



IMPACTS Europe
12th Annual Conference

Programme

**New Mobility Requirements within
Existing and Expanding Urban Fabric**

**7-9 May 2008
Zagreb Sheraton Hotel,
Zagreb, Croatia**



mvaconsultancy



Information Management Policies Assessment for City Transportation Systems (IMPACTS)

IMPACTS is an international network of European, North American and Latin American cities established as a forum for exchanging information about urban mobility and transportation policies. The diverse cities recognise that they share similar problems, and recognise the value in sharing information as they work toward their common vision of sustainable transportation solutions.

IMPACTS is a federation of three organizations:

IMPACTS Europe

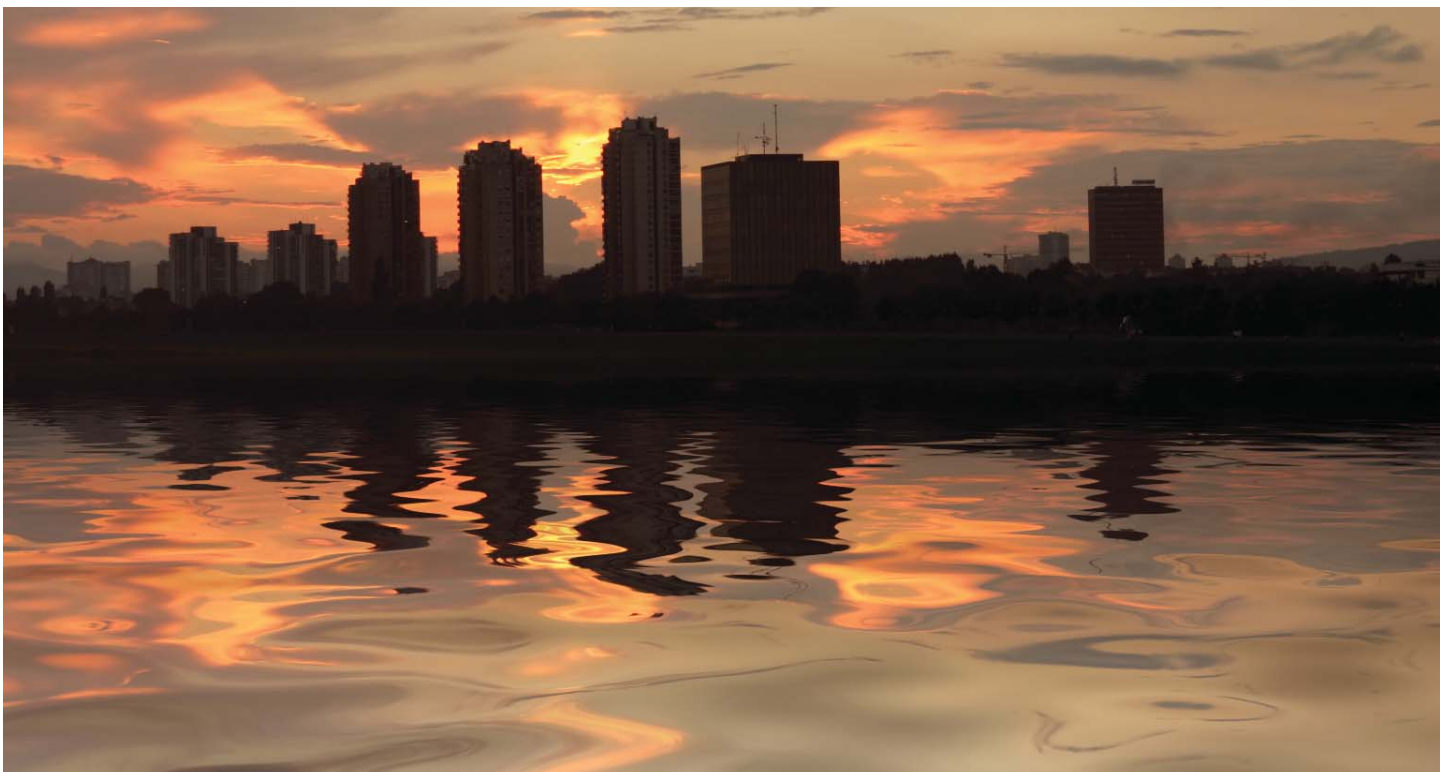
IMPACTS Europe is an association registered in France with its newly appointed Secretariat located in the offices of MVA in London. The network brings together political decision makers from Amsterdam, Barcelona, Berlin, Brussels, Budapest, Geneva, Göteborg, London, Paris, Rome, Stockholm, Vienna and Zagreb.

IMPACTS North America

IMPACTS North America was created in 1996 on the initiative of NACTO, the National Association of City Transportation Officials. The cities are typically represented by high-ranking transportation officials, who work directly with their Mayors and are responsible for proposing and implementing mobility strategies.

IMPACTS America Latina

IMPACTS America Latina was formed in 2004. The first conference was held in Quito. IMPACTS Europe through its member cities of Barcelona and Geneva provide assistance, and further collaboration between the European and Latin American cities is planned.



Welcome to Zagreb

I would like to extend a warm welcome to our city on behalf of the Mayor of Zagreb.

As in previous years we invite delegates to join us in an informal and relaxed debate about issues that effect all our cities, whether they are large or small. This years conference - the 12th Annual European Conference - focuses on the theme of 'New Mobility Requirements within Existing and Expanding Urban Fabric'. Zagreb is a historic city, with all the mobility problems that creates as it strives to regenerate and grow. We are keen to explain our plans for the future development of the city and to hear how you have tackled similar problems.

This exchange of experience and best practice is key benefit of belonging to IMPACTS which makes our conferences both productive and a pleasure to attend.

Slavko Dakic

President of IMPACTS Europe

Conference Registration & Help Desk

The registration desk staffed throughout the conference is located next to the conference room. It will open from 09:00 on Thursday 8 May 2008.

Interpretation in French and English will be provided for all conference sessions.

IMPACTS Europe Secretariat

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Conference Organiser

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Wednesday 7 May

The City of Zagreb invites delegates to meet for an informal drinks reception
18:00 - 21:00 Sheraton Hotel.

Thursday 8th May

09:00 - 10:00 Registration with coffee

10:30 - 10:30 Welcome Address:

IMPACTS President **Slavko DAKIC**, *Head of Office of Strategic Planning, City of Zagreb*

Greeting from Mr. **Milan BANDIC**, *Mayor, City of Zagreb*

Introductory Comments - **Ian JOHNSON**, *IMPACTS Secretariat*

Session 1 - Initiatives in Zagreb

10:30 - 12:00 Chair: **Otto SCHWETZ** - *Chief Executive Officer, TINA Vienna Transport Strategies*

'Sustainable mobility towards an improved quality of urban life' by **Visnja BEDENKO**, *Office of Strategic Planning, City of Zagreb*

'Forming a new urban grid within the existing urban fabric' by **Toni BILUS** and **Milena KUHTA**, *Office of Strategic Planning, City of Zagreb*

Questions and Answers

12:00 - 14:00 Lunch

Session 2 - Other City Perspectives

14:00 - 16:00 Chair: **Claude DARGENT** - *City of Paris*

Rome, 'issues from city sprawling, mobility and environment' **Fabio NUSSIO** *Head of International Cooperation - ATAC SpA*

Berlin, 'Integration of transport and land use planning: useful instruments. Experiences from Berlin'.

Friedemann KUNST, *Head, Department of Transport Senatsverwaltung für Stadtentwicklung, Berlin*

Questions & Answers

16:00 - 16:30 Coffee Break

Session 3 - Regeneration and Sustainability

- 16:30 - 18:00 Chair: **Maria KRAUTZBERGER** - *Permanent Secretary of State, Berlin*
- 'Project K2020 (Public Transport in 2020) setting the frame for the public transport system in the future', by **Jan RINMAN** *Deputy Director General, Director of Planning and Finance, City of Goteborg*
- 'Environment and mobility (focussing on small air pollution particles and means of curbing emissions within an holistic approach)' by **René MEIJER**, *Deputy Director for Traffic and Transportation, Amsterdam*
- 'Congestion is not a fate' by **Frédy WITWER**, *Director, directeur Mobilité recherche et cooperation, Geneva*
- 19:00 - 22:00 Conference Reception and Dinner

Friday 9th May

Session 4 - Integrated Transport

- 09:30 - 10:45 Chair: **Keith GARDNER** - *Head of Strategy & Business Development, Surface Transport, Transport for London*
- 'Integrated urban and mobility planning. The experience of Barcelona with 22@ and 'La Marina'' by **Mr. Ángel LÓPEZ RODRÍGUEZ**, *Barcelona Mobility Director*.
- 'Highlights from the new Strategic Plan for Ljubljana' by **Miran GAJSEK**, *Head of Department for Spatial Management*
- 'CATALIST - a project to foster the adoption of radical policies aiming to sustainable urban mobility' by **Maurizio TOMASSINI**, *Director for Developments, ISIS Rome*
- 10:45 - 11:15 Coffee Break

Session 5 - Round Table Discussion

- 11:15 - 12:15 Moderated discussion (Panel drawn from elected officials)
- 12:15 - 12:30 Closing remarks
- 12:30 - 14:00 Lunch

IMPACTS Europe General Assembly

IMPACTS Europe General Assembly, Friday 9th May

- 14:00 - 15:30 The Annual General Assembly is a closed session for Member City representatives only**
- Details of the Agenda will be available on the IMPACTS website before the event**





The Conference dinner will also take place in the Sheraton Hotel

Directions to the Conference

Sheraton Hotel
 Kneza Borne 2
 Zagreb 10000
 Croatia
 Tel: +385 1 4553535



Zagreb airport is 20 km away from the city centre. There is a bus line towards the bus terminal (fare 30 Kuna). Taxi fare from the Airport to the hotel is 150-200 Kuna (www.taxizg.com).

The conference room rate negotiated with the hotel is Euro 145 for single occupancy, Euro 160 for double occupancy (buffet breakfast, pool, workout area, internet included in the price. A limited number of rooms have been reserved. Once you have registered, a booking form for reserving a room at the hotel will be sent to you so that you can make your reservation directly through the SHERATON hotel.

