> Enough time to cross the road when traffic light turns green</li> <li>• <u>Rest of the city:</u> Focus on pedestrians on shopping streets and traffic hubs</li> </ul>
<b>Busses</b>	<ul style="list-style-type: none"> <li>• Reduce travel time by 5-20% (depends on route)</li> <li>• Increase travel time reliability by 10%</li> </ul>
<b>Cars</b>	<ul style="list-style-type: none"> <li>• Travel time must not be increased and will be reduced by 5% on a few roads</li> <li>• Increase travel time reliability by 10%</li> <li>• Reduce number of stops by 10 %</li> </ul>



# Traffic Management Plan



Selected routes for buses priority



Selected routes for cyclist's priority

# Traffic signal optimization





# Visible mobility design







# New ways of cooperating

- Planning-driven approach?
- Market-driven approach?
- Science-driven approach?
- User-driven approach?

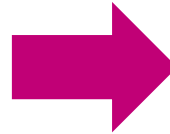
All four areas must be brought together in a co-creation process

Bringing industry and user closer together



# Create synergies

## CLOUD BURST MANAGEMENT



SLA Landskabsarkitekter



**Examples – bringing industry and user closer together**

# Cycling without age

The City of Copenhagen invested 135.000 Euro.  
Today there are more than 750 volunteers



# Public Private Innovation

8 cross  
disciplinary  
teams

15  
companies  
2  
universities



**COPENHAGEN  
TOGETHER**

CITY OF COPENHAGEN  
The Technical and  
Environmental Administration





# Urban Lab

The city of Copenhagen provides access to make live demonstrations or tests in streets

Copenhagen solutions lab



Live test of dynamic urban street concept



# Examples of smart solutions

Green driving behavior

Promote biking and public transport

More dynamic use of urban space

# Eco-driving

Pilot project for trucks at an important arterial road

Potential:  
13% reduction  
in CO<sub>2</sub>





# +Way and intelligent bus priority



# Information and safety

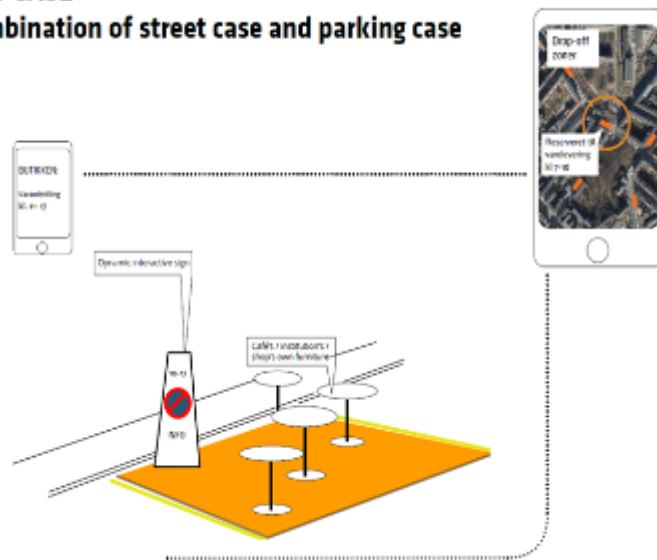
## Dynamic information to bicyclists



# More dynamic use of urban space

## STREET CASE

A combination of street case and parking case







Thank you!

**Steffen Rasmussen**  
**Head of the department for traffic and urban life**  
**City of Copenhagen**