



11th IMPACTS International Conference
Berlin

Programme

Close the gap

3 - 6 June 2009

**WZB (Social Science Research Center Berlin)
Berlin, Germany**



mvaconsultancy



Information Management Policies Assessment for City Transportation Systems (IMPACTS)

IMPACTS is an international network of European, North American and Latin American cities established as a forum for exchanging information about urban mobility and transportation policies. The diverse cities recognise that they share similar problems, and recognise the value in sharing information as they work toward their common vision of sustainable transportation solutions.

IMPACTS is a federation of three organizations:

IMPACTS Europe

IMPACTS Europe is an association registered in France with its Secretariat located in the offices of MVA Consultancy in London. The network brings together political decision makers from Amsterdam, Barcelona, Berlin, Brussels, Budapest, Geneva, Göteborg, London, Paris, Rome, Vienna and Zagreb.

IMPACTS North America

IMPACTS North America was created in 1996 on the initiative of NACTO, the National Association of City Transportation Officials. The cities are typically represented by high-ranking transportation officials, who work directly with their Mayors and are responsible for proposing and implementing mobility strategies.

IMPACTS America Latina

IMPACTS America Latina was formed in 2004. The first conference was held in Quito. IMPACTS Europe through its member cities of Barcelona and Geneva provide assistance, and further collaboration between the European and Latin American cities is planned.



Welcome to Berlin

I would like to extend a warm welcome to our city on behalf of the Mayor of Berlin.

As in previous years we invite delegates to join us in an informal and relaxed debate about issues that effect all our cities, whether they are large or small. This year's conference - the 11th International IMPACTS Conference - focuses on the theme of 'Close the gap'. The topic responds to the increasing gap between obligations placed on cities and the possibility of cities to meet those targets. How can cities meet standards (eg environmental) set at National, European and International levels?

Both in Europe and North America 2009 is a year of debate on urban transport policy. The European Commission has its action plan on urban transport policy which could stimulate discussion of issues that equally affect world cities. Similarly the anticipated debate on U.S. Federal transportation policy could add a further dimension to discussion at the conference.

I hope we will see a strong representation from Europe and North America at what has become a vibrant annual gathering, and look forward to meeting you all again in Berlin this summer.

Maria Krautzberger

President of IMPACTS Europe

Conference Registration & Help Desk

The registration desk staffed throughout the conference is located next to the conference room. It will open from 09:00 on Thursday 3 June 2008.

Interpretation in French and English will be provided for all conference sessions.

IMPACTS Europe Secretariat

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Conference Organiser

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Wednesday 3 June

The City of Berlin invites delegates to meet for an informal drinks reception
19.00 - 22.00 Informal drinks reception - Zollpackhof; Elisabeth-Abegg-Str. 1

Thursday 4 June

- 09:00 - 9:30 Registration with coffee - WZB (Social Science Research Center Berlin), Reichpietschufer 50
- 9:30 - 10:30 Welcoming words - **Paul Stoop**, *Social Science Research Center Berlin*
- Welcome Address - **Maria Krautzberger**, *IMPACTS President*
- Greetings from the Mayor - **Ingeborg Junge-Reyer**, *Vice-Mayor & Senator for Urban Development, Berlin*
- Berlin is different.... - **Friedeman Kunst**, *Senate department for Urban Development, Berlin*
- Introductory comments - **Ian JOHNSON**, *IMPACTS Secretariat*

Session 1: The European Gap

- 10:30 - 12:00 Chair: **Maria Krautzberger** - *Permanent secretary of State and President of IMPACTS*
- Identifying the Gap: Ambitious policies - limited instruments
Diana Runge, *Senate Department for Urban Development, Berlin*
- Vienna: Evaluation of Transport Master Plans - **Angelika Winkler**, *Department for Transport Planning and Mobility Strategies*
- The European Commission's Green Paper Action Plan -
Franz-Xaver Söldner, *European Commission, Directorate-General for Energy and Transport Unit A4 - Clean transport & urban transport*

12:00 - 13:30 Lunch Break

Session 2: Urban & Transport Policy: Gap or Bridge?

- 13.30 - 15:30 Chair: **Karlheinz Hora**, *City of Vienna*
- Close the Gap in Rome: Sustainable mobility plan fitting to EU directives. CONDUITS, STADIUM and the EU benchmarking need - **Fabio Nussio**, *ATAC Rome*
- Zagreb: Alternatives to Road Pricing in Urban Areas -
Visnja Bedenko, *City of Zagreb*
- Amsterdam: Individual transport vs. sustainable development - **Rene Meijer**, *City of Amsterdam*

15:30 - 16:00 Coffee Break

Session 3: Roundtable Discussion

- 16:00 - 17:30 Chair: **Ian Johnson**
Session 1 & 2 speakers, Audience

19.00 - **Conference Dinner** - *Wasserwerk, Hohenzollerndamm 208*

Friday 5 June

Session 4: Strategies to close the Gap(s)

- 09:00 - 10:30 Chair: **Friedemann Kunst**, *Senate department for Urban Development, Berlin*
- Zurich: Mobility is Culture - a contribution to the overall quality of life **Ruedi Ott**, *City of Zurich*
- Barcelona - Transport Masterplan 2012 (2018) - **Julio Garcia Ramon**, *City of Barcelona*
- The Agglomeration Programme France-Valdo-Geneva - **Frederic Bessat and Mathieu Iglesias**, *City of Geneva*
- 10:30 - 11:00 Coffee Break

Session 5: Innovation: Electro Mobility

- 11:00 - 12:30 Chair: **Dr. Ernst Andreas Hartmann** - *Institute for innovation and Technology IIT.*
- Invention strategies: what is needed to make an innovation reality - **Dr. Ernst Andreas Hartmann** - *Institute for innovation and Technology IIT; VDI/VDE Innovation + Technik GmbH*
- London: The Electric Vehicle Initiative - **Kevin Austin**, *Greater London Authority*
- Paris. The intercommunal project "Autolib" - **Patrick Lefebvre**, *City of Paris*
- 12:30 - 14:00 Lunch Break

Session 6: Innovation continued: Cycling

- 14:00 - 15:30 Chair: **Keith Gardner**, *Transport for London*
- Helsinki: Innovative road safety measures for cyclists and pedestrians - **Olli-Pekka Poutanen**, *Director of Transportation and Traffic Planning Division*
- Focus on Bike Sharing - General Input: Success factors for bike sharing in Europe. - **Janett Büttner**, *choice GmbH Berlin*
- Showcases
Paris - Barcelona - London
- 15:30 General Conclusions
IMPACTS President **Maria Krautzberger**

IMPACTS Europe General Assembly (members only)

- 15:45 - 18:00 Chair: **Maria Krautzberger** - *Permanent secretary of State and President of IMPACTS*
- Separate Agenda - **Ian Johnson**
- Evening free Cultural events - (participant's own agenda)

Saturday 6 June - Technical/Site visits

- 10:00 Guided Bicycle Ride: Government district and inner city





Directions to the Conference

WZB (Social Science Research Center Berlin)
 Reichpietschufer 50
 D-10785 Berlin-Tiergarten
 Germany

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from Schönefeld Airport

Take the S-Bahn (S9) in direction to Spandau until the station Baumschulenweg, change for the S47 towards Südkreuz, get off and take the S2 in the direction to Buch until Anhalter Bhf, get off and continue by bus M29 to Roseneck until Gedenkstätte Deutscher Widerstand, 3 minutes walk.

from Tegel Airport

Take the bus 109 in direction to Zoologischer Garten until Bleibtreustraße, change for the Bus M29 in direction to U-Bhf Hermannplatz until Gedenkstätte Deutscher Widerstand, 3 minutes walk.

