

## European Road Safety Programme

*Halving the number of road accidents victims in 2010*

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 Impacts Intercontinental Conference  
 Geneva, November 2003

Transport Policy The Commission's white paper  
 published in September 2001

Communication from the Commission : European Road  
 Safety Action Programme, published on 2 June 2003

### Objectives :

*To provide the motivation for launching shared activities at  
 all levels of action : all levels of public authority, industry  
 and the users*

### specifications

- Encouraging road users to improve their behaviour
- Making use of technical progress (vehicle design, consumer information, information and communication technologies)
- Encouraging the improvement of road infrastructure
- Safe commercial goods and passengers transport
- Emergency services and care for road accident victims

### Using Brussels' matrix for all cities

TOPIC Measure	Impacts on safety	Cost	Technical feasibility	Political Feasibility	Actors	Partnerships
<b>Cyclists</b>						
opening bus lanes to cyclists						

Each cell would be marked

\*weak \*\*medium \*\*\* important \*\*\*\* Excellent