

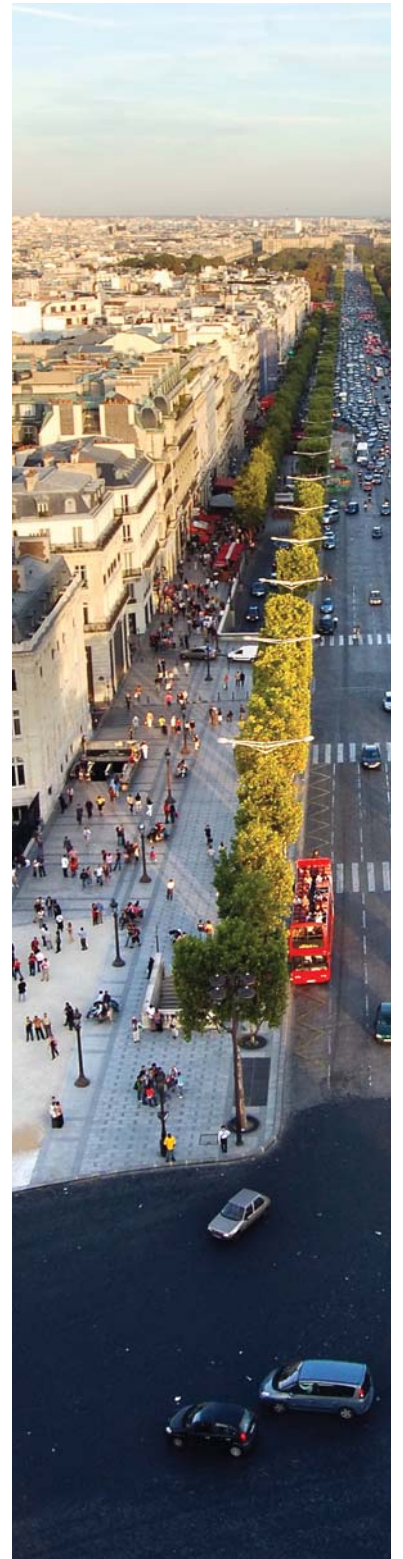


2012 IMPACTS Conference Paris
Programme

Shared Mobility / Shared Spaces

Paris

27 - 29 June 2012



mvaconsultancy

MAIRIE DE PARIS



Information Management Policies Assessment for City Transportation Systems (IMPACTS)

IMPACTS is an international network of European, North American and Latin American cities established as a forum for exchanging information about urban mobility and transportation policies. The diverse cities recognise that they share similar problems, and recognise the value in sharing information as they work toward their common vision of sustainable transportation solutions.

IMPACTS is a federation of three organizations:

IMPACTS Europe

IMPACTS Europe is an association registered in France with its Secretariat located in the offices of MVA Consultancy in London. The network brings together political decision makers from Amsterdam, Barcelona, Berlin, Brussels, Budapest, Geneva, Göteborg, London, Lisbon, Paris, Rome, Vienna and Zagreb.

IMPACTS North America

IMPACTS North America was created in 1996 on the initiative of NACTO, the National Association of City Transportation Officials. The cities are typically represented by high-ranking transportation officials, who work directly with their Mayors and are responsible for proposing and implementing mobility strategies.

IMPACTS America Latina

IMPACTS America Latina was formed in 2004. The first conference was held in Quito. IMPACTS Europe through its member cities of Barcelona and Geneva provide assistance, and further collaboration between the European and Latin American cities is planned.



Welcome to Paris

I would like to extend a warm welcome to our city on behalf of the Mayor of Paris. As in previous years we invite delegates to join us in an informal and relaxed debate about issues that affect all cities whether they are large or small. This years' conference focuses on the theme of 'Shared Mobility/Shared Space'

Shared space removes the traditional segregation of motor vehicles, pedestrians and other road users. On the other hand, an increased use of shared mobility systems such as bike sharing or car sharing is evident in recent years. These systems gain popularity as an alternative to using private cars as a sole means of transportation since they have the advantage of reducing traffic congestion, parking space shortage, and air pollution.

There are unique characteristics that correspond to shared mobility systems, which raise the need to develop new models and solution methods. At this conference we look forward to contributions that address these and related questions, both from a modeling perspective, as well as from a solution methodology point of view. The latter may include the use of various tools such as optimisation, applied probability, statistics, and more.

I look forward to seeing a strong representation from member cities at what continues to be a vibrant annual gathering, and look forward to meeting you all in Paris this summer.

Claude Dargent

President of IMPACTS Europe

Conference Registration & Help Desk

The registration desk staffed throughout the conference is located next to the conference room. It will open from 09:30 on Thursday 28 June 2012.

Interpretation in French and English will be provided for all conference sessions.

IMPACTS Europe Secretariat

MVA Consultancy

Second Floor
7th Floor
15 Old Bailey
London
EC4M 7EF

Tel +44 (0)1483 742975

Email:
IMPACTS-Europe@mvaconsultancy.com

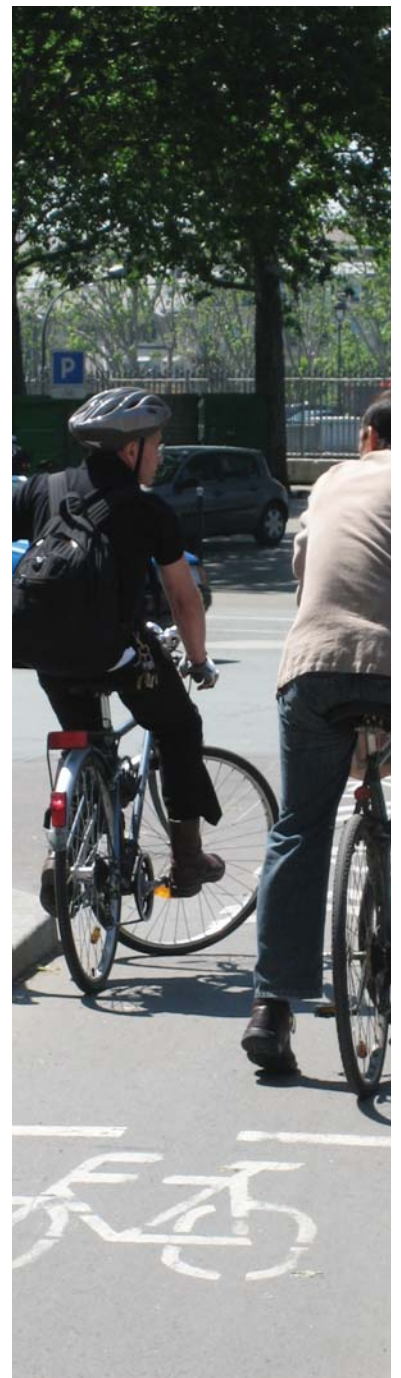
Paris Contact

Anouck Paumard

9 place de l'Hotel de Ville
75004 Paris

Tel +33 6 50 00 57 01

Email:
Anouck.Paumard@paris.fr





Wednesday 27 June

The City of Paris invites delegates to meet for an informal drinks reception
19.00 - 21.00 Informal drinks reception - St James and Albany Hotel, 202, rue de Rivoli, 75001 Paris.

Thursday 28 June

Conference venue: Roads and Mobility Department, 40 rue du Louvre, 75001 Paris

09:30 - 10:00 Registration with coffee

10:00 - 10:15 Welcome from IMPACTS President **Claude Dargent**

Session 1: Setting the Scene : shared mobility / shared spaces

Chair: **Ian Johnson**

10:15 - 11:00 Keynote address - "Parisians examples of shared spaces" - **Patrick Lefebvre, Alexandre Fremiot, and Anette Huard**

11:00 - 11:45 "Rome SUMP - Status of implementation and new spaces for shared modes" - **Fabio Nussio**

11.45 - 12.30 "Shared Space activities in Vienna" - **Rainer Mueller**

12:30 - 14:30 *Lunch at Restaurant L'auberge du Louvre, 98, Rue Saint Honoré, 75001 Paris*

Session 2: Shared Spaces : city responses in the urban environment

Chair: **Keith Gardner**

14:30 - 15:30 Reducing road noise through the actions of the city of Geneva on shared space" - **Sandra Piriz**

"The Intelligent Use of Space in Mobility Management" - **Adrià Gomila**, Mobility Director, City of Barcelona

15:30 - 16:00 *Coffee Break*

Session 3: Roundtable discussion

Chair: **Claude Dargent**

16:00 - 16:30 "The Urban Accessibility Strategy in Stockholm" by **Daniel Firth**, Strategy Manager, Stockholm

16:30 - 17:30 Panel composed of political representatives:
Roland Rydin (Gothenburg Councillor);
Eduard Freixedes (Barcelona Mobility Councillor) (TBC);
Fernando Nunes da Silva (Lisbon Councillor) (TBC)

17.45 - 18.45 *Autolib' Demonstration, 3-5 rue des Halles, 75001 Paris*

19.00 **Conference Dinner - "bateau-mouche" departs from Escale Henri IV**

Friday 29 June

Session 4: Reducing road noise and pollution through shared mobility

Chair: **Fabio Nussio**

- 09:00 - 11:00 "Get out of my way!": understanding the challenges of sharing space – working with cyclists, pedestrians and motorists" - **Lilli Matson**, City of London
"The Mobility Approach Amsterdam" - **René Meijer**, City of Amsterdam
"Intermodal Mobility in Berlin - recent projects, assumptions and observations" - **Burkhard Horn**
- 11:00 - 11:30 Coffee Break

Session 5: Cities responses to shared mobility

Chair: **Julio Garcia Ramon**

- 11:30 - 13:00 "Shared space in Gothenburg" - **Jan Rinman**, City of Gothenburg
"Sharing space and time for a better urban mobility environment" - **Fernando Nunes da Silva**, City of Lisbon
"Autolib a new model of transportation" **Sylvain Marty**, Autolib's Sustainability Director
- 13:00-14:30 *Lunch Break: at the Jean Paul Laurens Salon, in the Hotel de Ville.*

IMPACTS Europe General Assembly (members only)

- 14:30 - 16:30 Chair: **Ian Johnson**
Hotel de Ville - City Hall of Paris, Room of Commission 3, 5 rue Lobau
Separate agenda provided by Secretariat.

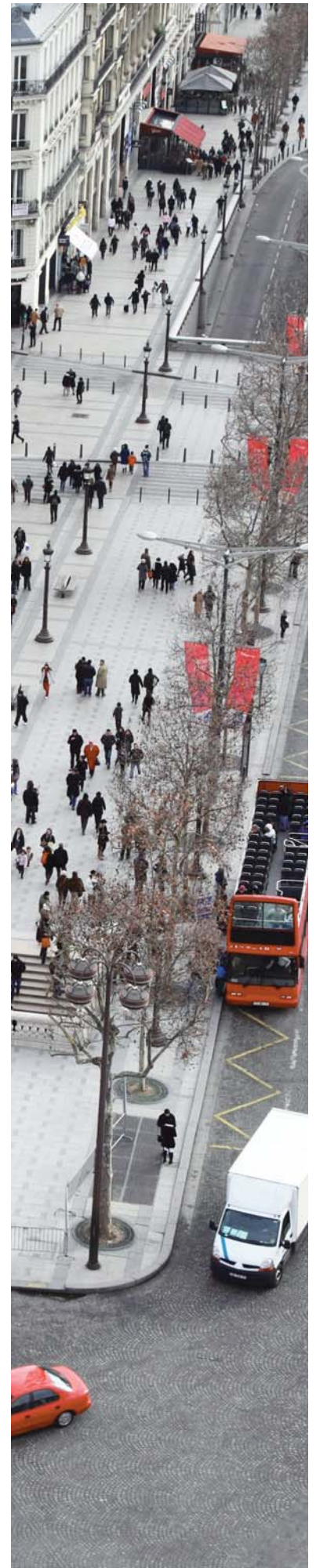
Additional visits

Friday 29 June

- 17.00 to 19.00 Visit to the operations centre for Metro Line 1
Meeting point is 21 boulevard Bourdon Paris 4eme, métro Bastille (Line 1) at 17.00

Saturday 30 June

- 10.00 to 12.00 2 hour trip in Vélib an "Alternative and Environmentally-friendly means" of shared space, guided by members of the Roads and Mobility department.



Conference Venues



Wednesday evening - Informal drinks reception - St James and Albany Hotel

202, rue de Rivoli, 75001 Paris.



Main Conference Venue - Roads and Mobility Department (also meeting point for Velib trip on Saturday)

40 rue du Louvre, 75001 Paris



Thursday Lunch time - Restaurant L'auberge du Louvre

98, rue Saint Honoré, 75001 Paris



Friday - Lunch and General Assembly - Hôtel de Ville

Directions to Hôtel de Ville

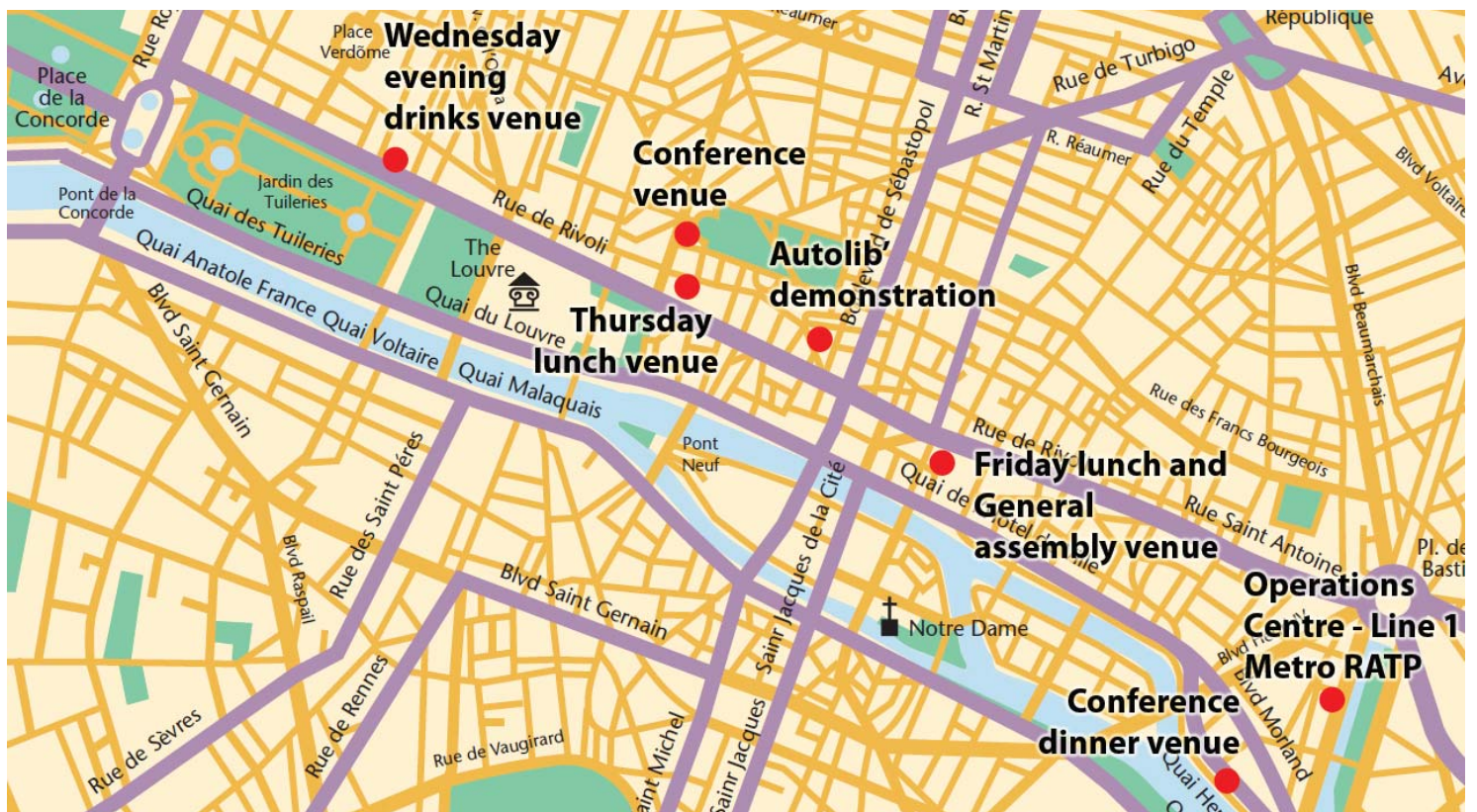
Place de l'Hôtel de Ville, 75004 Paris - Access 5 rue lobau

Metro: Metro: Hôtel de Ville (line 1)



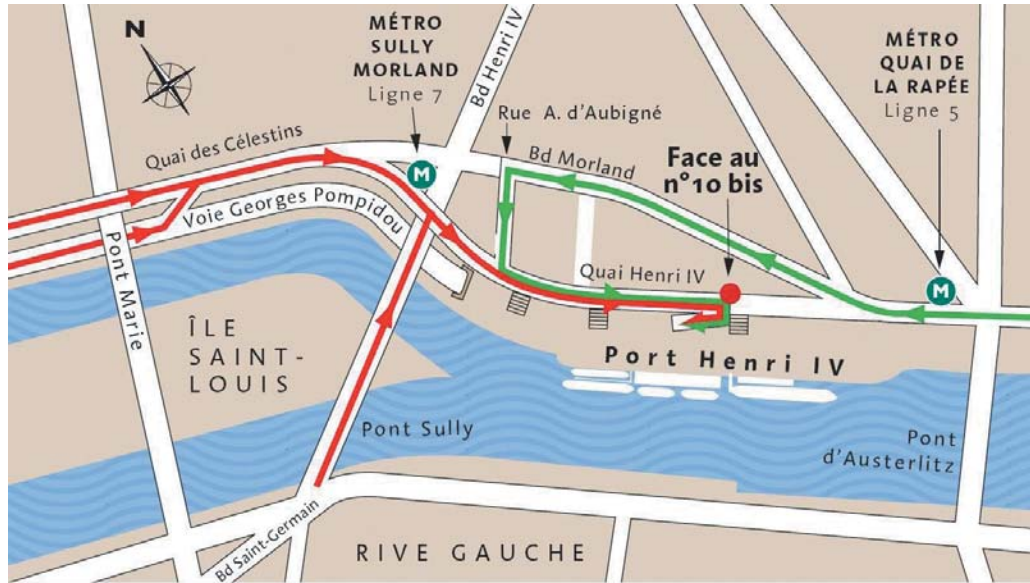
Operations Centre for Metro Line 1

Meeting point 21 boulevard Bourdon Paris 4eme, métro Bastille (Line 1)



Conference Dinner

The conference dinner will be held on the “bateau-mouche” cruise departs from Escale Henri IV at 19.00 on Thursday.



Pour accéder au port Henri IV

A partir de l'ouest de Paris, voie Georges Pompidou, sortie Bastille juste après le pont Marie. Suivre le quai des Célestins, puis le quai Henri IV. L'accès piéton au Port est situé face au n°10 bis du quai Henri IV.
Métro: la station Sully Morland est à 200 mètres.

To get to Port Henri IV

From western Paris, take Voie Georges Pompidou, exit at Bastille just after Pont Marie. Follow Quai des Célestins and then Quai Henri IV. Pedestrian access to the Port is located across from no. 10 bis Quai Henri IV.
Metro: the Sully Morland station is 200 metres away.



Additional Activities

Friday

17.00 to 19.00 Visit to the operations centre for Metro Line 1, Meeting point is 21 boulevard Bourdon Paris 4eme, métro Bastille (Line 1) at 17.00

Saturday

10.00 to 12.00 2 hour trip in Vélib an “Alternative and Environmentally-friendly means” of shared space, guided by members of the Roads and Mobility department.

Meeting point in front of the roads and mobility department, rue du Louvre

Please express your interest in this visit when registering for the conference.

After registering, if you wish to change your mind at any time, please email swhite@mvaconsultancy.com.

