



Presentation of Polis IMPACTS conference

**“European Cities and Regions networking
for new transport solutions”**

What is Polis ?

A network led by cities and regions

- 70 members
- research centres
- industry partners

- founded in 1989
- President : City of Cologne (Germany)
- based in Brussels

What is Polis ?

Board of 10 cities / regions

Staff of 6 persons + task force

Budget of 550 000 Euro

Aim : to promote innovation in transport both at technical and organisational level, through:

- *“learning from each other*
- *implementing innovative solutions*
- *promoting sustainable mobility”*

European co-operation

“learning from each other”

Platform for dialogue and exchange for cities and regions on current transport issues

Tools:

- Workshops / conferences
- Website as “open source”

Focus:

- Innovation, technological or “political”
- Knowledge building
- Financial engineering
- Forward thinking

European co-operation

“learning from each other”

Themes :

- Clean urban transport
- Demand management
- Freight management
- Safety
- ITS
- Environment (noise / air quality)
- Road charging
- Urban planning and transport planning

European co-operation

“learning from each other”

Method: develop knowledge building and exchanges

Internally

- Training seminars
- Political group meetings
- Encouraging co-operation between members with specific interests

Externally:

- Working with other stakeholders (platform)
- Working relationship with other networks
- Development of relations with research centres

Intelligent Mobility

“Implementing innovative solutions”

Supporting the implementation of innovative solutions locally

Tools:

- Facilitating member's participation in EU projects
- Initiating EU projects
- Dissemination of results
- Website
- Focus groups on existing project for all Polis members

Intelligent Mobility

“Implementing innovative solutions”

Focus:

- Creating “end user groups” in major projects led by industry
- Working with the task force to identify potential projects
- Advisory role for projects development (CIVITAS)
- Increasing the participation of all cities to projects, according to their capacity
- Capacity building for project development and management

Intelligent Mobility

“Implementing innovative solutions”

Method:

Polis acting as

- facilitator
- partner search resource
- initiating projects
- gathering early information
- wide network of project partners (industry, leading consultants, advanced cities,...)

Intelligent Mobility

“Implementing innovative solutions”

Innovation areas

New 2003:

- Safety
- Risk management
- Urban planning
- New vision of dissemination and assessment of projects

Ongoing 2002:

- TTI
- Impact of competition on contractual arrangements for PT

Intelligent Mobility

“Implementing innovative solutions”

Rural transport / flexible transport systems

Mobility management

Forward thinking

Hydrogen vehicles

Freight

.....see website !

Policy making

“promoting sustainable mobility”

Make it happen...

At local level:

- Supporting decision-makers with “solutions”
- Developing business models
- Helping in identifying future trends and needs
- Providing strategic information

Policy making

“promoting sustainable mobility”

At national level:

- Polis involved with DG TREN in assessing national policies (local dimension / enabling framework)
- Informal discussion with national associations of local government (CEMR)
- Link with national research programmes (PREDIT in France)

Policy making

“promoting sustainable mobility”

At EU level:

Dialogue:

- with the European Commission
- with main stakeholders
- with the European Parliament (new) and the Council (new)

to put cities at the forefront of policy debates

Policy making

“promoting sustainable mobility”

Lobbying:

- *Informally* : the European Commission to get support for cities, the Council for having a new vision of subsidiarity adopted in the transport fields
- *Formally*: Participating in EU Advisory Committee on main policy issues (Research, transport and energy, environment)

And so what...

Polis and Impacts , which future?

benefits in co-operation for:

- on lobbying / political activities
- as most advanced cities = a “laboratory”
- on complementary projects : “capital dimension”
as core and other cities dimension as learning
process

Concretely: agreement on how to strengthen each other, strategic co-ordination committee to create?