



Rome July 1st, 2010

Oggetto: Intervention of the Agency “Roma Servizi per la Mobilità” to the IMPACTS Conference in Rome – The re-organisation of mobility in Rome and the Sustainable Mobility Policies and actions.

Dear Colleagues,

Think the development of sustainable mobility, more citizen friendly, cleaner, able to compete with the private vehicles and their excessive use of space, means to search for the efficiency of public transport, control of quality and quantity of service, competitiveness, the evolution of experimental models of alternative transportation able to get out from niche positions to become integrated offering of mobility.

Finally, think of all this means redesigning the texture of surface and underground public transport aiming at full integration of rail-road and extension of the tramway that once was the backbone of Rome Capitol mobility.

To carryout all these issues the Agency “Roma Servizi per la Mobilità” was founded in January, through the partial division of a branch from ATAC S.p.A.

The company is a fundamental element in the reorganization of the Roman Local Public Transport (LPT). The Municipal Administration has strongly called for in view of future market challenges that require a clear distinction of roles and corporate functions.

With regard to the models of governance for local transport, competitiveness, quality and keeping economic service, they will be crucial in the progressive liberalization expected by Italian and European laws.

As a consequence, this is the explicit mandate given to the new Agency: to think, plan, monitor and provide the best public and private mobility to redirect them to the highest sustainability.

This is possible by establishing new paradigms in which are included both technical and cultural adaptation of quality standards:

- The best road network structure in order to increase the performance speed and punctuality;

- the best available technology in order to reach the zero emissions goal in transport;
- best infrastructural facilities to ease the penetration of transport to the city and simultaneously spread throughout the whole metropolitan area;
- better integration of transport systems but also the better tariff schemes in order to provide accessibility and proximity of service;
- better communication towards users to make more friendly relations between citizens and public transport.

New paradigms must also act in cultural terms by providing alternative tools able to inspire more responsible mobility, careful to common wealth and towards the protection of environmental heritage.

In this direction the development of bicycle paths and the strengthening of bike sharing are now addressed, leaving the experimental stage and aiming to offer a more mature and systematic phase. At the same time, we want to give further impetus to car sharing and the enlargement of the experience of the mobility manager network.

The integration of these actions is likely to affect important percentages of the modal shift in the new Roman mobility. Another important step is the aim to give back as a pedestrian island the so-called "Tridente", the heart of the capital, to become closed to traffic in the next years.

Milan these days is opening the first electric recharging columns for the supply of electric vehicles: the prospect of Milan is to reach a significant proportion of electrical vehicles. Rome has started its pilot phase that already showed lights and shades in its service.

Nevertheless, this is the sign of a vision that put together the two metropolis, even with different approaches, in a single design work for a city more liveable and more enjoyable. Then an event like today becomes an important opportunity for exchange and discussion and opportunity to activate all possible synergies towards common goals.

We therefore hope the success of the Conference and an ever closer cooperation between major European cities on which, I assure you, Rome will give a real contribution.

Massimo Tabacchiera
Presidente